MEGALATHA S

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EXPERIENCE

Senior Interaction Designer
Signify (Philips Lighting)
Feb 2016 – current

Senior Software Engineer
Amadeus
Feb 2013 – Feb 2016

Visualization specialist
Nabler Web Solutions
Oct 2012 – Feb 2013

Web designer
Hawkzweb
Apr 2007 – Oct 2012

RESPONSIBILITIES

- Self-initiated way of working and guided 2 design teams (BLR and NL). Formed and lead the scrum teams in the ART.
- I am a SAFe certified PM/PO and a Scrum Master
- I was responsible for serving and managing multiple businesses and stakeholders remotely
- Remote user interviews and testings and visited customer places for Ethnographic researches
- Key contributor of Design Language System 'Interact'
- Responsible for creating and maintaining product roadmaps for the Design teams
- Responsible for end-to-end design life cycle right from the requirement phase until the Dev handover and conduct required quantitaive and qualitative researches
- Contributed in program epic backlog and product architectural discussions
- I was responsible for leading and guiding the design team for successful Program Increment plannings event quarterly
- Active PO for some projects. Proposed MVPs, writing User Stories, Creating backlogs for the team to pick it up for the Program Increments

EDUCATION

M.Sc Psychology
(Couselling Psychology)
Pursuing

B.C.A
(Bachelor of Computer Applications)

CERTIFICATION

CUA from **HFI**
(Certified Usability Analyst)

PM/PO from **SAFe**
(Project Manager/ Product Owner)

SKILLS

Design: Interactive UIs, User Research/Interview, Contextual Inquiries, Empathy mapping, Customer journey mapping, Creative thinking, Ideation, Rapid prototyping, Story telling with prototypes, User testing, A/B testing, UX writing, Low/Hi-fidelity mockups, Quantitative Analysis, Information Architecture

Tools: Sketch, InVision App + Craft, Adobe XD, Adobe, Photoshop, Miro, Trello

Strategy & Collaboration: Design thinking, UX strategy, Product Design, SAFe Practitioner, SAFe PM/PO, Product Ownership, Psychology Counselling

Programming: HTML, CSS, Jquery, JavaScript