

Usability Testing Results

Usability Testing – Round 1 Takeaways

- *More information and features are needed before registering an account
- *Connect Stores link was not noticeable/not clear
- *Logout link needs to be more prominent

Usability Testing – Round 2 Takeaways

- *Increase the font size
- *Users didn't understand what the product was for

Usability Testing – Round 3 Takeaways

- *Users thought registration would provide services that we do not provide
- *Login button needs to be more prominent