

Practical 5

Basic Sentiment Analysis

Aim: To perform sentiment analysis on a dataset containing text data using Python.

Steps:

1. Import a dataset containing text data.
2. Use the TextBlob library for sentiment analysis.
Use command (pip install textblob).
3. Add a new column to the dataset with the calculated sentiment.
4. Display the sentiment distribution.

Code:

```
from textblob import TextBlob
import pandas as pd
# Step 1: Load dataset
df = pd.read_csv(r"C:\Users\B-Night College-01\Desktop\bda prac\sentiment.csv")
# Step 2: Perform sentiment analysis
df['Sentiment'] = df['Text'].apply(lambda x:
TextBlob(x).sentiment.polarity)
# Step 3: Categorize sentiment
```

```
df['Sentiment_Category'] = df['Sentiment'].apply(lambda
x: "Positive" if x > 0 else ("Negative" if x < 0 else
"Neutral"))
```

Step 4: Display sentiment distribution

```
print(df['Sentiment_Category'].value_counts())
```

Output

```
RESTART: 07/08/2019/2 Night College 01/20
Sentiment_Category
Positive      6
Neutral       3
Negative       1
Name: count, dtype: int64
```