

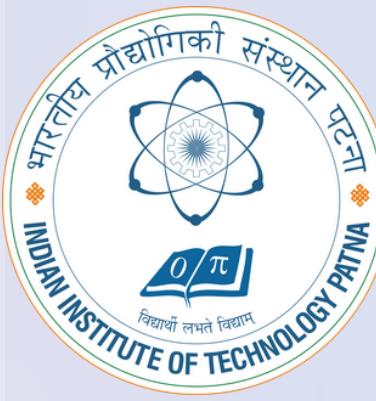
RSD 2021

10th Edition

Sponsorship Prospectus

IIT PATNA





Agenda

Welcome

Timeline

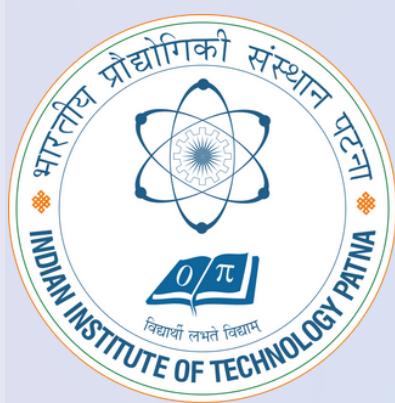
Connectivity

Sponsorship Portfolio

Terms and Conditions

*"Research is Seeing what everybody
else has seen and thinking
what nobody else has thought."*





IIT PATNA

We are the community of around 2000 brightest and intelligent mind of the country, that work together to make the society better.

"Research means that you don't know but willing to find out"

To promote research and make it more accessible to the students inside the campus. Scholars' in the campus every year comes together to celebrate an annual fest called Research Scholars' Day.



Associate

Bring the brightest mind around the country

Explore

Dignitaries around the country will connect with us and establish a meaning full relationship

Learn

When we collaborate we can bring revolutionary changes in the society





Research Scholars' Day

2021

TALKS FROM SPEAKERS

Eminent speakers around the country share their path experience

EVENTS

Students get the opportunity to showcase their research through poster and a small talk.

"Research is creating new knowledge."





Research and Development

IIT Patna has research laboratories equipped with the state-of-art facilities in the Engineering and Natural Science department. Faculty members of various departments are actively working with government agencies and other Research & Development (R&D) organisations to enable the participation of IIT Patna in large number of cutting edge scientific research. R&D Unit of IIT Patna is a special unit with dedicated staff members to manage the project funded by external funding agencies.

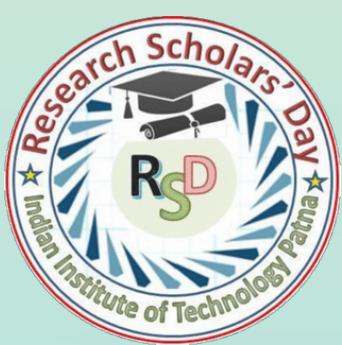
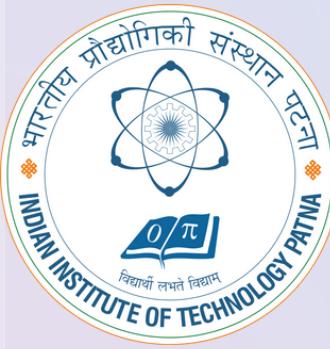
Total number of projects

400 Approx.

Total amount of grant received for projects

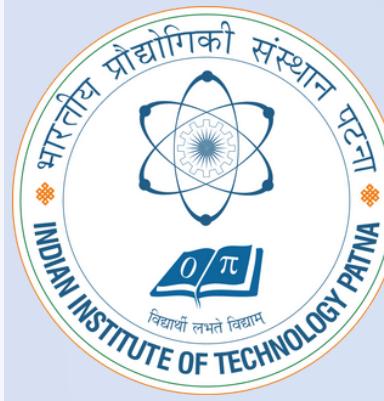
13000 Lacs Approx.





MoUs





Timeline of activities

INAUGURATION

Event will be inaugurated by Saraswati-vandana and director's speech

TALKS FROM INVITIES

Eminent personaliities from diffrent domains share their research experience and scope of research

POSTER PRESENTATION

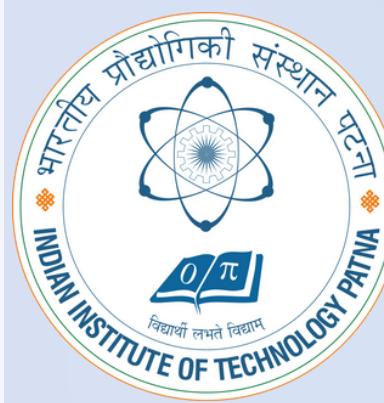
Students showcase their whole year research in the event which is evaluated by a committee.

MY RESEARCH IN THREE MINUTES

*Students presents their research in a very brief and concise manner.
winner will get award*

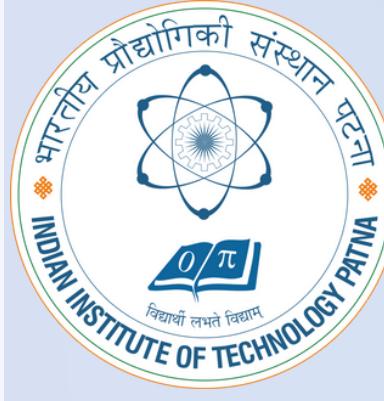
VOTE OF THANKS AND CLOSING

"Basic research is what I am doing when I don't know what I am doing"



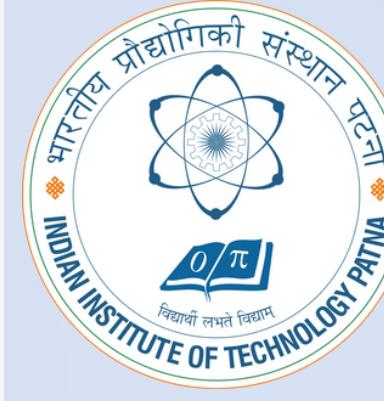
Sponsors 2020





Sponsorship portfolio

	<i>Title Sponsor</i>	<i>Platinum Sponsor</i>	<i>Gold Sponsor</i>	<i>Silver Sponsor</i>	<i>Bronze Sponsor</i>
<i>15 minutes Presentation with promotion of the company name</i>	✓				
<i>Exclusive sponsor for the Honours and Awards</i>	✓	✓			
<i>Exclusive Co-branding</i>	✓	✓	✓		
<i>Branding during Award Distribution</i>	✓	✓	✓	✓	
<i>Advertisement in Booklet</i>	<i>2 Pages</i>	<i>1 Page</i>	<i>Half Page</i>	<i>Quarter Page</i>	
<i>Certificate</i>	✓	✓	✓	✓	✓
<i>Social media promotion</i>	✓	✓	✓	✓	✓
<i>Sponsorship Amount</i>	<i>INR 2 Lakh</i>	<i>INR 1 Lakh</i>	<i>INR 50,000</i>	<i>INR 30,000</i>	<i>INR 10,000</i>



Title sponsorship

- Availability 1
- 15-minutes presentation to the audience
- Two pages full advertisement in RSD 2021 booklet
- Co-sponsorship of the company with inauguration ceremony and opening reception
- Advertisement on web page and website
- 5 minute product video advertisement
- Logo on certificates and invitation card
- 4 Food coupons of MC. Donald's/KFC
- Take home: Voucher worth INR 10,000/-

Platinum sponsorship

- Availability 2
- One pages full advertisement in RSD 2021 booklet
- Co-sponsorship of the company for the Honors and Awards
- Advertisement on web page and website
- 3 minute product video advertisement
- Logo on certificates and invitation card
- 3 Food coupons of Mc. Donalds/KFC
- Take home: Voucher worth INR 5,000/-



Gold sponsorship

- Availability 3
- Half pages full advertisement in RSD 2021 booklet
- Logo on web page and website
- 2 minute product video advertisement
- Logo on certificates and invitation card
- 2 Food coupons of Mc. Donalds/KFC

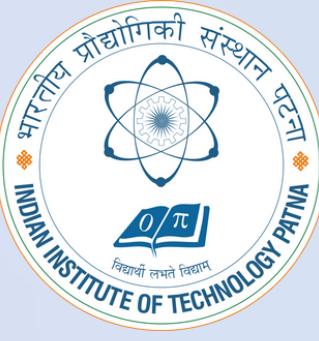
"No research without action, no action without research."

Silver sponsorship

- Availability 4
- Half pages full advertisement in RSD 2021 booklet
- Logo on web page and website
- Logo on certificates and invitation card
- 2 Food coupons of Mc. Donalds/KFC

Bronze sponsorship

- Availability 5
- Logo on web page and website
- Logo on certificates and invitation card
- 1 Food coupons of Mc. Donalds/KFC



Goals



CONNECT

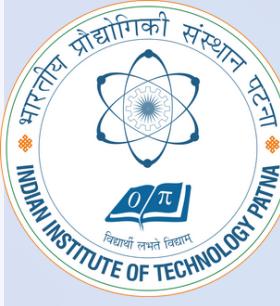
Explore and Grow together, increase the participation ratio around the country

ACAD-INDUSTRY SYNERGY

Interaction with industry delegates, startups and academicians to collaborate their work

PUBLICITY

Advertisement from local firms, vendors, companies, organisation and other intermediaries at a common research platform



TERMS & CONDITIONS

PAYMENT

All cheques/DD/electronic transfer should be in the name of "Register, IIT Patna". The Sponsorship Fee is nonrefundable and non-cancelable

USE OF EVENT/BOOTH SPACE

Sponsor shall not assign, lend, or share Sponsor's event space. Sponsor shall not promote any other person or entity, or any products other than Sponsor's, without IIT Patna's prior written consent

CONDUCT OF SPONSOR

Sponsor shall conduct its Event participation in a professional manner so as not to be objectionable to IIT Patna

"Research is the distance between an idea and its realization"



RSD 2021

TEAM

"The best research you can do is to talk to people."



*Prof. A.K. Verma
Covener*



*Dr. Atul Thakur
Member*



*Dr. Richa Chaudhary
Member*



*Mr. Harsh Kasyap
PGR*



Sponsorship at RSD is limited, so don't wait.

*LET US KNOW IF YOU HAVE
QUESTIONS OR CLARIFICATIONS.*

THANK YOU!

RSD: rsd@iitp.ac.in

PGR: pgr_gymkhana@iitp.ac.in