

# Chennupati Mounika

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## Knowledge Purview

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- Macro & Micro Economics
- Marketing Management
- Financial Management
- Business Research Methodologies

## Education

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Master of Business Administration National Institute of Technology	Aug 2016 — May 2018
B.Tech , Computer Science Engineering SRM University	Aug 2012 — May 2016
Intermediate Narayana Junior College	Jun 2010 — Mar 2012
10th standard Viveka Public School	Jun 2009 — Apr 2010

## Interests

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Dancing, Chess, Reading Science fiction novels

## References

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References available upon request.

## Projects

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### **Medi+(Jan 2015-Apr 2015):**

An Interactive android app that helps patients to connect with their doctor .If doctor is offline all the data given by patient will be stored in online server and will reach him when he is online.

### **Request Redirection and Resource Procurement Using Cloud with Guaranteed QoE:(Dec 2015-May 2016):**

The user requirements are increasing day by day and it is the duty of video service provider to satisfy those requirements to maintain competitive edge . In order to reach these goals the video service provider should rent virtual machines from

the cloud service provider. With dynamic arrival of user requests the work load on virtual machines is increasing which results in increased cost . Scheduling of dynamic user requests and providing resources for satisfying them is done systematically in the proposed system which will reduce the workload so as cost and guaranteed users with promising quality of experience(QoE). The users can not only watch the video as it was but also can change the quality of video or format of the video according to the internet speed in his country which is generally referred as video transcoding.

#### **HR Practices in IT Industry(Dec 2016-Feb 2017)**

Standard HR practices followed by few(selected) multinational companies in IT sector ; drawbacks and comparison with other successful HR practices for employee development and there by organization growth.

#### **Product line research on ITC Ltd.(Jan2017-Feb 2017)**

ITC ltd. sell multiple product lines under their various brands.Detailed research on the revenue growth rate in each segment and relatively comparing with competitors.

## Paper Publication

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Request Redirection and Resource Procurement Using Cloud with Guaranteed QoE:

<http://www.onlinejournal.in/IJIRV2I5/308.pdf>

## Skills

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C++

C Programming

HTML & DHTML

Java

Python

R Programming

SPSS