

## Ideation Phase

### Empathize & Discover

Date	17 June 2025
Team ID	LTVIP2025TMID34492
Project Name	HematoVision : Advanced Blood Cell Classification Using Transfer Learning
Maximum Marks	4 Marks

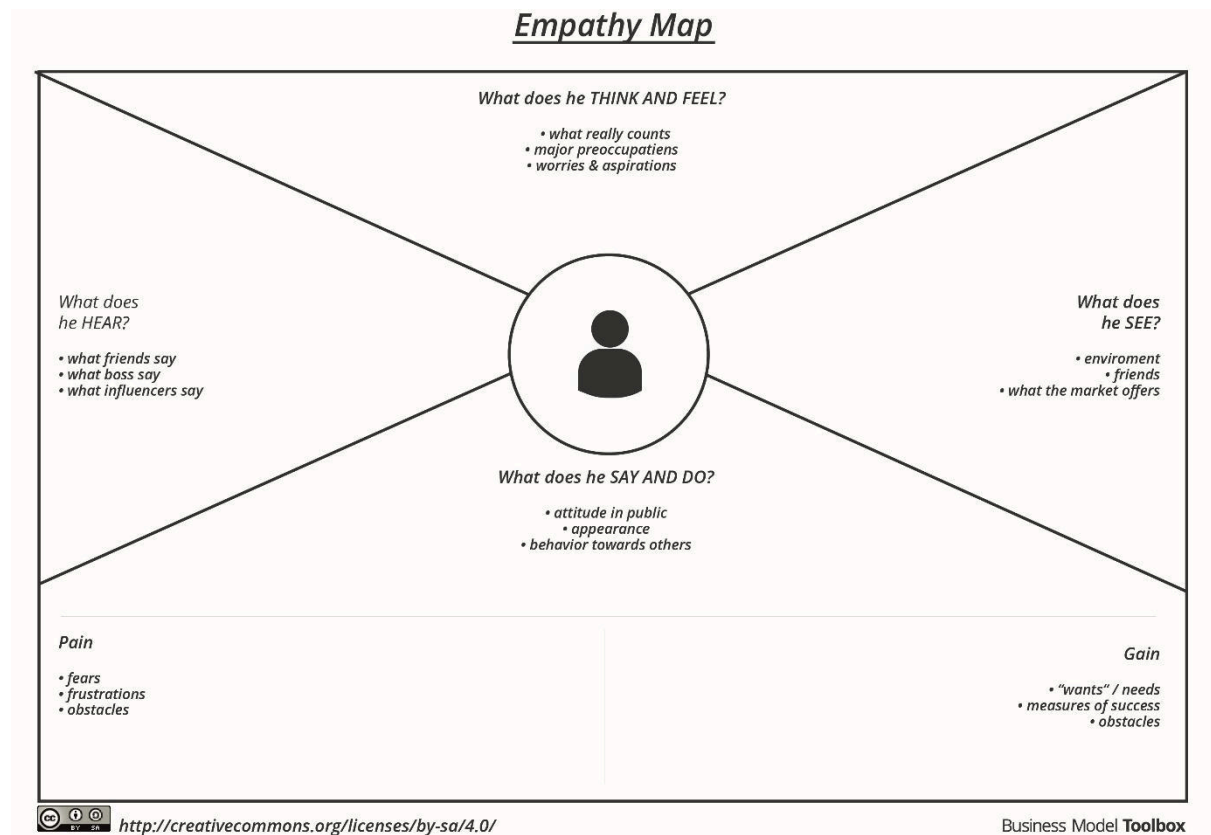
#### Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

#### Example:



Reference: <https://www.mural.co/templates/empathy-map-canvas>

## **HematoVision:** Advanced Blood Classification Using Transfer Learning

### **SAYS**

Manual classification is exrusive.

AI could realy help here

### **THINKS**

How can I keep up with sample botteneck

### **FEELS**

Am I missing anything subtle?  
This monual process a objective sottelned

### **PAINS**

- Risk of misdignosard classss cells wersklound
- Time-cortewing repettive tasks
- High cognitive load
- Inconsitent results due human factors
- Delays factors

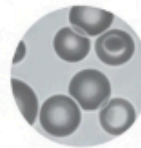
Reviews patient hisports

### **THINKS**



Need faster, more accurate diagnose.

## **Pathologist**



Consultud by by manual monual process

### **GAINS**

Faster more accruate diagnosis  
Reduced workpasis  
Inconsstent ropestive coffontey  
Enhanced diagnostic coffency  
Enhanced disgnostic research  
More kdl diagrostic cases research  
More time for patient reports