

What went well?

What should we keep doing?  
What should we celebrate?  
Where did we make progress?

What went poorly?

Where did we have problems?  
What was frustrating to us or others?  
What held us back?

SUBSCRIBERS  
GALORE: Exploring  
world's top youtube  
channels

Engaging w  
ith your  
subscribers

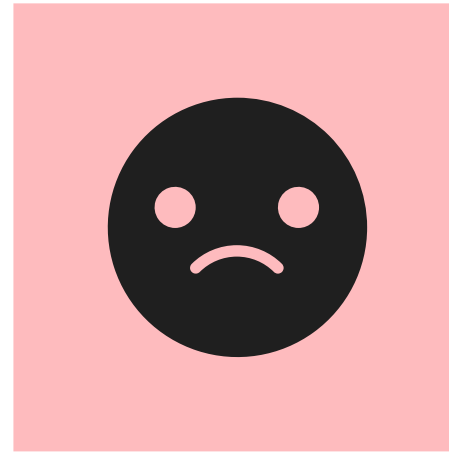
Once it's confirmed  
that they are illicit  
users,they remove  
them from your  
subscriber list or the  
platform altogether

Hosting a live  
stream or a  
countdown where  
you give a special  
shout out to your  
top fans

\*Promote  
videos  
\*Create good  
content  
\*Focus on video  
quality  
\*Reply to every  
comment

It could be  
an issue with  
your  
connection

Subscribers  
goals or  
expectation  
don't pan out



youtube will be  
putting more  
money into the  
features and  
experiences that  
will make youtube  
a better platform.

Make sure you keep  
publishing videos  
consistently, listen to  
your audience, and  
give viewers every  
chance to subscribe  
to your channel.

Not yet used  
or taken  
advantage  
of.

Publicize your  
videos and your  
channel on the  
social  
networking  
platform.

A need for  
information,  
entertainment,  
escapism,and  
all the rest of it,

A free video  
sharing website  
that makes it  
easy to watch  
online videos.

What ideas do you have?

What ideas do you have for future work together?  
Where do you see opportunities to improve?  
What has untapped potential?

How should we take action?

What do you believe we should do next?  
What specific things should we change?  
What should extend beyond this meeting?