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THE EDUCATION OF AN ACCIDENTAL CEO: LESSONS LEARNED FROM THE TRAILER PARK TO THE CORNER OFFICE (PAPERBACK)



Random House USA Inc, United States, 2009. Paperback. Condition: New. Language: English. Brand new Book. David Novak--one of today's most engaging, unconventional, and successful business leaders--lived in thirty-two trailer parks in twenty-three states by the time he reached the seventh grade. He sold encyclopedias door to door, worked as a hotel night clerk, and took a job as a \$7,200-a-year advertising copywriter with the hopes of maybe one day becoming a creative director. Instead, he became head of the world's...

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- Authored by David Novak, John Boswell
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