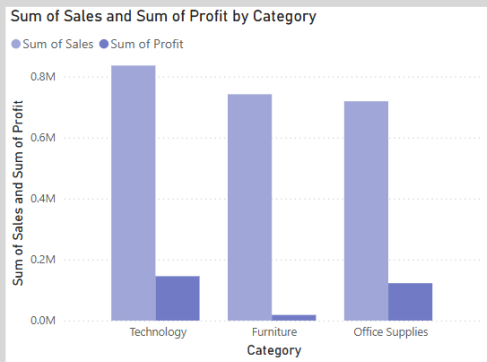
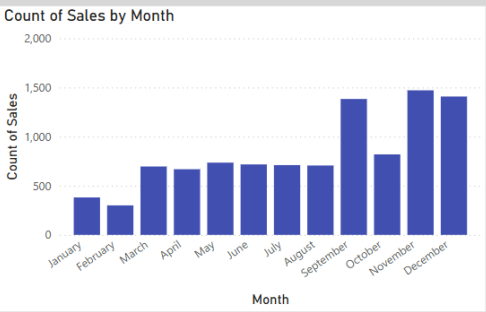


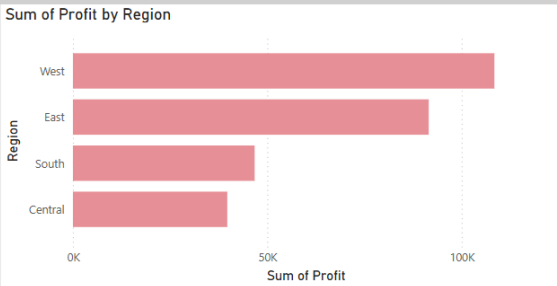
Which product categories contribute the most to overall sales and profit?



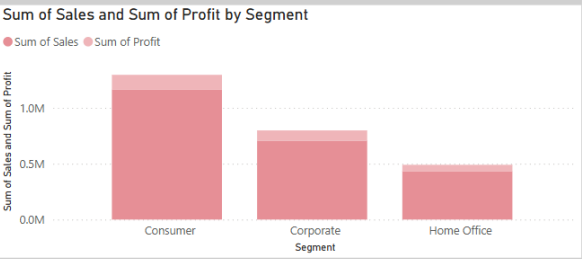
What is the monthly sales trend over time?



Which regions are most profitable and which are running at a loss?

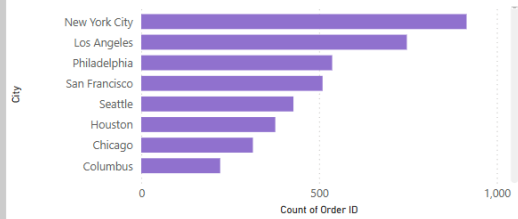


How do different customer segments perform in terms of sales and profitability?



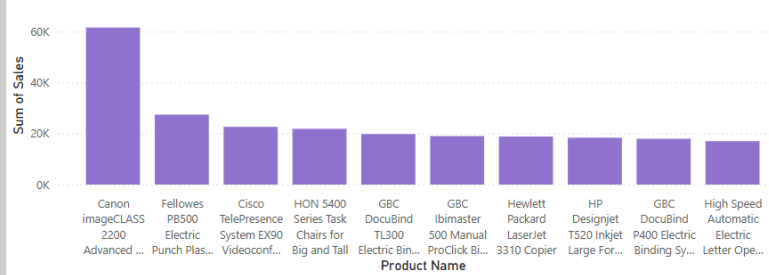
Which cities or states have the highest number of orders?

Count of Order ID by City



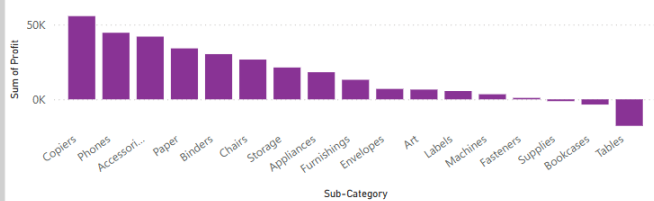
What are the top 10 products by sales?

Sum of Sales by Product Name



What's the profit margin by sub-category?

Sum of Profit by Sub-Category



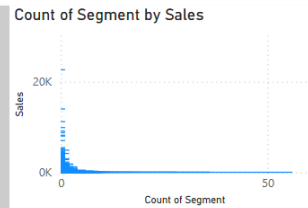
How do sales vary by segment and region combined?

Segment	Central	East	South	West	Total
Consumer	2,52,031.43	3,50,908.17	1,95,580.97	3,62,880.77	11,61,401.35
Corporate	1,57,995.81	2,00,409.35	1,21,885.93	2,25,855.27	7,06,146.37
Home Office	91,212.64	1,27,463.73	74,255.00	1,36,721.78	4,29,653.15
Total	5,01,239.89	6,78,781.24	3,91,721.91	7,25,457.82	22,97,200.86

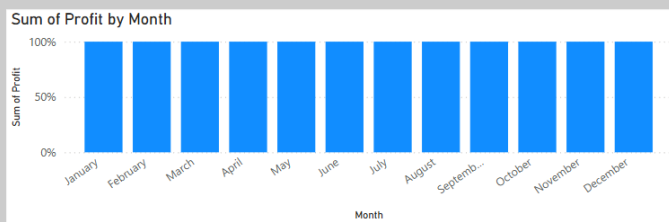
How many unique customers do we serve by region or segment?

Region	Count of Customer ID
Central	629
East	674
South	512
West	686
Total	793

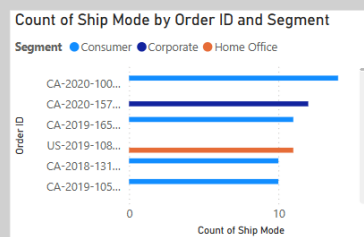
Which segments respond best to discounts?



What is the current total profit compared to last month?



Which shipping modes are most used, and how do they impact delivery time and profit?



How does discounting affect profitability?

