



Scaler Placement Assessment & Evaluation

Final Report: Volume 1

March 2022

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Letter of Transmittance



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Engagement Background



Note:

The term audit here is being used to signify the evaluation, assessment and certification of the client's post course completion placement process only. This is not to be inferred or referred to as a financial audit as the current engagement does not cover any financial aspects or operations of the client. The certification, as referred to earlier in this document, being provided by KPMG to the client, is subject to the successful completion of the evaluation & assessment, and will be limited to affirming the findings of the engagement and shall not be considered as an endorsement or otherwise be extended to as any validation of the client's business activity or operations under assessment and evaluation scope as defined in the engagement letter.

Assessment Intent



To review and capture (through limited and conditional sampling) for quantitative and qualitative estimations that provides an assessment of –

- a. The impact Scaler made on its customers (including Students & Hiring Companies)
- b. Performance of Scaler graduates post-placement
- c. Scaler's impact on the industry ecosystem in India



The engagement considered the following aspects of the Scaler Placement Process

- a. Pre- Scaler: Students
- b. Placement: Graduates & Hiring companies
- c. Post Scaler (Growth & Performance): Graduates and Hiring Companies



Assessment Approach



**Data Size
2087**

Data Review

1. As per the data provided by Scaler team
2. Based on their internally collected responses followed by
3. Deriving and depicting select inferences as requisited by Scaler team.
4. Findings reported in Volume 1 of this report



Phase 1



Phase 2



Conditional Validation

1. Sampling of responses (~10%) out of total provided data set
2. Using KPMG designed and Scaler administered questionnaire followed by
3. Relevant analysis and evaluation driven recommendations.
4. Findings reported in Volume 2 of this report.

**Data Size
204**



Evaluation Considerations



Data:

- a) Base data collection & correctness check was performed by Scaler team and shared with KPMG team.
- b) Survey questionnaire was co-developed by KPMG and Scaler teams and while Scaler team administered the survey link, the response data was collated by KPMG while keeping data privacy intact as per latest governing policies at the time of survey administration.
- c) Base data provided and questionnaire data received is accepted as *prima facie* accurate and is not further validated or verified by KPMG.



Analysis:

- a) Analysis parameters presented in the Assessment section are mutually defined and decided as per regular updates, reviews and recommendations by Scaler team.
- b) Analysis parameters and insights presented in the Evaluation section are based on qualified dataset out of limited sample size (~10% of overall dataset).
- c) Dataset considered from the limited sample, are qualified for analysis based on criterion of completion of survey response



Assessment Findings*

*For Evaluation, Insights & Recommendations, please refer to Volume 2 of the report

High Level Summary



Note:

- Data Points where salaries were not revealed - 350
- Data points with known salaries - 1737
- Outlier records are defined by salary are greater than 60L CTC

Total number of placements -

2087



Mean Salary -

21.6 LPA



Median Salary -

17.5 LPA



Outliers

36



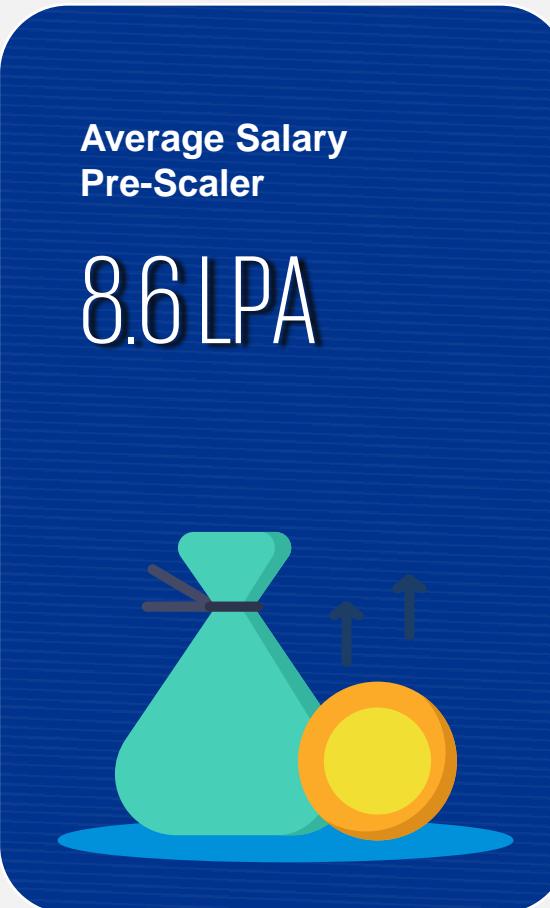
Top 5 Employers

Amazon, Microsoft, Delhivery, TechMojo, Salesken





Comparison Pre and Post Scaler



Top Employers (Pre Scaler)

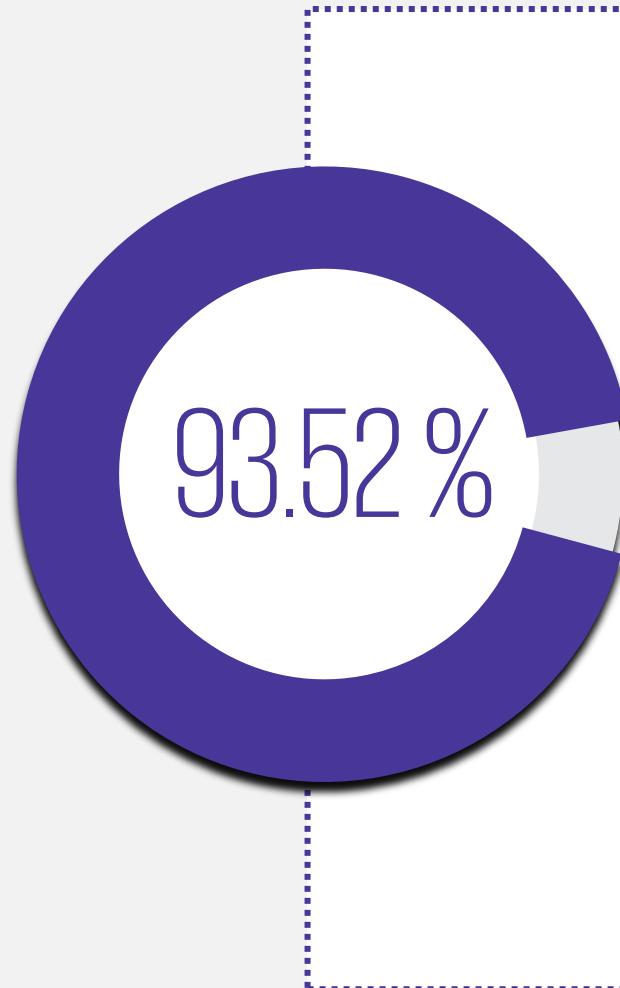
TCS, Infosys, Samsung,
Oracle, Wipro



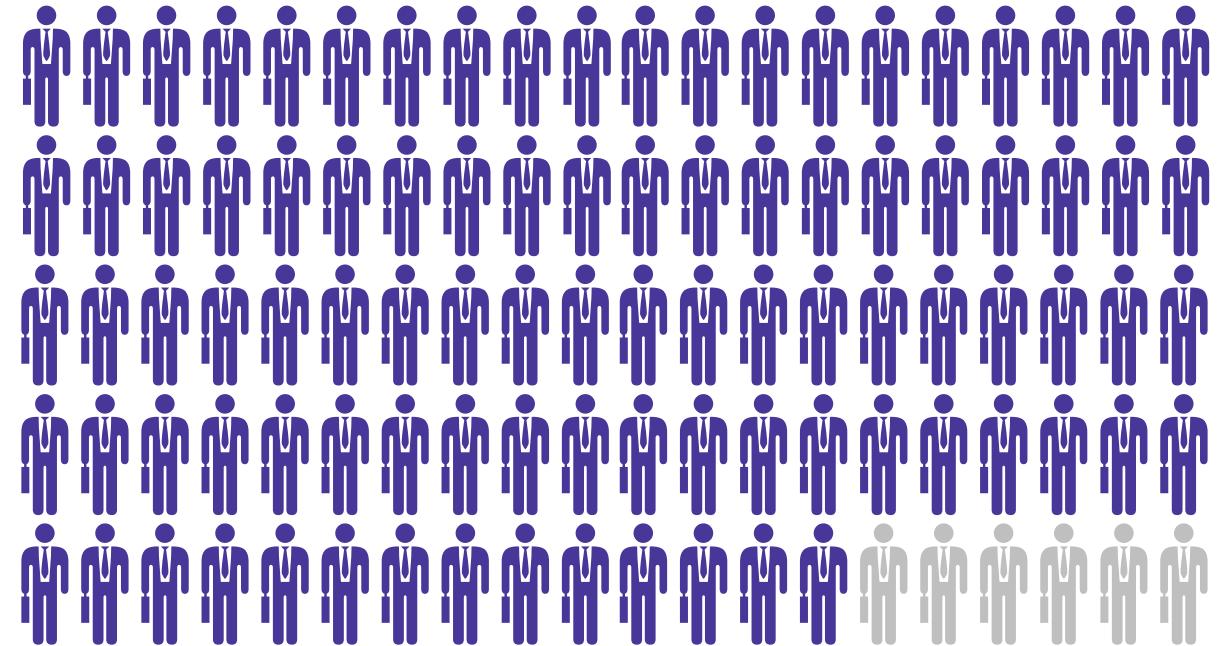
Note:

- Data points where previous salary is available - 616
- Salaries pre-scaler might not be available if the learner enrolled was not in a paying job/was not eligible for a job / did not reveal their salaries pre Scaler.
- Average Salary post-scaler only where pre-scaler salary was disclosed by learners

Placement Rate



Placement Rate



Note:

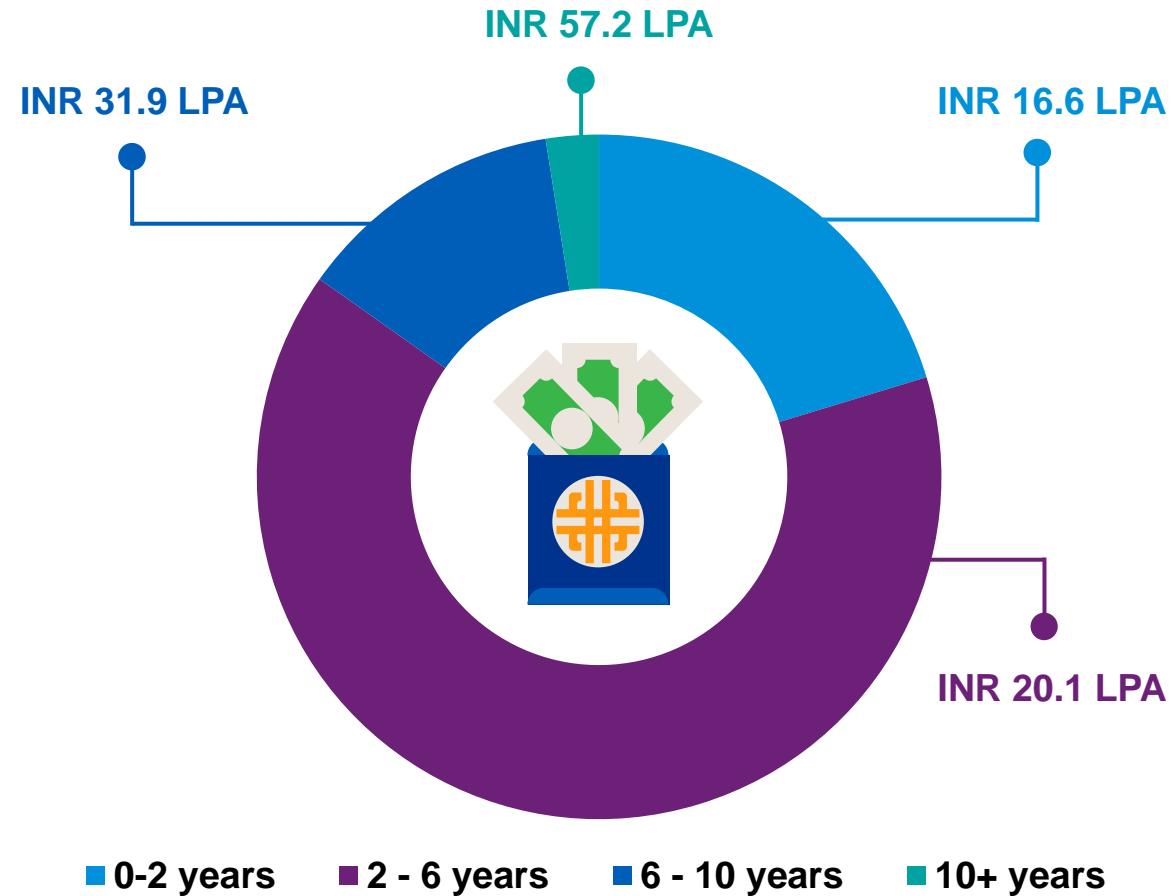
- Only considering data of batches that started 12 months prior (until Feb 2021)
 - Total learners in these batches - 1367
 - Cases where current employment status is unknown - 20
 - Number of students who opted out - 20
 - Eligible set - 1327



Comparison of
Salary viz a viz
years of experience



Average salary post Scaler



Note:

- Data Points Considered: 1737
- Data Points where experience not revealed: 175
- Data points with known salaries: 1562

Employer Distribution: Top 25 Employers

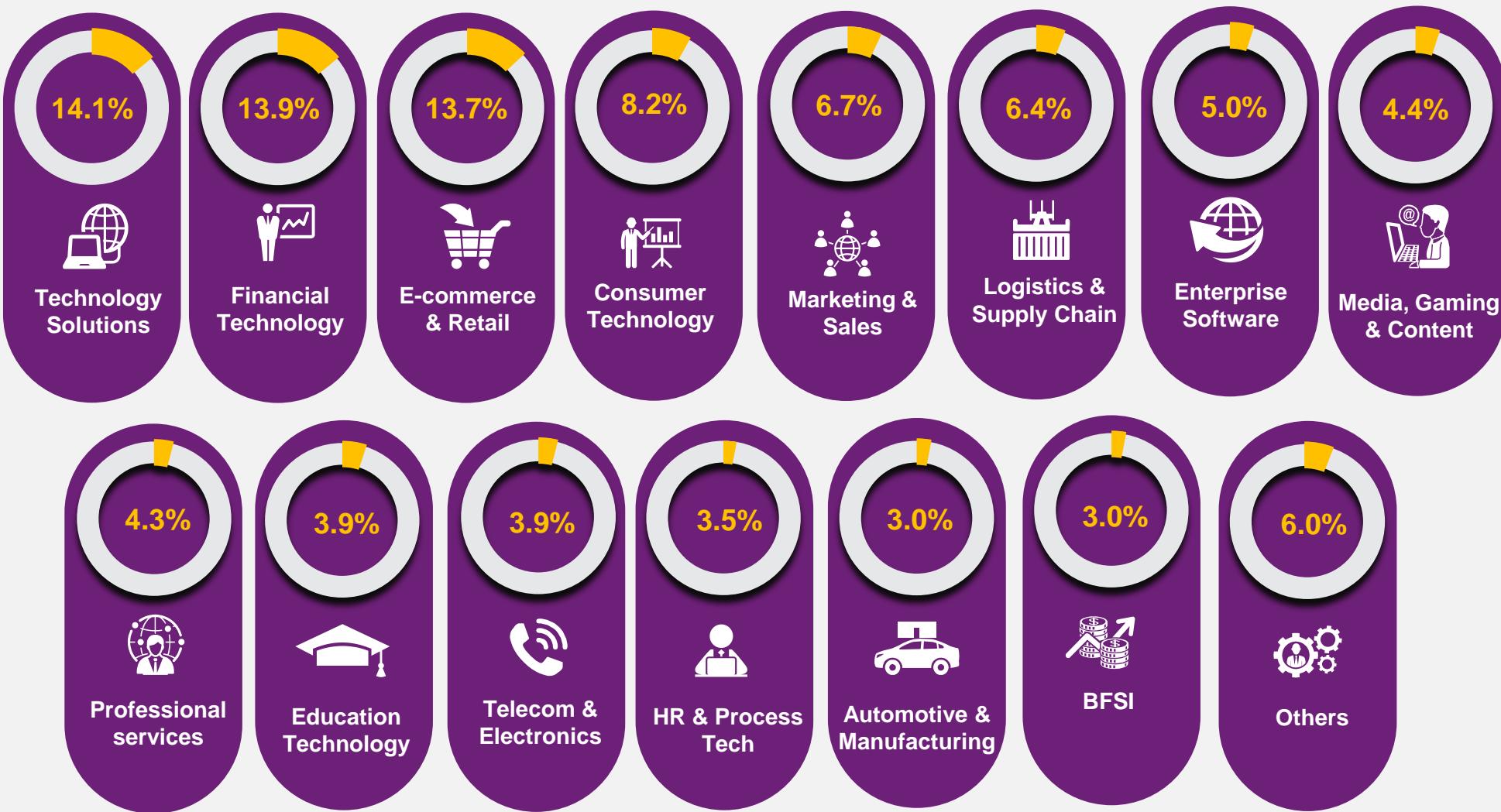


Employer Name	Industry	Size (No. of employees)
Amazon	E-commerce	1.1 Mn+
Microsoft	Enterprise Software	182k +
Delhivery	Logistics & Supply Chain	66k +
TechMojo	Technology Services	320 +
Salesken	Sales Enablement Technology	160 +
Sigmoid Analytics	Data Solutions	420 +
ZS	Professional services	12k +
Samsung	Electronics	287k +
WiseTech Global	Logistics & Supply Chain	1.8k +
Joveo	HR Tech	220 +
CleverTap	Marketing and Analytics	385 +
ROI Internet Marketing (ROIIM)	Marketing and Analytics	N/A
Flipkart	E-commerce	49k +
Paypal	Financial Technology	36k +
Paytm	Financial Technology	13k +
Zopsmart	Retail Technology	350 +
Soroco	Business Process Optimization	460 +
Udaan	E-commerce	11k +
Zuppee	Gaming	195 +
Makemytrip	Travel & Hospitality	4k +
Zeta	Financial Technology	1.3k +
Oracle	Enterprise Software	132k +
ClearTax	Financial Technology	75 +
Freecharge	Financial Technology	720 +

Employer Distribution: Industry Distribution of employers



Industry Distribution of Scaler Employers



n = 2,010; 2087 provided placement records minus 77 marked as unknown with 651 unique company records

Employer Testimonials



“Scaler is more aggressive than other institutes in their placement initiatives.”

-- Group HR Head, **Terrapay**

“Scaler graduates are able to crack interview easily; problem solving and designing capability is great.”

--Recruitment Manager, **Techmojo**

“Scaler Graduates perform at par and better than their industry counterparts.”

-- Associate HR, **CleverTap**

“Scaler talent pool is growing and we are happy with the talent that joins us.”

--Recruiter, **SalesKen**

“They are evolving their courses well and in line with industry requirements.”

--Recruiter, **SalesKen**

“Scaler graduates do a fabulous job for core skill tasks. Now we have no need for primary screening as we trust Scaler quality.”

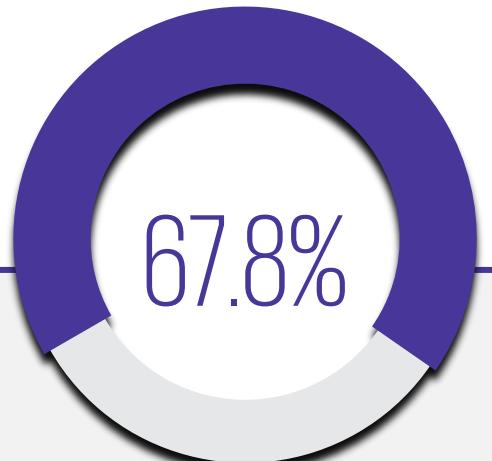
– TA Manager, **ZEE**



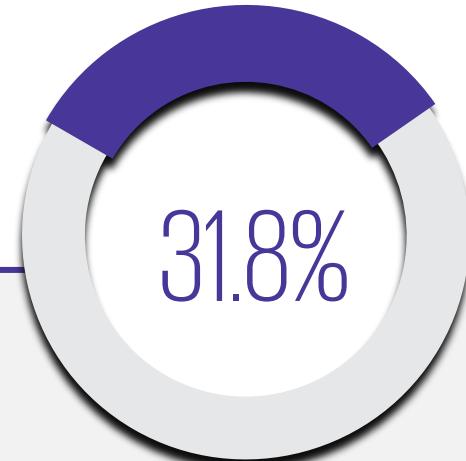
Performance in companies post Scaler



Average CTC Hike received by Scaler Alumni - 67.8%



Promotion Rate



Note:

- Based on a survey sent to people who found jobs prior to 1st Feb, 2021
Number of data points 208
People who are still in the same organization 153 (73.5%)
Number of people who went through appraisals 110 (26.5%)
Promotion rate is pertaining to people who got promoted/got CTC hikes out of people who went through appraisals

Sample projects by Scaler Alumni*



"Improvements to a global photo editing app with 1M+ downloads"

"Built data pipelines from scratch for a 1M DAU product"

"Helped in Launch of a major Financial Technology Company in China"

"Building the Spin the Wheel Feature and UPI integration for a leading messaging platform"

"Building of Recording Infrastructure for a leading Edutech company"

"Helped launch the fantasy sports platform for a major Indian gaming company"

"Enabled a leading ridesharing company to launch their grocery delivery service product"

"Improved SEO score (3X) for one of the leading travel company"

"Leading integration of Third Party App on the world's leading online retail Store using voice activated platform"

"Addition of responsible play to a unicorn gaming company's product before a major T20 cricket tournament"

*As disclosed by Scaler Graduates to Scaler Academy

Appendix





Raw Data: Assessment

Data Links:

Raw Data considered for Assessment can be accessed here →





Thank you

#**KPMG** *josh*

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