

261K

Total Bookings

\$100.55

Average ADR

\$96.58M

Total Revenue

\$108

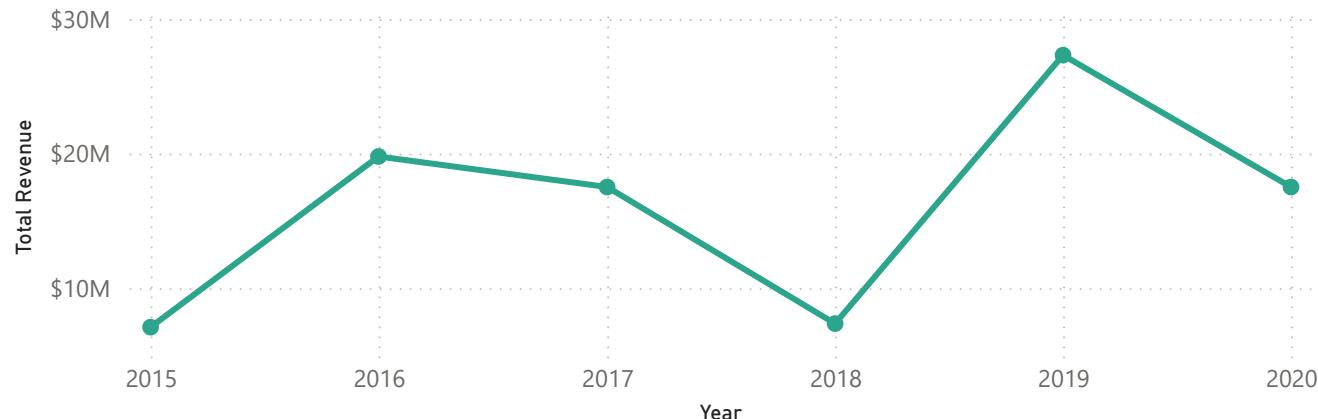
Revenue per Night

\$370.45

Revenue per Booking

Hotel Revenue Intelligence Dashboard

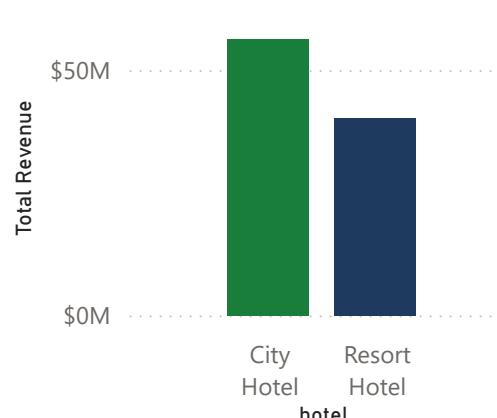
Total Revenue by Year



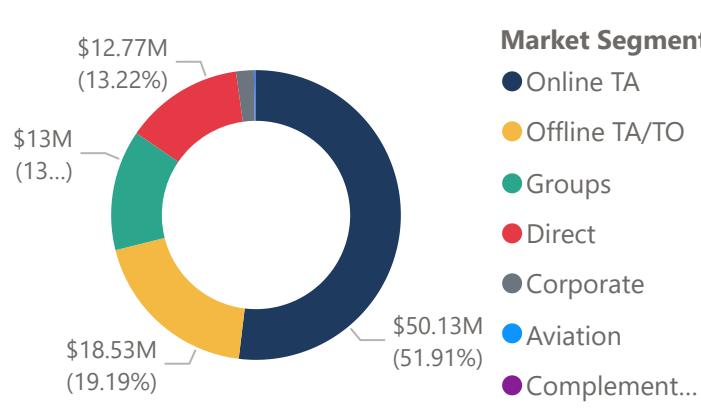
Total Revenue by Month



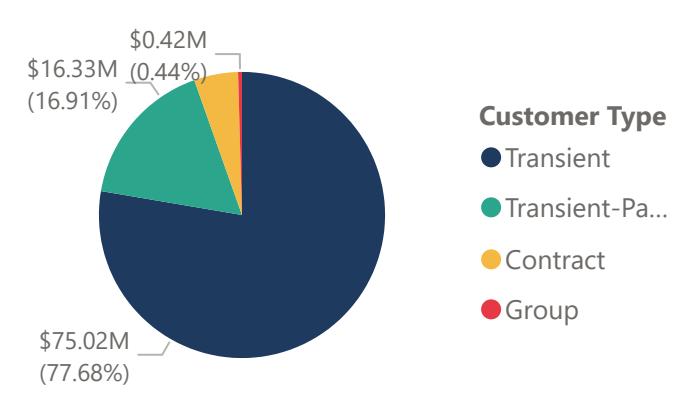
Total Revenue by Hotel



Total Revenue by Market Segment



Total Revenue by Customer Type



Select Date Range

09-07-2015

31-08-2020



Customer & Guest Analytics

512K

Total Guests

103.28

Average Lead Time

1.96

Avg Guests per Booking

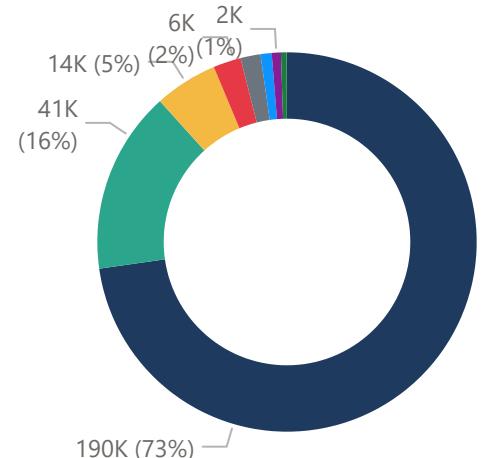
3.16%

Repeat Guest Rate %

COUNTRY

- ABW
- AGO
- AIA
- ALB
- AND
- ARE
- ARG
- ARM
- ASM
- ATA
- ATF

Total Bookings by Reserved Room Type



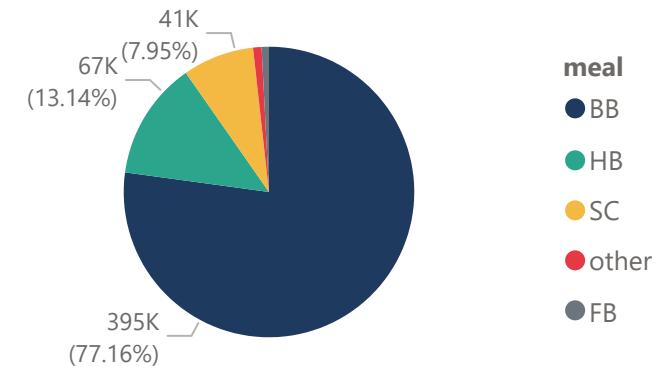
Reserved Room Type

- A
- D
- E
- F
- G
- B
- C
- H
- P
- L

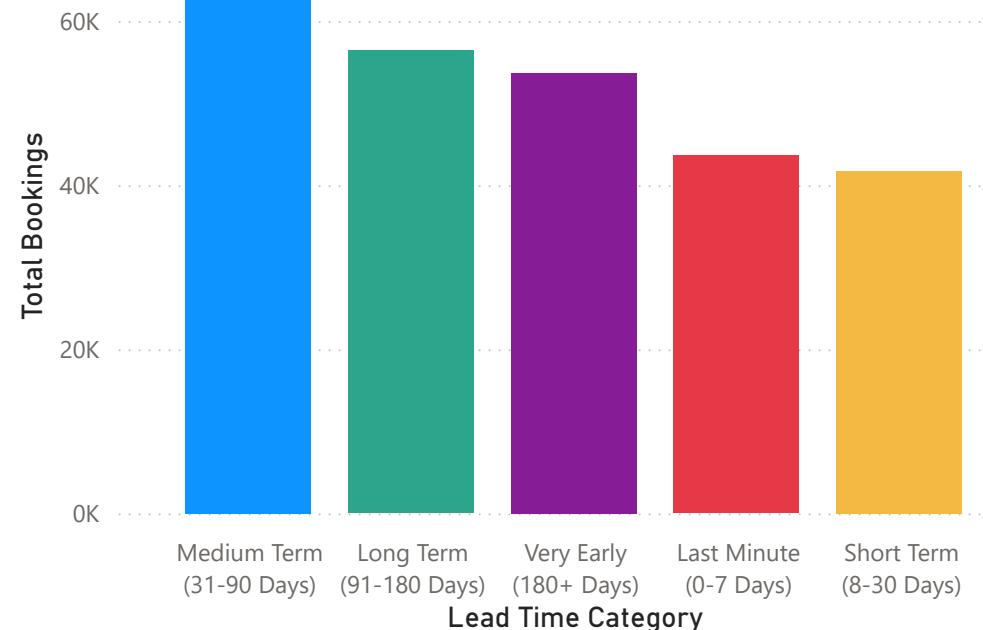
Total Bookings by Customer Type



Total Guests by Meal



Total Bookings by Lead Time



\$96.81K

Total Cancellations

164K

Confirmed Bookings

37.13%

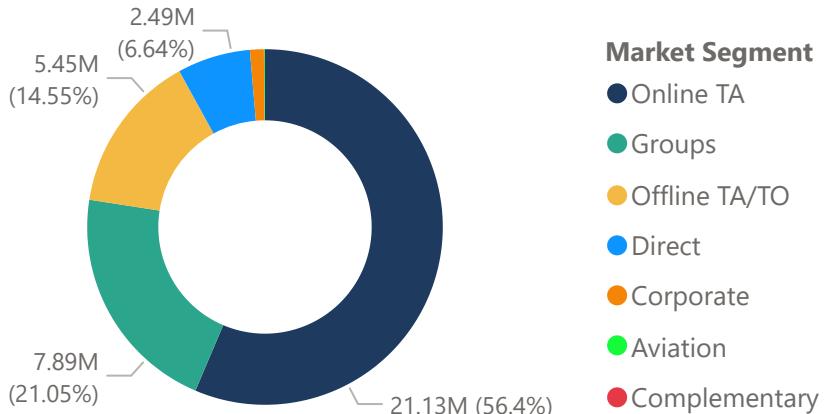
Cancellation Rate %

37.46M

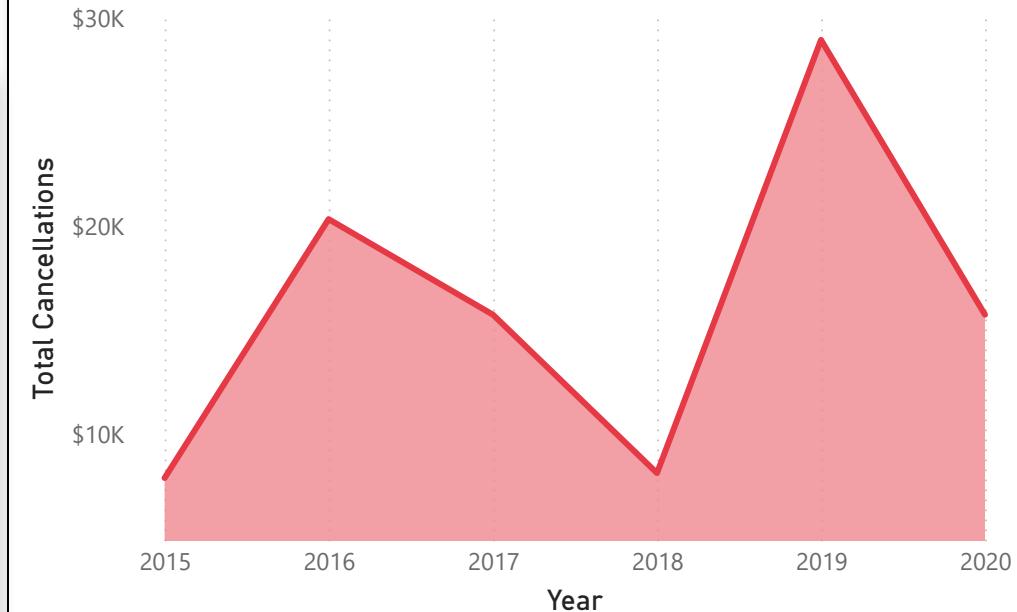
Revenue Loss

Loss & Risk Insights

Revenue Loss by Market Segment

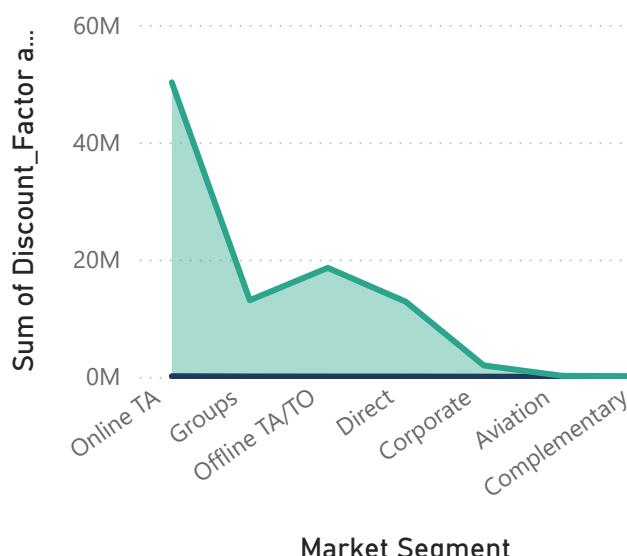


Total Cancellations by Year

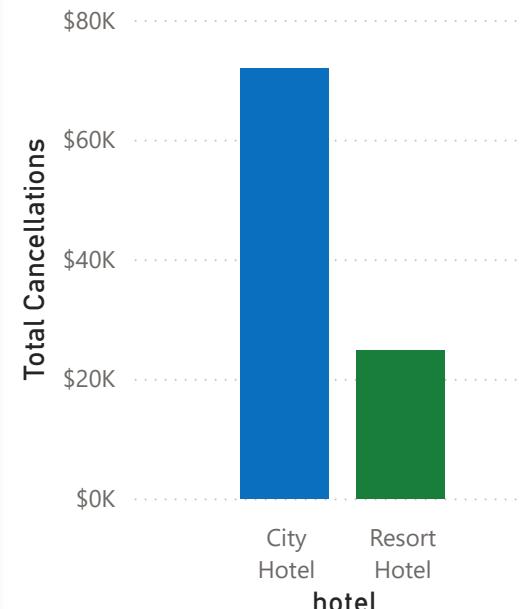


Discount VS Revenue

● Sum of Discount_Factor ● Sum of Revenue

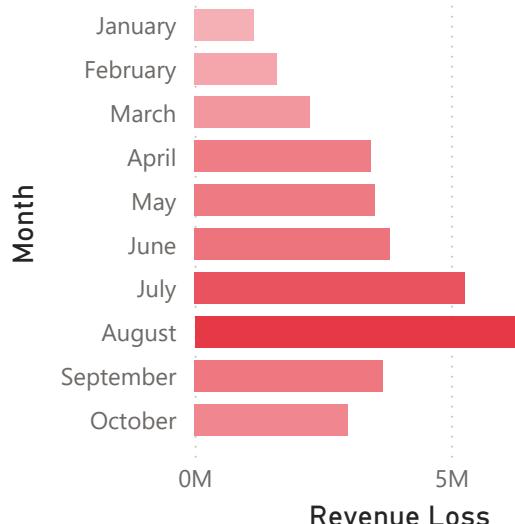


Total Cancellations by Hotel



Revenue Loss by Month

Revenue Loss 1.16M 6.45M



AI Future Forecast & Strategic Intelligence

\$11.23M

Forecasted Revenue 2021

20.89K

Forecasted Bookings 2021

\$138.33

Forecasted ADR 2021

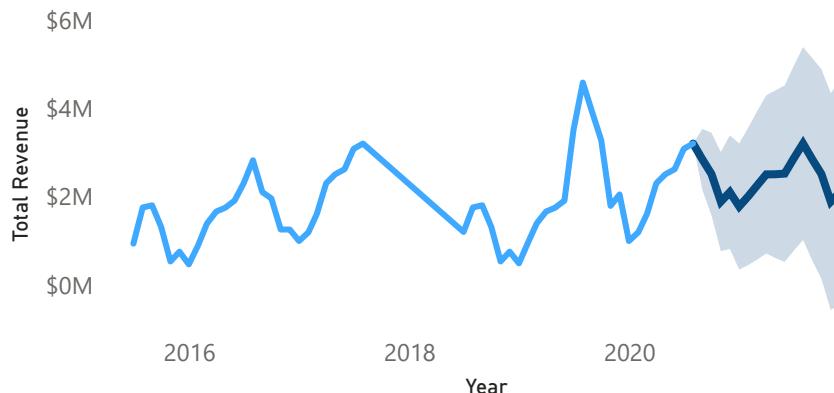
40.87%

Predicted Cancellation 2021

-6.27%

Demand Growth Index

Total Revenue Forecast by Year/Month



Cancellations Forecast by Year and Month



Revenue Influencers

ⓘ Measures were not included in the analysis because a unique identifier could not be found for Master Table. [Learn more](#) X

Key influencers

Top segments



What influences is canceled to

Increase ? ▾

When...

....the average of is canceled increases by

Sum of lead_time is more than 257

→ 0.35

Market Segment is Groups

→ 0.28

Sum of Meal_Revenue is 43.98 - 51.96

→ 0.16

Customer Type is Transient

→ 0.13

Total Bookings Forecast by Year/Month



ADR Forecast by Year and Month

