




Internship Assignment

Objective




Create a visually appealing, user-friendly landing page similar to "[ILovePDF](#)" that showcases a suite of PDF tools and provides easy navigation for users.

Requirements

Design and Layout




-  Clean and modern design
-  Responsive layout (desktop, tablet, mobile)
-  Consistent color scheme and typography

Header




-  Logo (text or designed)
-  Navigation menu (Home, Tools, About, Contact)
-  Call-to-action buttons ("Get Started", "Try for Free")

Main Section

Hero Section

-  Eye-catching headline
-  Brief description or tagline
-  Prominent call-to-action button

Features Section

-  Highlight key PDF tools
-  Icons and short descriptions
-  Buttons/links to access tools

Testimonials Section

- ★ User reviews or testimonials
- 👤 User photos and names (if possible)

💰 Pricing Section

- 📊 Outline pricing plans or mention free tools
- 📈 Comparison table for features

👤 Footer

- 🔗 Links to important pages
- 🌐 Social media icons and links
- ☎️ Contact information

🔍 SEO Optimization

- 🔑 Relevant keywords in content
- 🏷️ Meta tags for SEO
- 🖼️ Optimized images

📦 Deliverables

- 💻 Fully functional and responsive landing page
- 📁 Source code files (HTML, CSS, JavaScript)
- 🖼️ Design mockups or wireframes
- 📖 Documentation

🏆 Evaluation Criteria

- 🧑‍🎨 Visual appeal and design consistency
- 🧭 User experience and navigation
- ⚙️ Functionality and responsiveness
- 💎 Code quality and best practices
- 🚀 SEO and performance optimization