

## Assignment - 5.

1.)

→ "Enterprise" another word for a for-profit business or company, but it is most often associated with entrepreneurial ventures. People who have entrepreneurial success are often referred to as "entrepreneurs".

- Sole Proprietorship: company run by a single individual.
- Partnership - business run by 2 or more individual / entities
- Limited Liability Company (LLC): A LLC offers the legal protection of a corporation and the tax treatment of a partnership.

2.)

→ Someone in an existing organization who takes initiative to make business decisions however they work in large companies and contribute to the innovation.



of firm

Features

- Entrepreneurs will have the capability to take calculated risk and to accept failure as a learning point.
- An entrepreneur will be able to look at things in new ways.

3.) Process of Entrepreneurship

- Identification and evaluation of opportunity
- Development of the business plan.
- Determination of the required resources.
- Management of growing enterprise

Essential ingredients include

- The willingness to take calculated risks
- The ability to formulate an effective venture team.
- The fundamental skills of building a solid business plan.



4.)

- ① Identification and evaluation of the opportunities by business plan.
- ② Elimination of required resources
- ③ Management of existing enterprise.

5.)

- ① Lack of viable concept
- ② Lack of market knowledge
- ③ Lack of seed capital
- ④ Uncertainty of income
- ⑤ Risk of very intense competition
- ⑥ Legal constraint and regulation

6.)

Innovation is the specific function of entrepreneurs. In short, innovation means by which the entrepreneur either creates new wealth-producing resources or endows

\* Incremental

\* Updown improvements

\* All existing technologies and processes

\* Quick Implementation



- 5. Radical
- New Improvements
- Use new technology
- Extensive process of piloting

7)

### Benefits

- Opportunities to gain control over your own destiny
- Opportunities to do what you enjoy
- Opportunities to contribute to society
- Opportunities to gain control over destiny. great potential

### Limitations

- Uncertainty of income
- Financial Risk
- Long hours and hard work
- High level stress

8)  $\Rightarrow$  A company that is independently owned, and operates is not dominant in its field, & employs fewer than 500 people.

## Characteristics

- Most small firms have a narrow focus
- Small business have to get by with limited resources
- Financed owned by owners relatives and friends

a.)

## Entrepreneurial Skills

- Inner discipline
- Ability to take risk
- Innovation
- Charisma oriented

## Management Skills

- Planning
- Decision Making
- Marketing
- Finance
- Selling

## Technical Skills

- Creation of a new product or industry
- Design
- Research and development
- Environmental adaptation



10.)

Forms of ownership -

- Sole proprietorship
- Partnership
- Company - Public, Private
- Corporate

- Sole Proprietorship - A company run by a single individual typically for their benefit with unlimited liability for any damages that occur as a result of the business operations.

- Partnership - A business run by two or more individuals or entities who share ownership, necessarily equal ownership.