MEGALATHA S

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+91-974 187 8855

EXPERIENCE

Senior Interaction Designer
Signify (formerly Philips
Feb 2016 - current

Senior Software Engineer
Amadeus
Feb 2013 - Feb 2016

Visualization specialist
Nabler Web Solutions
Oct 2012 - Feb 2013

Web designer
Hawkzweb
Apr 2007 - Oct 2012

RESPONSIBILITIES

- Self-initiated way of working for the entire design team in Signify. I formed and lead a scrum team for Design in the ART thereby converting the waterfall WoW to Agile.

- I am a certified SAFe practitioner and SAFe PM/ PO and also a Scrum Master

I was responsible for serving and managing many businesses and stakeholders remotely and also keeping track of my end-users and the UX goals

I conducted a lot of user interviews and testings remotely and also visited customer places for conducting contextual inquiries

Contributed in building and maintaining the design language system of the company called Interact

As a scrum master, proactively engaged with the team in daily standups and maintained backlog and progress of tickets on JIRA

I was contributing in program epic backlog and product architectural discussion every fortnight

I was responsible for leading and guiding the design team for successful Program Increment plannings event quarterly

I wrote User Stories and also initiated discussions for MVP

EDUCATION

M.Sc Psychology
(Couselling Psychology)
Pursuing

B.C.A
(Bachelor of Computer Applications)

CERTIFICATION

CUA from **HFI**
(Certified Usability Analyst)

PM/PO from **SAFe**
(Project Manager/ Product Owner)

SKILLS

Design: Interactive UIs, User Research/Interview, Contextual Inquiries, Empathy mapping, Customer journey mapping, Creative thinking, Ideation, Rapid prototyping, Story telling with prototypes, User testing, A/B testing, UX writing, Low/Hi-fidelity mockups, Quantitative Analysis

Tools: Sketch, InVision App + Craft, Adobe XD, Adobe, Photoshop, Miro, Trello

Collaboration: SAFe Practitioner, SAFe PM/PO, Product Ownership, Psychology Counselling

Programming: HTML, CSS, Jquery, JavaScript