SATISH SOLANKI

© 9575173855 ■ satish007solanki@gmail.com Portfolio | LinkedIn | GitHub

Technical Skills

Languages and Databases: Excel, MySQL, Python, Pandas, NumPy

Visualization Tools: Power BI, Tableau

Other Skills: Advanced Excel, Business Analysis, Data Analysis, Customer Acquisition

Experience

Insta Dot Analytics

Nov 2024 – Present

Data Analyst Indore

• Working on Live projects and creating Case Studies related to Power BI.

Innobyte Services

June 2024 – July 2024

Data Analyst [Internship]

Remote, India

- Developed interactive Power BI dashboards: Created real-time data visualizations and analyses that improved decision-making for the Amazon sales team, resulting in a 15% increase in actionable insights.
- Optimized data loading and processing speed: Utilized advanced data modeling techniques in Power BI, reducing report generation time by 40%.
- Collaborated with cross-functional teams: Gathered business requirements and translated them
 into technical specifications, leading to the successful implementation of 5 key Power BI
 solutions.

Teleperformance India Pvt. Ltd.

Oct 2021 – Oct 2023

Customer Service Representative

Indore, India

Personal Projects

Corona Virus Analysis:

- Utilized SQL to analyze comprehensive COVID-19 datasets, extracting meaningful information to understand the spread and impact of the virus by solving queries, between Jan 2020 and Jun 2021.
- Developed and executed various SQL queries to find NULL Values, most Impacted country, Confirmed Cases, Recovered Cases, and Top Countries with the highest Recovery Rate.
- Developed a comprehensive PowerPoint presentation that distilled complex COVID-19 data findings into clear visualizations, enhancing understanding for over 20 team members and facilitating strategic decision-making discussions regarding public health responses.

Blinkit Outlet Sales Performance Power BI Dashboard:

- Conducted a detailed analysis of Blinkit's sales, customer satisfaction, and inventory distribution using Power BI, leveraging KPIs (e.g., Total Sales: 425.36K, Average Sales: \$142) and various visualizations (e.g., pie charts, line charts, and matrix) to uncover insights and optimization opportunities.
- Performed data cleaning with Power Query (e.g., handling null values, and changing data types) and utilized slicers and filters for dynamic exploration by outlet location, type, and size.

Diwali Sales Analysis Using Python:

- Conducted EDA on Diwali Sales data using Python libraries (Pandas, Seaborn, Matplotlib) to analyze consumer behavior, purchasing trends, and product sales, based on a dataset of 11,251 records.
- Analyzed buyer demographics, discovering that women aged 26-35, particularly married women in IT and healthcare, were the top buyers, with Uttar Pradesh, Maharashtra, and Karnataka driving the highest sales.
- Created visualizations showcasing trends like gender-based purchasing, state-wise orders, and product preferences, identifying Food, Clothing, and Electronics as the top-selling categories.

Soft Skills

- Possesses excellent communication, problem-solving, and analytical skills, with the ability to handle multiple tasks efficiently under pressure.
- Demonstrates adaptability and flexibility in dynamic and changing environments.

Certification

Alma Better Edutech Pvt. Ltd.

Aug 2023 – Aug 2024

Full Stack Data Science

Remote, India

Education

D.A.V.V. University, Indore (Graduation)
Jawahar Navodaya Vidyalaya (Higher Secondary School)

2018

2014