

Site Usage Instructions and Demo Account Information

Site Usage – Your purchase data

As a new user to the site, we welcome you to review recent recalls listed on the homepage before signing up. Upon sign up, you will be directed to the Connect Stores page where you can connect your loyalty card accounts by entering the username and password and clicking Connect for each store (we do not save your login information¹). Once you have connected your stores, the system will cross-reference your purchases with possible matches² to recalls from the openFDA API. You can click through the potential matches to determine if your purchase was indeed recalled.

Site Usage - Demo User purchase data

For those who want to see a demonstration of the application without having to connect their personal store cards, we have created a demo account that is preloaded with connected store accounts with purchases that will return possible recall matches. We ask that you please keep all of the stores connected in this account. Login with the below credentials and you will be directed to the My Recalls page, which will take the purchases from the pre-loaded store accounts and look for matches on product recalls from the openFDA API. The results will display potential matches of purchases to recalls for the last 365 days.

We hope you enjoy using RecallRodent!

Application Link: recallrodent.crgt.com

Username: demo@crgt.com

Password: demodemo

¹ We do not store your store loyalty card login information in our system. They are stored in Information Machine (<http://iamdata.co>) – a site that passively collects and streams loyalty card purchases. You can find their [security](#) and [privacy](#) information here. We access your purchase information through Information Machine's APIs.

² Matching Logic Algorithm: For all purchases, we collect the product description and UPC code and create a word list removing common prepositions and articles. From that, we create an API query to the Food Enforcement Report from the openFDA API, searching on both the product description & code info fields from the report. All results that are returned from the Food Enforcement Report go through the same process of removing common prepositions and articles, and then we match the remaining words against the words we searched with originally. We then calculate a weighted ratio of searchable terms to matched terms. UPC matches have a higher weight in the ranking than other product name matches.