



## Building a Web 2.0 Portal with ASP.NET 3.5 (Paperback)

By Omar Al Zabir

O'Reilly Media, Inc, USA, United States, 2008. Paperback. Condition: New. Language: English. Brand new Book. If you think you're well versed in , think again. This exceptional guide gives you a master class in site building with 3.5 and other cutting-edge Microsoft technologies. You learn how to develop rock-solid web portal applications that can withstand millions of hits every day while surviving scalability and security pressures -- not just for mass-consumer homepages, but also for dashboards that deliver powerful content aggregation for enterprises. Written by Omar AL Zabir, co-founder and CTO of Pageflakes, Building a Web 2.0 Portal with 3.5 demonstrates how to develop portals similar to My Yahoo!, iGoogle, and Pageflakes using 3.5, AJAX, Windows Workflow Foundation, LINQ and 3.5. Through the course of the book, AL Zabir builds an open source Ajax-enabled portal prototype (available online at [http://www.pageflakes.com](#)), and walks you through the design and architectural challenges, advanced Ajax concepts, performance optimization techniques, and server-side scalability problems involved. You learn how to: Implement a highly decoupled architecture following the popular n-tier, widget-based application model Provide drag-and-drop functionality, and use 3.5 to build the server-side part of the web layer Use LINQ to build the data access layer, and Windows Workflow Foundation to...



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