AAT

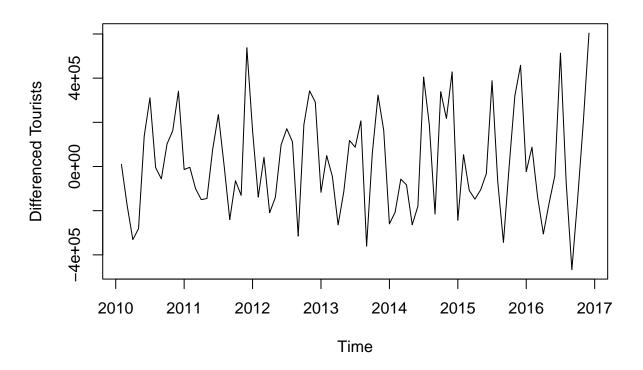
2024-12-30

```
library(tidyverse)
## -- Attaching core tidyverse packages ----- tidyverse 2.0.0 --
## v dplyr 1.1.4 v readr
                                  2.1.5
## v forcats 1.0.0 v stringr 1.5.1
## v ggplot2 3.5.1 v tibble 3.2.1
                     v tidyr
## v lubridate 1.9.4
                                  1.3.1
## v purrr
             1.0.2
## -- Conflicts ----- tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag() masks stats::lag()
## i Use the conflicted package (<a href="http://conflicted.r-lib.org/">http://conflicted.r-lib.org/</a>) to force all conflicts to become error
library(lubridate)
library(tseries)
## Registered S3 method overwritten by 'quantmod':
##
##
    as.zoo.data.frame zoo
library(forecast)
data <- read.csv("C:\\Users\\sathw\\Downloads\\Thaitourism.csv")</pre>
cat("Dataset Overview:\n")
## Dataset Overview:
cat("Number of Rows:", nrow(data), "\n")
## Number of Rows: 4452
cat("Number of Columns:", ncol(data), "\n")
## Number of Columns: 5
cat("Column Names:\n")
## Column Names:
```

```
print(names(data))
## [1] "region"
                     "nationality" "year"
                                                 "month"
                                                               "tourists"
cat("\nSummary of the dataset:\n")
##
## Summary of the dataset:
summary(data)
##
      region
                       nationality
                                               year
                                                             month
                       Length: 4452
##
   Length:4452
                                          Min.
                                                 :2010
                                                         Min.
                                                               : 1.00
  Class :character
                       Class : character
                                          1st Qu.:2011
                                                         1st Qu.: 3.75
## Mode :character
                       Mode :character
                                          Median :2013
                                                         Median: 6.50
##
                                                               : 6.50
                                          Mean
                                                :2013
                                                         Mean
                                          3rd Qu.:2015
                                                         3rd Qu.: 9.25
##
##
                                          Max.
                                                 :2016
                                                        Max.
                                                                :12.00
##
       tourists
##
         : 104
  Min.
  1st Qu.: 5500
## Median : 14216
## Mean : 38545
## 3rd Qu.: 49871
          :958204
## Max.
# Assuming 'year' and 'month' are separate columns and the data is in "yyyy" and "mm" format
# Combine 'year' and 'month' into a date column, using the first day of the month
data$date <- as.Date(paste(data$year, data$month, "01", sep = "-"), format = "%Y-%m-%d")
cat("\nChecking for missing values:\n")
##
## Checking for missing values:
print(sapply(data, function(x) sum(is.na(x))))
##
        region nationality
                                  year
                                             month
                                                      tourists
                                                                      date
            0
                         0
                                     0
                                                             0
data$tourist[is.na(data$tourist)] <- 0 # Assuming the column 'tourist' needs to be filled
# Group by 'date' and summarize 'tourist' (total tourists per month)
time_series_data <- data %>%
  group_by(date) %>%
  summarise(tourist = sum(tourist))
# Create time series object for 'tourist' data, starting from the first available date
tourist_ts <- ts(time_series_data$tourist, start = c(year(min(time_series_data$date)), month(min(time_s
                 frequency = 12) # Monthly frequency
cat("\nDickey-Fuller Test:\n")
```

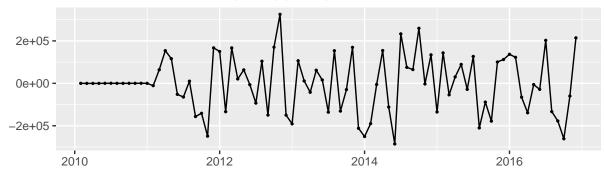
```
##
## Dickey-Fuller Test:
adf_test <- adf.test(tourist_ts)</pre>
## Warning in adf.test(tourist_ts): p-value smaller than printed p-value
print(adf_test)
##
##
   Augmented Dickey-Fuller Test
## data: tourist_ts
## Dickey-Fuller = -4.1114, Lag order = 4, p-value = 0.01
## alternative hypothesis: stationary
cat("\nKPSS Test:\n")
##
## KPSS Test:
kpss_test <- kpss.test(tourist_ts)</pre>
## Warning in kpss.test(tourist_ts): p-value smaller than printed p-value
print(kpss_test)
##
## KPSS Test for Level Stationarity
## data: tourist_ts
## KPSS Level = 1.7931, Truncation lag parameter = 3, p-value = 0.01
# Differencing the series to make it stationary
differenced_tourist_ts <- diff(tourist_ts)</pre>
# Plot the differenced time series
plot(differenced_tourist_ts, main = "Differenced Time Series", ylab = "Differenced Tourists", xlab = "T
```

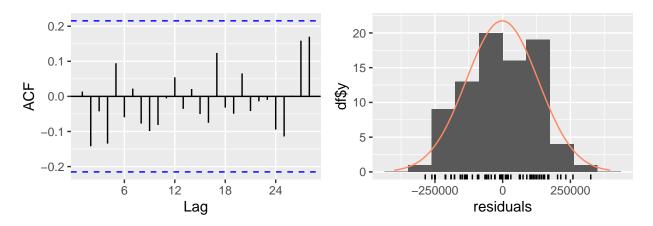
Differenced Time Series



```
# Fit an ARIMA model to the differenced data
auto_model <- auto.arima(differenced_tourist_ts)</pre>
cat("\nSelected ARIMA Model:\n")
##
## Selected ARIMA Model:
print(auto_model)
## Series: differenced_tourist_ts
## ARIMA(0,0,0)(0,1,1)[12]
##
## Coefficients:
##
            sma1
         -0.6193
##
## s.e.
          0.1905
## sigma^2 = 2.07e+10: log likelihood = -946.39
## AIC=1896.77
                 AICc=1896.95
                                 BIC=1901.3
# Check residuals of the model
checkresiduals(auto_model)
```

Residuals from ARIMA(0,0,0)(0,1,1)[12]

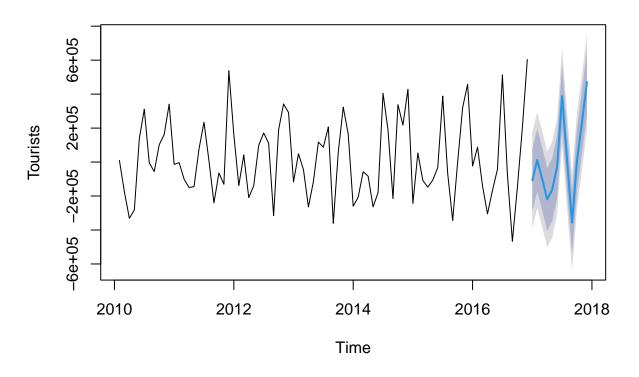




```
##
## Ljung-Box test
##
## data: Residuals from ARIMA(0,0,0)(0,1,1)[12]
## Q* = 9.8275, df = 16, p-value = 0.8755
##
## Model df: 1. Total lags used: 17
```

```
# Forecast the next 12 months
forecast_values <- forecast(auto_model, h = 12)
plot(forecast_values, main = "Forecasted Tourists", ylab = "Tourists", xlab = "Time")</pre>
```

Forecasted Tourists



cat("\nConclusions:\n")

##

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cat("3. An ARIMA model was fitted, and the residuals were validated to behave like white noise.\n")

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cat("4. Future tourist numbers were forecasted for the next 12 months.\n")

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