

A tibble: 6 × 10

Trust	Social_Influence	Innovativeness	Mobility	Perceived_Enjoyment	Involvement	Perceived_Usefulness	Perceived_Easeofuse	Customer_Satisfaction	Loyalty
<dbl>	<dbl>	<dbl>	<dbl>	<dbl>	<dbl>	<dbl>	<dbl>	<dbl>	<dbl>
3	4	3	3	4	2	1	1	1	1
4	1	1	2	3	2	3	3	3	1
2	1	3	2	1	2	2	2	1	1
3	2	3	1	1	1	1	1	1	1
2	1	2	3	2	1	1	1	2	1
4	3	2	2	2	1	1	2	2	1

Call:

```
lm(formula = Customer_Satisfaction ~ Perceived_Usefulness + Perceived_Easeofuse +  
    Trust + Social_Influence + Innovativeness, data = data)
```

Residuals:

Min	1Q	Median	3Q	Max
-1.34026	-0.27632	0.03044	0.36534	1.29477

Coefficients:

	Estimate	Std. Error	t value	Pr(> t)
(Intercept)	0.408938	0.087478	4.675	3.64e-06 ***
Perceived_Usefulness	0.402769	0.036699	10.975	< 2e-16 ***
Perceived_Easeofuse	0.333901	0.037339	8.942	< 2e-16 ***
Trust	0.011849	0.022804	0.520	0.604
Social_Influence	0.007376	0.022537	0.327	0.744
Innovativeness	0.014304	0.021422	0.668	0.505

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 0.4942 on 594 degrees of freedom

Multiple R-squared: 0.5107, Adjusted R-squared: 0.5066

F-statistic: 124 on 5 and 594 DF, p-value: < 2.2e-16

