# Ideation Phase Brainstorm & Idea Prioritization Template

Date	October 28,2023
Team ID	NM2023TMID05485
Project Name	How to Create a Google Ads Compaign for your
	brand

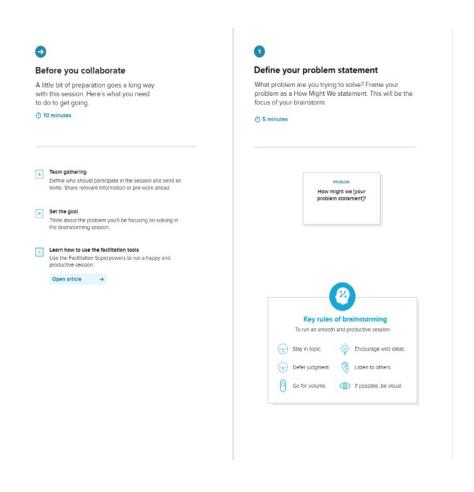
#### **Brainstorm & Idea Prioritization Template:**

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

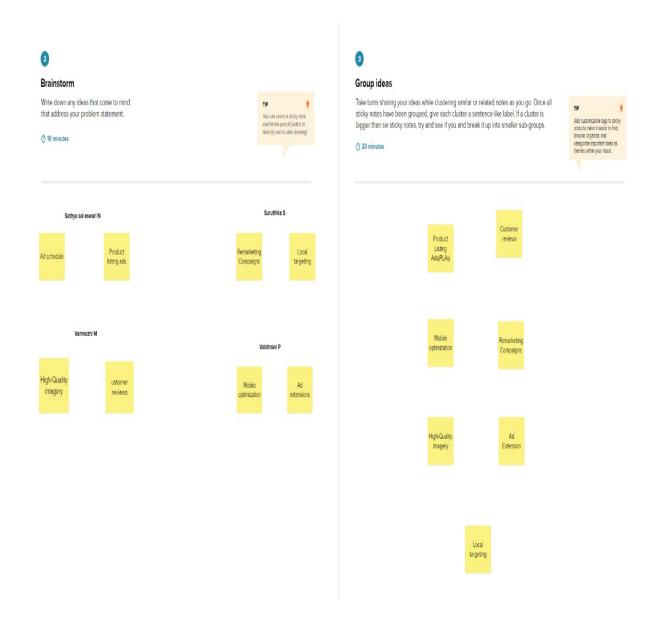
#### Reference:

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Step-1: Team Gathering, Collaboration and Select the Problem Statement



## Step-2: Brainstorm, Idea Listing and Grouping



### **Step-3: Idea Prioritization**

