Satish Mishra

E-Mail: satishmishra91@gmail.com   **Contact No.: +919538960563 ,7019239807**

Current Location: Bangalore

B.tech(Computer Science) with 6.8 years experience in Data Analysis ,Data Science, Advance Analytics , Shared services, Banking, Database development ,Marketing Automation, Reporting with strong quantitative and analytic abilities to integrate and analyses data and enhance Organization growth by furnishing reliable processes & intelligent Solutions.

In depth knowledge and experience of statistical tools (R and SAS) and techniques used for predictive modelling.

Strong working knowledge of data mining techniques, including regression analysis, clustering, decision trees.

Experience with data collection, standardization, analysis and interpretation of data from multiple data sources .

KEY SKILLS

Analytics Languages: R Programming, SAS(SAS SQL , SAS MACRO, Estimation, Test of Hypothesis ,Correlation, Regression)

Reporting & Visualization: Tableau, OBIEE.

Programming languages: SQL, PL/SQL

Database: Oracle, MS SQL Server, Aginity Green plum (Postgress).

CRM: Sales force CRM , Siebel CRM

Marketing Automation: Eloqua Marketing Automation.

Expertise: Data Analysis, Predictive Modeling ,Reporting along with Team Mgmt.

EXPERIENCE

Currently working as '**Delivery Module Lead'** in **Mphasis Limited** and handling offshore Nextgen data team.

Client: First Republic Bank (US)

Key Roles & Responsibility:

- Analyze business requirements to derive and manage deliverables as per banking business standards and quality.
- Provide insights based on data to help organisation to take informed decisions.
- Data solution for any data gap in complete Banking architecture.
- Data preparation for QA and other testing team for various Banking solutions like core banking, brokerage, Loan ,wealth mgmt .
- Interaction with relevant stakeholders to identify opportunities and define problem statements that could be solved through analytics.
- Data analysis and key insights reporting.
- Digital insights to Q2 Conversion support for First republic bank.
- Regular and ad hoc analysis and reporting for management.

Projects Summary:

Project1 : Digital Technologies Development Next Gen Data Team

Tools & Technology: Oracle Developer , SQL Server , Service now ,Tableau

Client   :   **First Republic Bank**

Duration   :   9th Feb 2017– Till Date   **Location** – Bangalore

Position   : **Module Lead**

Project 2: IIC (Information Innovation Center) ATLAS : Propensity Model Development and Support .

Technology: R **,** Oracle , Postgress , Tableau , Salesforce .

Client   :   **Vmware software India Pvt. Ltd.   (Deployed from Concentrix Technology)**

Duration   :   13th April 2015– 8th Feb 2017   **Location** – Bangalore

Position   : **Business Analyst II**

Key Roles & Responsibility:

- End to end propensity model processing and data validation.

- Change request management, Release mgmt. Deployment and release motoring ,UAT and Smoke Testing

- Propensity Models analysis and reporting.

- Propensity Models validation and upload to Database and tracking on various stages of processing till the model file processed successfully.

- Data extraction from multiple sources for the predictive modelling.

- Analysis of marketing data and advising marketing and sales managers about various options to get right target prospects for organizing events and launching campaigns.

- Support for Global region change/release management process.

- Taking care of data flow between Eloqua, SFDC and EDW.

Project 3: Supply Chain Mgmt. (3rd Party Logistic Reporting)

Technology   **:** MySQL, Tableau, Amazon Redshift.

Organization: Myntra.com

Duration   :   5th Jan 2015– 7th April 2015   **Location** – Bangalore

Position   **:**   Data Analyst

Key Roles & Responsibility:

- Reporting for Vendor Management, Order Management and warehouse load distribution.

- Regular and ad hoc analysis and reporting for management.

- Helping senior mgmt for key data insights for better decision making.

Project 4 : **Global Marketing Shared Services [GMSS] – Marketing Segmentation.**

Technology : SQL, PL/SQL , Eloqua , Siebel CRM and OBIEE
Client : **Oracle India Pvt. Ltd** **(Deployed from Inetframe Technology)**

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Duration : 27 October 2011– 2 Jan 2015 **Location** – Bangalore
Position – List mgmt. Analyst
Project Description: **Region:** LAD and Alliances & channel

- Understand the Campaign / Marketing Manager's requirement for targeted audience from various regions and LOBs.
- Prepare SQL/PL/Sql Script / Prepare Procedures based on criteria and pull the right targeted audience's contact details of various channels (Email/Phone/Postal) from multiple databases.
- Upload/Provide list on Siebel /Eloqua Based on requirement.
- Capture the response generated for various e-blasts/Campaigns.
- Email Reporting for various campaigns.

Other Skills:

- Team mgmt.
- UAT & SMOKE Testing.
- BRD & CRP Analysis.
- Change Request Mgmt.

ACADEMIC CREDENTIALS

Year	Degree / Certificate	COLLEGE / SCHOOL , CITY	Percentage
2007 –2011	B.Tech (Computer Science & Engg.)	Shivdan Singh Institute Of Tech. And Management, Aligarh /UPTU	77%
2006	Class XII : U.P BOARD	SSVM HIGHER SECONDRY SCHOOL,JHINJHAK	61.2%
2004	Class X : U.P BOARD	S.R.R.G.A.K INTER COLLEGE,JHINJHAK	64.17%

Strengths:

- Quick learner & smart worker by implementing intelligent solutions.
- Very strong analytical, problem-solving, and investigatory skills.
- Excellent organizational skills, and can handle multiple tasks concurrently.

TRAINNINGS

Advance Analytics at "Nikhil Analytics", Bangalore
Completed training on Predictive Modelling.

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Summer Training at "Hewlett Packard"(HPES) , KANPUR
(June10 – july25, 2010)
Completed training on "**oracle**" conducted at "Hewlett Packard" learning center, Kanpur, and awarded with grade "A"
DBA Training at "System Domain", Bangalore

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(20July 13 – 24 August, 2013)
Completed training on Basics of Database Administration
2014 Eloqua Master
(Date of Accreditation: 21 March 2014)
Completed training and Awarded as "2014 Eloqua Master".
Eloqua is Oracle Modern Marketing Cloud Application

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POSITION OF RESPONSIBILITY

- Worked as Club Secretary and vice president Membership of "Orators "Toastmaster international.
- Event organizer of various oracle internal activities.
- Participated in Theatre Workshop of University Drama Club organized by Aligarh Muslim University.

PERSONAL DOSSIER

- Full Name   : Satish Mishra
- Languages   : English(Fluent), Hindi(Native),Sanskrit
- Gender   :   Male
- Nationality :   Indian
- DOB   :   28/05/1991
- Present Address : 213/1 , Chairman street, Banerghatta Road , Bangalore

Place: **BANGALORE**   **(SATISH MISHRA)**