Ideation phase
Empathize & Discover

Date	17 march2023
Team ID	NM2023TMID18538
Project name	Thyroid disease classification using ML
Maximum mark	5 mark

Empathy Map Canvas:

In the ideation phase we have empathized have a client placement trends analysis and we have acquired details. Which are represented in the Empathy Map

Example: **Empathy map**

Empathy map canvas

Use this framework to empathize with a customer, user, or any person who is affected by a team's work. Document and discuss your observations and note your assumptions to gain more empathy for the people you serve.
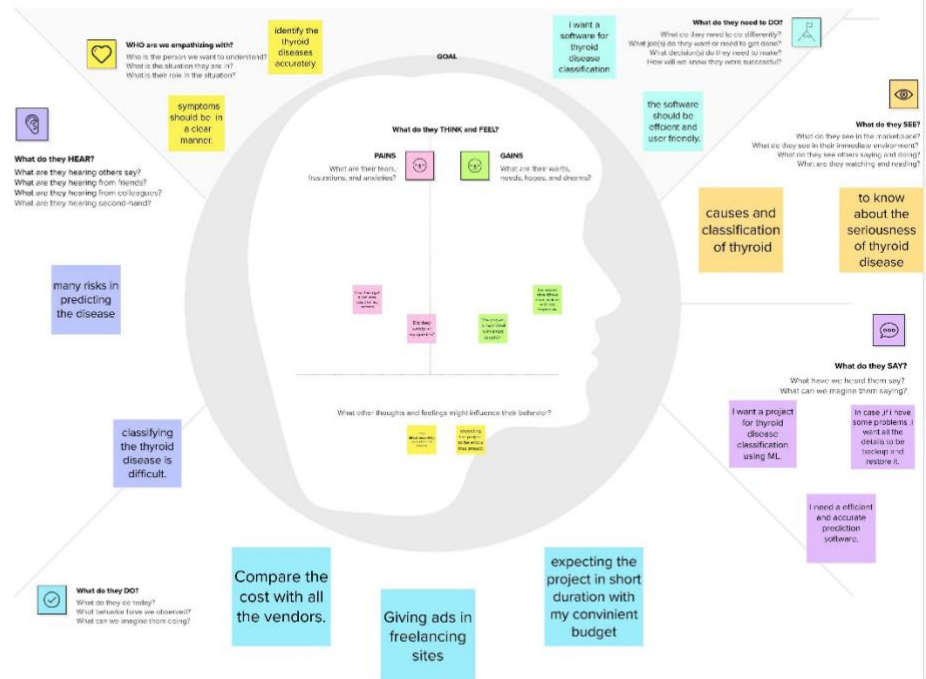
Originally created by Dave Gray et

XPLANE

Share template feedback

Develop shared understanding and empathy

Summarize the data you have gathered related to the people that are impacted by your work. It will help you generate ideas, prioritize features, or discuss decisions.

WHO are we empathizing with?
Who is the person we want to understand?
What is the situation they are in?
What is their role in the situation?

identify the thyroid diseases accurately

i want a software for thyroid disease classification

GOAL

What do they need to DO?
What do they need to do differently?
What job(s) do they want or need to get done?
What decision(s) do they need to make?
How will we know they were successful?

symptoms should be in a clear manner.

What do they HEAR?
What are they hearing others say?
What are they hearing from friends?
What are they hearing from colleagues?
What are they hearing second-hand?

the software should be efficient and user friendly.

What do they SEE?
What do they see in the marketplace?
What do they see in their immediate environment?
What do they see others saying and doing?
What are they watching and reading?

What do they THINK and FEEL?

PAINS
What are their fears, frustrations, and anxieties?

GAINS
What are their wants, needs, hopes, and dreams?

many risks in predicting the disease

causes and classification of thyroid

to know about the seriousness of thyroid disease

classifying the thyroid disease is difficult.

What other thoughts and feelings might influence their behavior?

What do they SAY?
What have we heard them say?
What can we imagine them saying?

i want a project for thyroid disease classification using ML.

In case if I have some problems I want all the details to be backup and restore it.

I need a efficient and accurate prediction software.

What do they DO?
What do they do today?
What behavior have we observed?
What can we imagine them doing?

Compare the cost with all the vendors.

Giving ads in freelancing sites

expecting the project in short duration with my convenient budget

Need some inspiration?
See a worked version of this template to inspect your work.

Open example →