



Says

What have we heard them say?
What can we imagine them saying?

a social media news aggregate focused on sharing news and aims to foster intelligent discussion

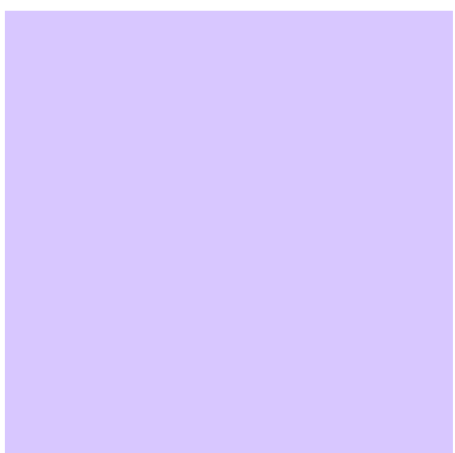
To bring valuable and entertaining coontent to others

Daily posting will grow followers 4x faster than posting less than once a week

Social platforms let people easily communicate and exchange ideas or content

Social media gives you the opportunity to connect with fans and followers every time they log in

Absolutely! Spend time doing fun things with friends and they'll want to keep hanging out with you.



Does

What behavior have we observed?
What can we imagine them doing?



Thinks

...es, and dreams?
... their behavior?

We all have our own personal brand, and the content that we share on social media reflects our identities.

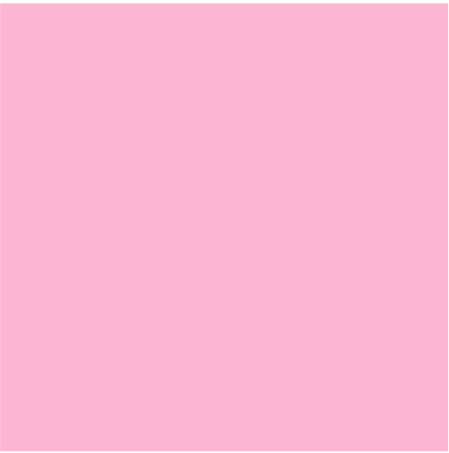
Dopamine causes us to seek, desire, and search.

The only way to keep things private is not to publish them on the internet.

As both a photographer and writer, I'm very aware of what gets me likes.

choose a design from the social media template gallery

Tailor your social media posts for each network



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

[See an example](#)