



Iuliia Shevchenko

Designer

📍 Amsterdam

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Summary

Skills: Desktop/mobile/app design, campaigns, UX/UI, prototyping, concept development, motion design, HTML/CSS

Tools: Photoshop, Illustrator, InDesign, After Effects, Adobe XD, Dimension, Sketch, Figma

Work experience

Designer

01/2018 - Current

albelli

End to end development of ideas, concepts and designs of creative assets

Supporting visual design of cross-platform applications and websites

Creating educational content to shape a community around the product

Turning insights from data analytics/researches into tangible design concepts

Collaborating with marketing, content, product to ensure a consistent brand expression

Designer

2017 - 2018

DHL

Created various Facebook, Google Ads banners, infographics

Worked closely with UX team (app and website)

Supported and improved brand's identity and guidelines

Worked on email templates and campaigns

Designer

2016 - 2017

AMDG

Led a design team, planed their work, was responsible for the final result

Improved the level of graphic materials produced for clients

Was responsible for developing digital strategy, branding, identity and campaigns for various clients

Worked closely with accounting managers to understand client's needs

Freelance Designer

2014 - 2016

Worked for various clients on branding, digital/print design

Education

Master of Arts, Media and Photography

UJEP Czech Republic

Bachelor's degree, Design and Applied arts

VVSU Russia