# Analysing Housing Prices In Metropolitan Areas Of India

# <u>INTRODUCTION</u>

#### 1.1 Overview

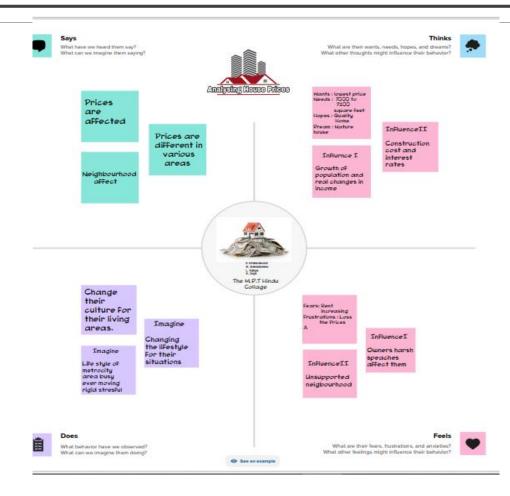
- India's house price annual change on a quarterly basis, house prices increased slightly by 0.63% in Q1 2023.
- > The sum in money for which houses may be bought or sold.
- ➤ The ISB Housing.com housing price index shows an increases of 7.21% in property prices during Q2 2023, a jump from both Q1 2023's 6.78% and Q2 2022's 2.83%.
- rate of 5.0%. India house prices grew 2.7% year of year in Jun 2023, following an increase of 1.8% year of year in the previous quarterly, available from Mar 2011 to Jun2023, with an average growth.
- Property prices in India are expected to increase 7.5% on a pan-India basis this year, the fastest growth in five years, according to a Reuters poll of property analysts.

#### 1.2 Purpose

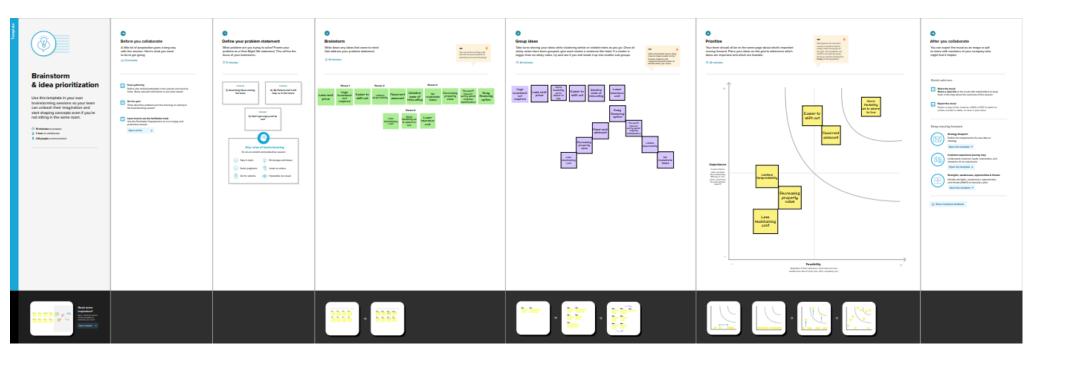
> To keep a pulse on broader economic trends and potential shifts in the stock market.

# 2.PROBLEM DEFINITION & DESIGN THINKING

## 2.1 Empathy Map

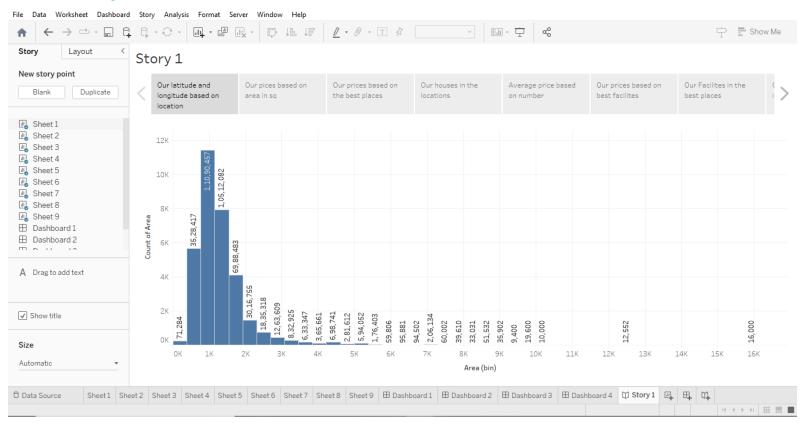


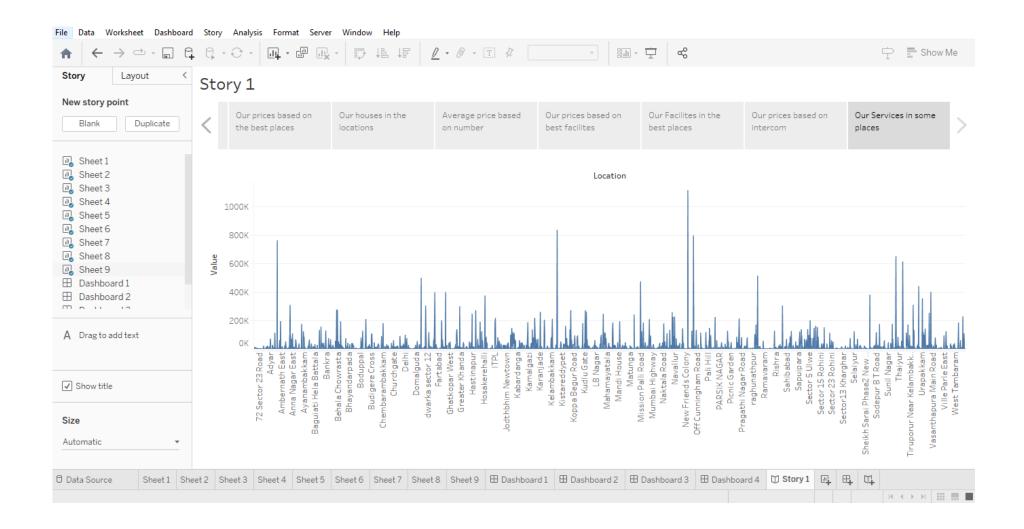
## 2.2 Ideation & Brainstorming Map



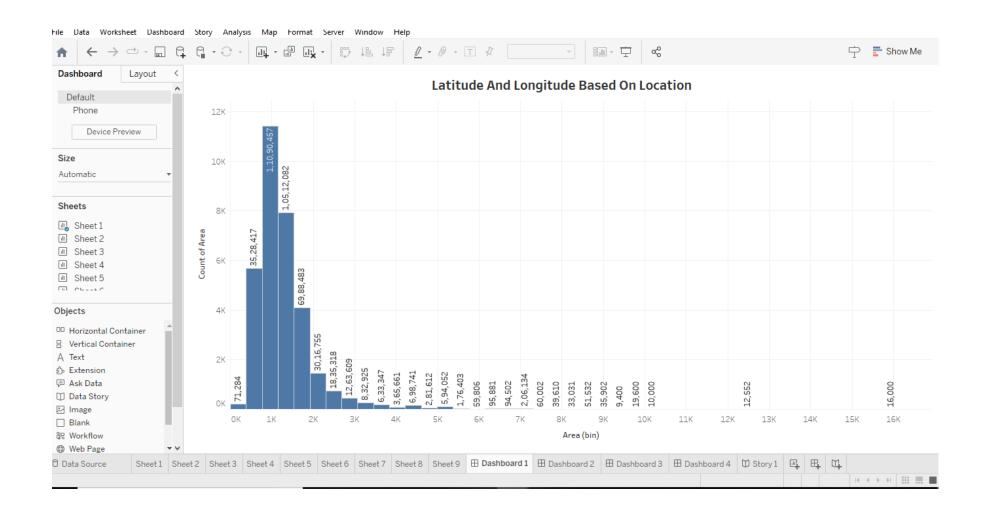
# 3.RESULT

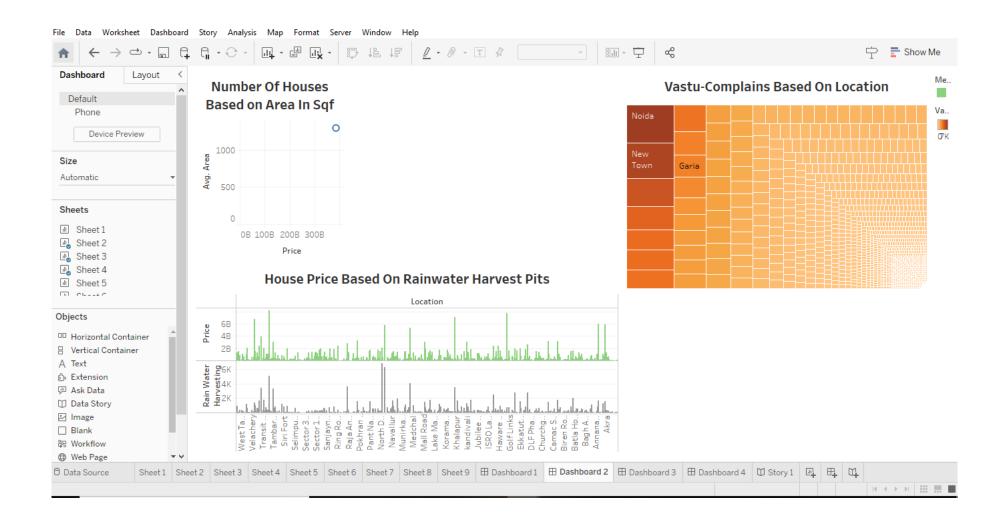
## 3.1 Story

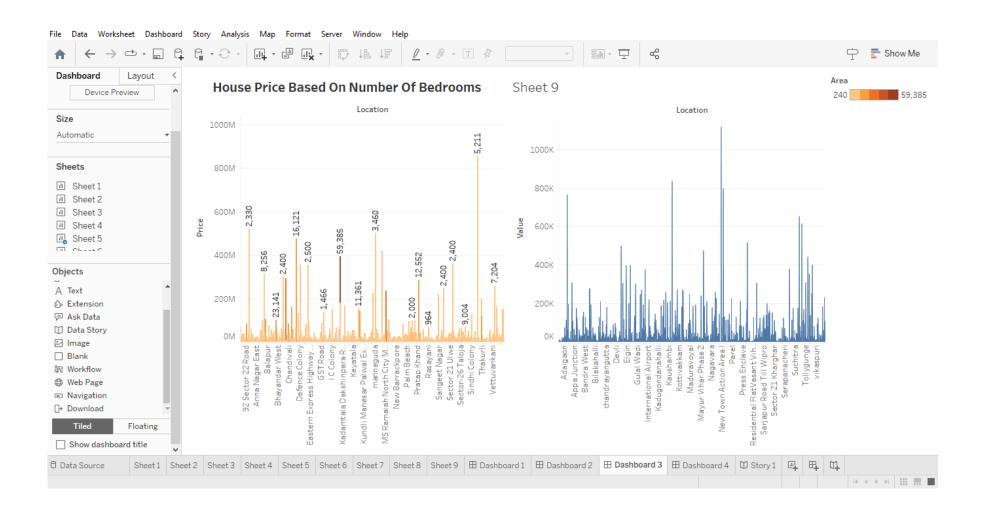


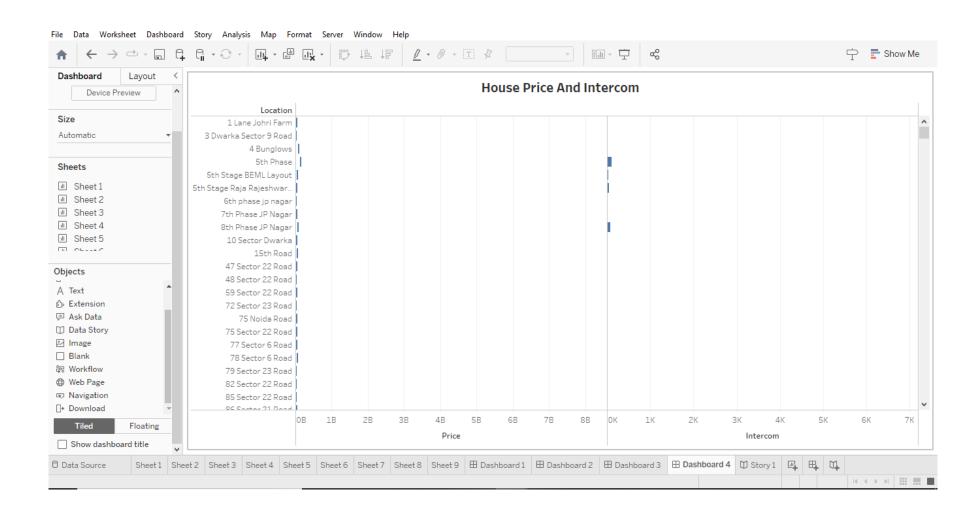


#### 3.2 Dashboard









# 4. ADVANTAGES AND DISADVANTAGES

## **Advantages**

- \* Help the developer determine the selling price of a house and can help the customer to arrange the right time to purchase a house.
- House pricing tends to appreciate in value over time, so if you make a smart investment, you can profit when it comes time to sell.

### **Disadvantages**

- It does not predict future prices of the houses mentioned by the customer.
- Falling house price and negative wealth effect.

## 5.APPLICATIONS

- > compare pricing with competitors to develop an effective pricing strategy.
- Housing price prediction can help the developer determine the selling prices of a house and can help the customer to arrange the right time to purchase a house.
- There are three factors that influence the price of a house which include physical conditions, concept and location.

# 6.CONCLUSTION

- > The city residential house prices across the country do not share homogenous movements.
- > The do not converse to a unique steady state.
- ➤ House prices in one location in India cannot impose a competition constraint on house prices in other location, and as such a home owner can freely set the price of his house.

## 7. FUTURE SCOPE

Further decrease in home prices.