

# Sathish Kumar. G

Product designer

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## SUMMARY

I am a self-taught product designer based in Chennai with over **5+ years** of experience in solving problems logically and crafting unique experiences without compromising on aesthetics of products and solutions on mobile and the Web.

## PROFESSIONAL EXPERIENCE



### **Senior Product Designer** / Kissflow, Chennai

Jan 2019 - Present

Currently crafting experience on the workflow approval system, or BPM. This powerful platform enables both citizen developers, process owners, and IT leaders to swiftly create complex workflows with ease and efficiency. With this user-friendly solution, designing intricate workflows becomes a seamless and time-saving process.

In other modules, I designed and successfully launched the view builder, expression editor, and explore features.

Initiated and led the AI visual language team, leveraging artificial intelligence for enhanced user interactions.

Conducting retrospectives for the design chapter, fostering continuous improvement and learning.



### **Founding Product Designer** / RightFunds, Chennai

Oct 2016 - Jan 2019

Spearheaded the digitalization of mutual fund investing and analysis, simplifying the investment experience for users.

I crafted innovative in-house products tailored to each client's needs with advanced analytics and Liquid funds solutions.

## EDUCATION

### **Bachelor of Information Technology**

KEC, Anna University  
May 2016

## SKILLS

Interaction Design  
Wire framing  
Visual Design  
User Research  
Usability Testing  
Design Systems  
Information  
Architecture  
Product Strategy  
Competitive Analysis

## TOOLS

Figma  
Sketch  
Notion

## DEVELOPMENT

HTML  
CSS  
Javascript