



Iuliia Shevchenko

Designer

Amsterdam
+31621339004
yulyadesigns@gmail.com
yuliadesigns.com

Summary

Skills: Desktop/mobile/app design, campaigns, UX/UI, prototyping, concept development, motion design, HTML/CSS
Tools: Photoshop, Illustrator, InDesign, After Effects, Adobe XD, Dimension, Sketch, Figma

Work experience

Designer 12/2019 - Currently
Treatwell
Working with stakeholders across the business to create, design and execute projects across 11 countries
Designing digital communications materials to boost the brand awareness;
Developing content hubs and responsive landing pages;
Constantly improving the guidelines, design systems and collaboration points with brand and product teams

Designer 01/2018 - 12/2019
albelli
End to end development of ideas, concepts and designs of creative assets
Supporting visual design of cross-platform applications and websites
Creating educational content to shape a community around the product
Turning insights from data analytics/researches into tangible design concepts
Collaborating with marketing, content, product to ensure a consistent brand expression

Designer 06/2017 - 01/2018
DHL
Created various Facebook, Google Ads banners, infographics
Worked closely with UX team (app and website)
Supported and improved brand's identity and guidelines
Worked on email templates and campaigns

Designer 02/2016 - 06/2017
AMDG
Led a design team, planed their work, was responsible for the final result
Improved the level of graphic materials produced for clients
Was responsible for developing digital strategy, branding, identity and campaigns for various clients

Education

Master of Arts, Media and Photography
UJEP Czech Republic

Bachelor's degree, Design and Applied arts
WSU Russia