Ideation Phase
Brainstorm & Idea Prioritization Template

Date	18 February 2026
Team ID	LTVIP2026TMIDS77449
Project Name	Visualizing Housing Market Trends: An Analysis of Sales Price and Features Using Tableau
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: https://www.mural.co/templates/brainstorm-and-idea-prioritization
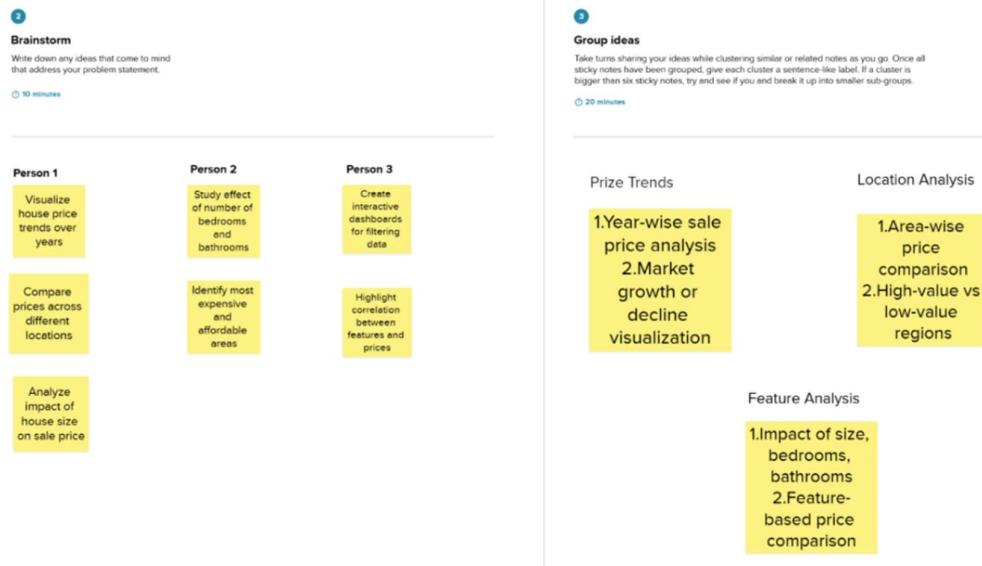
Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

② Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

Person 1

Visualize house price trends over years

Compare prices across different locations

Analyze impact of house size on sale price

Person 2

Study effect of number of bedrooms and bathrooms

Identify most expensive and affordable areas

Person 3

Create interactive dashboards for filtering data

Highlight correlation between features and prices

③ Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ 20 minutes

Prize Trends

1.Year-wise sale price analysis
2.Market growth or decline visualization

Location Analysis

1.Area-wise price comparison
2.High-value vs low-value regions

Feature Analysis

1.Impact of size, bedrooms, bathrooms
2.Feature-based price comparison

Step-3: Idea Prioritization

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Location based price

Feature impact on price

Price trends over time

Interactive Tableau dashboards

Advanced predictive analysis

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)