RAHUL GUPTA

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Description automatically generated [rahul.rkg321@gmail.com](mailto:rahul.rkg321@gmail.com)

# EDUCATION

Chhatrapati Shahu Ji Maharaj University, Kanpur2018 - 2022

*Applied Art, Bachelor of Fine Arts*

# SKILLS

**Technical Skills**

* Design Thinking (user research, ideation, prototyping, testing)
* Composition & Hierarchy
* Color Theory & Typography
* User Experience (UX) Design

**Software/Tools**

* Adobe Creative Suite (Photoshop, Illustrator, After Effects)
* Figma

# EXPERIENCE

**Fiverr (Freelance Graphic Designer)** *| Dec 2023 - Present*

* Leverage design expertise to create impactful logos and develop comprehensive branding and identity solutions for freelance clients.

**HGE International Pvt. Ltd. (Graphic Designer)** *| Feb 2023 - Oct 2023*

* Enhanced product visuals through professional photography, video editing, and product image editing.
* Created clear and informative technical drawings.
* Designed engaging social media posts to promote brand awareness.

**Srijcon (Graphic Design Intern)** *| Oct 2022 - Nov 2022*

* Honed sketching skills to create initial design concepts.
* Developed engaging iconography and illustrations for various projects.

**Universal Adventures (Graphic Design Intern)** *| Aug 2022 - Nov 2022*

* Applied graphic design principles to create compelling visuals across various mediums.
* Edited video content to enhance communication and engagement.
* Designed eye-catching posters and brochures for marketing initiatives.
* Utilized design software to create high-quality PDFs for various purposes.
* Contributed to social media strategy by designing engaging social media posts.

**Safar (Graphic Design Intern)** *| Dec 2021 - Jan 2022*

* Gained valuable experience in graphic design through projects like creating brochures and social media posts.
* Designed creative YouTube video thumbnails to attract viewers.