

✔ Congratulations! You passed!

Grade received 87.50% To pass 80% or higher

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Weekly challenge 4

Latest Submission Grade 87.5%

1. Fill in the blank: A data analytics team is working on a project to measure the success of a company's new financial strategy. The vice president of finance is most likely to be the ____.

1 / 1 point

- ☐ secondary stakeholder
- ☐ project manager
- ☒ primary stakeholder
- ☐ analyst

✔ Correct

The vice president of finance is most likely to be the primary stakeholder.

2. A data analyst is researching the buying behavior of people who shop at a company's retail store and those who might shop there in the future. During the analysis, it will be important to stay in communication with the team that most often interacts with these shoppers. What is the name of this team?

1 / 1 point

- ☒ Customer-facing team
- ☐ Data science team
- ☐ Executive team
- ☐ Project management team

✔ Correct

The customer-facing team includes anyone in an organization who interacts with customers or potential customers, such as the shoppers at a company's retail store.

3. There are four key questions data analysts ask themselves: Who is my audience? What do they already know? What do they need to know? And how can I communicate effectively with them? These questions enable data analysts to achieve what goal?

1 / 1 point

- ☐ Understand who is managing the data
- ☐ Identify primary and secondary stakeholders
- ☐ Complete data analysis projects on time
- ☒ Communicate clearly with stakeholders and team members

✔ Correct

These questions enable data analysts to communicate clearly with stakeholders and team members.

4. Data analysts pay attention to sample size in order to achieve what goals? Select all that apply.

1 / 1 point

- ☒ To make sure a few unusual responses don't skew results

✔ Correct

Data analysts pay attention to sample size in order to represent a diverse set of perspectives and avoid skewed results or inaccurate judgements.

- ☐ To fully understand the scope of the analytics project

- ☒ To make sure the data represents a diverse set of perspectives

✔ Correct

Data analysts pay attention to sample size in order to represent a diverse set of perspectives and avoid skewed results or inaccurate judgements.

- ☒ To avoid a small sample size leading to inaccurate judgements



Correct

Data analysts pay attention to sample size in order to represent a diverse set of perspectives and avoid skewed results or inaccurate judgements.

5. A data analyst feels overworked. They often stay late to finish work, and have started missing deadlines. Their supervisor emails them another project to complete, and this causes the analyst even more stress. How should they handle this situation?

1 / 1 point

- ☐ Respond immediately, letting the supervisor know the expectations at this company are unreasonable.
- ☒ Wait a few minutes to think it over, then respond with a meeting request to discuss this project and the general workload.
- ☐ Accept the new project right away and hope to not miss another deadline.
- ☐ Walk into the supervisor's office and tell them to give the project to someone else.



Correct

They should wait a few minutes to think it over, then respond with a meeting request to discuss this project and the general workload. When people are feeling angry or emotional, it's best to wait until things calm down. Then, give everyone the opportunity to share their perspectives.

6. A data analyst has been invited to a meeting. They review the agenda and notice that their data analysis project is one of the topics that will be discussed. They plan to arrive on time and have a pen and paper to take notes. But they do not spend time considering project updates they could share or questions they may be asked. This is appropriate because they're not the one running the meeting.

1 / 1 point

- ☐ True
- ☒ False



Correct

Even if the data analyst isn't running the meeting, if their project is on the agenda, it's a good idea to prepare to share updates and answer questions. This helps keep everyone informed and ensures effective communication.

7. When participating in an online meeting, it's okay to keep your inbox open in another browser window. Participants won't be distracted because they can't see it, and you might receive a very important message.

1 / 1 point

- ☐ True
- ☒ False



Correct

When participating in an online meeting, it's important to eliminate distractions, such as checking your email. This shows respect to the other participants.

8. A team member has asked you to take on a task, and you don't understand the point of the project. It seems like it will be a waste of your time. The best course of action would be to politely explain your concerns and decline the project.

0 / 1 point

- ☒ True
- ☐ False



Incorrect

Review [the video on shifting conflict to collaboration](#) for a refresher.