

SATISHKUMAR SHARMA

Thane, Maharashtra

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Objective:

Highly skilled and results-driven professional with expertise in analytics, and dashboard development. Seeking a challenging role where I can leverage my experience to drive actionable insights, support strategic initiatives, and enhance operational efficiency.

Skills:

- Analytics & Data Science
- Dashboard Development
- Statistical Analysis
- SQL Programming
- Python Programming
- Stakeholder Collaboration
- Project Management
- Problem-solving
- Communication

Work Experience:

DHL GLOBAL FORWARDING

Business Analyst

Vikhroli, Maharashtra

March 2023 – Current

Responsibilities:

- Worked closely with leadership to understand overall strategy and operational processes.
- Developed data products such as dashboards, tables, and pipelines to address organizational data needs.
- Designed, tested, evaluated, and monitored Key Performance Indicators (KPIs) for decision-making purposes.
- Identified actionable opportunities and insights to enhance products and services.
- Built and maintained internal reporting pipelines and dashboards, including troubleshooting and access controls.
- Collaborated with business and data development teams to ensure data quality, efficiency, and accuracy.
- Established prioritization mechanisms for managing analytics demand pipeline.
- Supported best practices in documentation, training, and self-serve analytics for teams.

- Presented complex ideas and recommendations to stakeholders at different levels.

CMA CGM GLOBAL SERVICE

Business Analyst

Arioli, Maharashtra

August 2020 -March 2023

- Assisted in analysing customer behaviour data to identify trends and patterns using Python.
- Prepared and presented weekly reports on key performance indicators to management, contributing to strategic decision-making processes.
- Conducted exploratory data analysis to uncover insights and inform product development decisions.
- Presented findings and recommendations to senior management to support data-driven decision-making.

Certifications:

Python – Google –

<https://coursera.org/share/914a62d67e6e2973e51784e6e808d759>

Foundation of data science –Google-

<https://coursera.org/share/8bdcc443fc015d2fb8504ee6d839e246>

SQL-Udemy-

<https://www.udemy.com/certificate/UC-9e65f68e-dc9e-4664-897a-d95336caca2a/>

Tableau – Udemy –

<https://www.udemy.com/certificate/UC-9746464a-1db6-4e63-b512-ab2b902c1988/>

Projects:

DIWALI SALES ANALYSIS – Personal Project – Thane, MH

Utilizing Python libraries such as pandas, matplotlib, seaborn. I executed comprehensive data cleaning and duplicate removal. Targeting married women aged 26-35 years in Uttar Pradesh, Maharashtra, and Karnataka, employed in IT, Healthcare, and Aviation sectors, the analysis revealed a higher likelihood of purchasing products from the Food, Clothing, and Electronics categories. This project enhances strategic marketing insights for businesses targeting this specific demographic in these regions and industries.

SALES INSIGHT – Personal Project – Thane, MH

Created a dynamic and insightful sales dashboard in Tableau to empower clients with a comprehensive understanding of sales performance across regions, years, and months. The dashboard highlights top-performing products, revenue markets, and offers a detailed analysis of revenue trends over the years. The sales dashboard not only provides clients with a real-time overview of their sales performance but also equips them with actionable insights to make informed decisions, optimize product offerings, and strategically target high-revenue markets. (<https://public.tableau.com/app/profile/satishkumar.sharma/vizzes>).

ZOMATO EXPLORATORY DATA ANALYSIS – Personal Project – Thane, MH

Utilizing Python libraries such as pandas, matplotlib, and seaborn, I conducted an extensive exploratory data analysis on Zomato's records. The analysis revealed that the majority of Zomato's records originate from India, surpassing both the United States and the UK. Interestingly, India also exhibits the highest frequency of 0 ratings, followed by Brazil with 5 ratings and the UK with 3 ratings. Additionally, the analysis indicated that American cuisine has the highest representation among the cuisines.

listed on Zomato. This comprehensive examination underscores the dominance of Indian data within Zomato's database, alongside intriguing insights into rating distributions and cuisine preferences across different regions.

Education:

BACHELOR OF COMMERCE – KJ Somaiya college of arts and commerce – Vidhya Vihar, Maharashtra	April 2018
HIGHER SECONDARY CERTIFICATE – Maharashtra Board	April 2015
SECONDARY SCHOOL CERTIFICATE – Maharashtra Board	April 2013