

# Kerakoll Gold Se Growth Campaign - Terms & Conditions

## Campaign Period

The *Kerakoll Gold Se Growth* campaign is valid from **1st Oct 2024 to 7th November 2024**.

## Eligibility

The campaign is open to users registered on the **Kerakoll Club App**. New users will receive **100 bonus points** upon completing their registration during the campaign period.

## How to Participate

Purchase eligible Kerakoll products, scan the QR code inside the product bag using the **Kerakoll Club App**, and stand a chance to win exciting prizes.

## Prizes

- Prizes range from **₹1,000 to ₹1 lakh**.
- Winners of prizes below ₹5,000 will have the amount credited directly to their app account as points.
- Winners of ₹5,000 and above will receive a *Shagun* amount in their Kerakoll club wallet and Gold vouchers worth the prize amount, handed over by the sales team.

## Prize Redemption

Points and vouchers won during the campaign must be redeemed through the **Kerakoll Club App**. Prizes are non-transferable and cannot be exchanged for cash.

## General Terms

Kerakoll reserves the right to modify or discontinue the campaign at any time without prior notice. The decisions of Kerakoll regarding the winners and prize distribution will be final.