```
# 171EC146
# Sathvik S Prabhu
# Loading the dataset into R
library(readxl)
d<-read_excel("/home/sathvik/EC8/ML/Lab/Lab3/dataset.xlsx",sheet=2)
str(d) # gives data structure
summary(d) # gives minimum, Q1, median, mean, Q3, maximum
# A few variables have NA's. As Sl No. ranges from 1 to 149, the last row is excluded.
# Reading without NA's
d<-read excel("/home/sathvik/EC8/ML/Lab/Lab3/dataset.xlsx",sheet=2, n max=149)
d<-data.frame(d,stringsAsFactors = T)</pre>
str(d) # gives data structure
# 10 variables, each with 149 observations
summary(d[c("Budget","Box.Office.Collection","Youtube.Views","Youtube.Likes","Youtube.Dislik
es")]) # gives minimum, Q1, median, mean, Q3, maximum
IQR(d$Box.Office.Collection) # Gives interquartile range Q3-Q1
factor(d$Release.Date..N...LW...Festive.)
# There are 4 levels under the release date type: FS, HS, LW and N
table(d$Release.Date..N...LW...Festive.) # Number of movies under each Release date type
release table<-table(d$Release.Date..N...LW...Festive.)
round(prop.table(release table)*100) # Approx. percentage of movies under each release date type
factor(d$Genre...Defined)
# There are 5 levels under Genre: Action, Comedy, Drama, Romance, Thriller
table(d$Genre...Defined) # Number of movies under each genre
action_p=24/149 # Proportion of movies under action
action_p
Genre table<-table(d$Genre...Defined)
round(prop.table(Genre_table)*100) # Approx. percentage of movies under each genre
# Comedy has the highest proportion of movies
quantile(d$Budget, seq(from=0, to=1, by=0.2))
# Gives budget values at the 0th,20th,40th,60th,80th and 100th percentiles
var(d$Budget) # variance in the Budget
sd(d$Budget) # standard deviation in the Budget
boxplot(d$Budget,main="Boxplot for Budget",ylab="Budget (Crores INR)")
# Many outliers are present. Some movies have exceptionally high budgets at their disposal.
hist(d$Budget,main="Budget",xlab="Budget(Crores INR)")
# Skewed when compared to the normal distribution. Most movies spent in the range 0-40 Crores
INR.
quantile(d$Box.Office.Collection, seq(from=0, to=1, by=0.2))
```

Gives Box office Collection values at the 0th,20th,40th,60th,80th and 100th percentiles

var(d\$Box.Office.Collection) # variance in the Box office Collection
sd(d\$Box.Office.Collection) # standard deviation in the Box office Collection

boxplot(d\$Box.Office.Collection,main="Boxplot for Box Office Collection",ylab="Revenue (Crores INR)")

Boxplot shows that many outliers are present. Some movies have performed exceptionally well. hist(d\$Box.Office.Collection,main="Box Office Collection",xlab="Revenue (Crores INR)")

Histogram shows that most movies have earned in the range 0-100 Crores INR

Both these plots show that the data is skewed when compared to a normal distribution

boxplot(d\$Youtube.Views,main="Boxplot for Youtube Views",ylab="Youtube Views") hist(d\$Youtube.Views,main="Youtube Views",xlab="Youtube Views") # Few outliers are present, on the upper end. Skewed distribution.

boxplot(d\$Youtube.Likes,main="Boxplot for Youtube Likes",ylab="Youtube Likes") # Many outliers are present, on the upper end. hist(d\$Youtube.Likes,main="Youtube Likes",xlab="Youtube Likes") # Skewed distribution. A large proportion is in the 0-10K range.

boxplot(d\$Youtube.Dislikes,main="Boxplot for Youtube Dislikes",ylab="Youtube Dislikes") # Many outliers are present, on the upper end. hist(d\$Youtube.Dislikes,main="Youtube Dislikes",xlab="Youtube Dislikes") # Skewed distribution. A large proportion is in the 0-1K range.

Relationship between Budget and Box Office Collection plot(x=d\$Budget, y=d\$Box.Office.Collection, main="Scatterplot of Budget vs Box Office Collection", xlab="Budget (Crores INR)", ylab="Box Office Collection (Crores INR)") cor(d\$Budget,d\$Box.Office.Collection)
a correlation coefficient of 0.65, moderately strong positive correlation

Relationship between Box Office Collection and Youtube Likes plot(x=d\$Box.Office.Collection, y=d\$Youtube.Likes, main="Scatterplot of Box Office Collection vs Youtube Likes", xlab="Box Office Collection (Crores INR)", ylab="Youtube Likes") cor(d\$Box.Office.Collection,d\$Youtube.Likes)
a correlation coefficient of 0.68, moderately strong positive correlation

Relationship between Youtube Views and Youtube Likes plot(x=d\$Youtube.Views, y=d\$Youtube.Likes, main="Scatterplot of Youtube Views vs Youtube Likes", xlab="Youtube Views", ylab="Youtube Likes") cor(d\$Youtube.Views,d\$Youtube.Likes) # As expected, these two are strongly correlated. rho=0.88

library(gmodels)
genre_popular<-d\$Genre...Defined %in% c("Comedy","Drama")
genre_popular # The two most popular genre
table(genre_popular)
A cross table between two categorical variables
CrossTable(x=d\$Release.Date..N...LW...Festive., y=genre_popular)

More popular genres have a release date type HS than other genres. The opposite is true for FS.