



# Iuliia Shevchenko

Designer

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## Summary

**Skills:** Desktop/mobile/app design, UX/UI, prototyping, concept development, motion design, HTML/CSS

**Tools:** Photoshop, Illustrator, InDesign, After Effects, Adobe XD, Dimension, Sketch, Figma

## Work experience

**UX/UI Designer** 02/2020 - Currently

Surfly

Working with stakeholders across the business to scope, design and implement features and improvements

Designing UI for co-browsing, as well as the admin dashboard app

Analysing user data, feedback; conducting user interviews and tests

Shipping features and products working closely with the engineer and the management teams

**Designer** 01/2018 - 12/2019

albelli

End to end development of ideas, concepts and designs of creative assets

Supporting visual design of cross-platform applications and websites

Creating educational content to shape a community around the product

Turning insights from data analytics/researches into tangible design concepts

Collaborating with marketing, content, product to ensure a consistent brand expression

**Designer** 06/2017 - 01/2018

DHL

Created various Facebook, Google Ads banners, infographics

Worked closely with UX team (app and website)

Supported and improved brand's identity and guidelines

Worked on email templates and campaigns

**Designer** 02/2016 - 06/2017

AMDG

Led a design team, planed their work, was responsible for the final result

Improved the level of graphic materials produced for clients

Was responsible for developing digital strategy, branding, identity and campaigns for various clients

## Education

**Master of Arts, Media and Photography**

UJEP Czech Republic

**Bachelor's degree, Design and Applied arts**

WSU Russia