

Satkaponi consulting

Simple | Intelligent | Innovative

About us

We create digital stories that help to convey the right information to targeted consumers in most simplified and easy-to-understand manner.

We create design that is powered by:

- Simplicity
- Consumer insights
- Research and study

What makes us different

We keep learning and improving our offerings.

We are a team of individuals passionate towards solving business problems. Our team comprises of people from diverse backgrounds.

We have built in-house capability through a team of strategists, data architects, visual designers, data scientists, technology leads, and software developers.

We deliver the solution to the clients that suit their business requirement and helps their teams to imbibe the digital culture, thereby creating digital capability.

Offered solutions



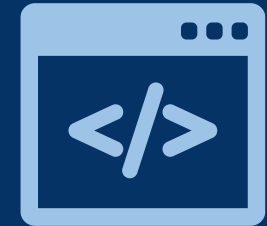
Content

We create digital stories that help to convey the right information to targeted consumers in most simplified and easy-to-understand manner.



Digital strategy

We help you in your digital transformation journey with our expertise in digital products.



Tech

We offer our tech expertise in Web/App/Game Development, DevOps, UI/UX Design and emerging tech.

Technology Stack



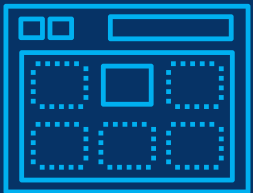
Backend

- PHP
- Node.JS
- Go Lang



Mobile

- iOS Native SDK
- Android Native SDK
- React Native
- Angular – Ionic
- Flutter
- Adobe AIR



Front End / UI

- React.JS
- Angular.JS
- CSS/HTML 5 / JS



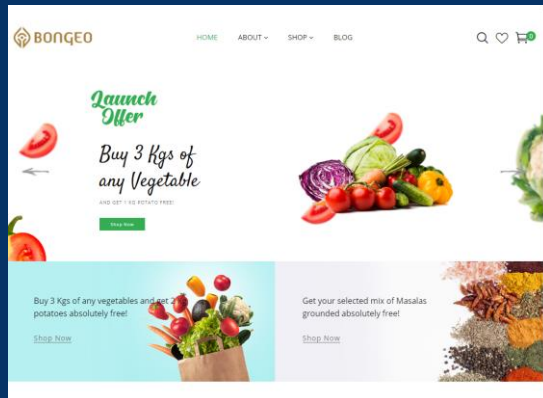
Cloud Automation

- Amazon Web Services
- Digital Ocean
- Azure

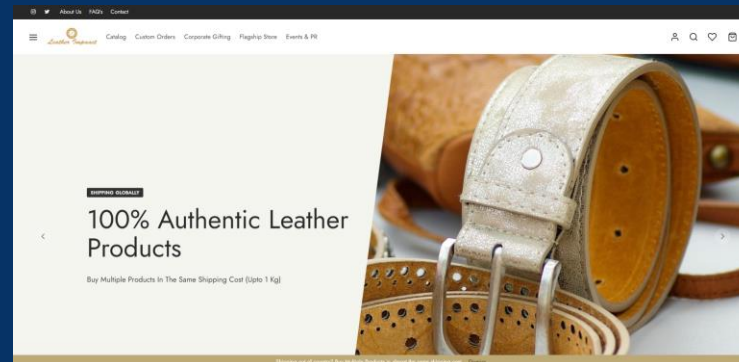
Tech Implementations

E-commerce

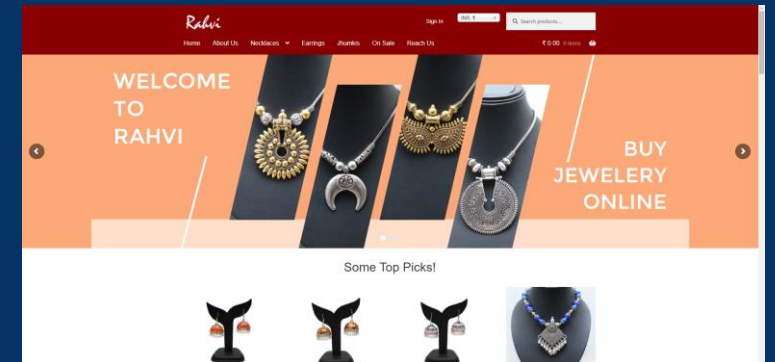
bongeo.in



leatherimpaact.com



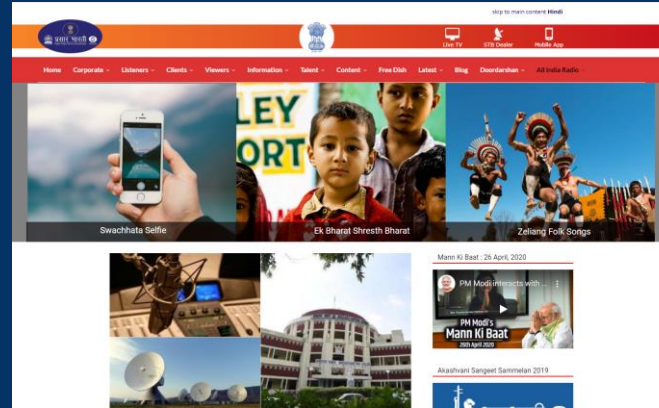
rahvi.in



Content Management Solutions



news onair.com

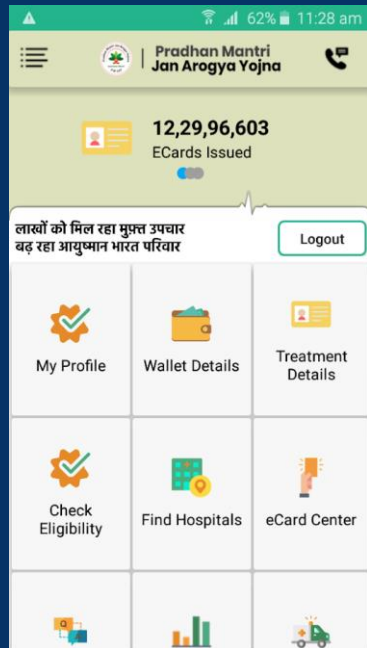


allindiaradio.gov.in

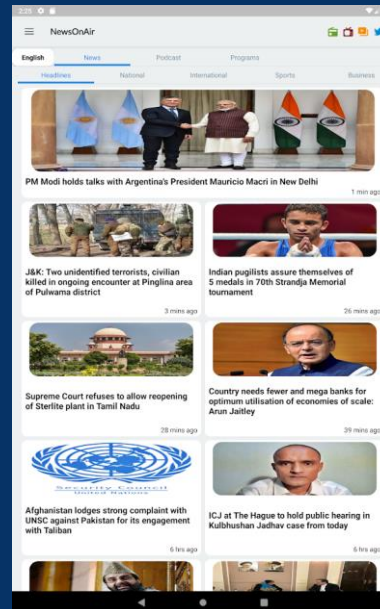


airworldservice.org

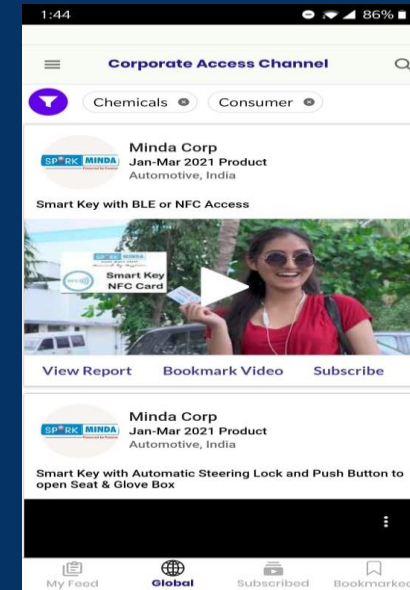
Mobile Apps



[Ayushman Bharat \(PM-JAY\)](#)
[National Health Authority](#)



[NewsOnAir](#)
[Prasar Bharati](#)



[Corporate Access Channel](#)
[Churchgate Partners](#)

Case studies

Making seller onboarding easy for an e-commerce player

e-commerce, Content

Problem statement:

A large e-commerce player has several sellers who needs to be onboarded to the former's platform. It involves various processes like scanning the documents, uploading at appropriate places, listing of their items.

Solution offered:

To help the sellers complete these processes easily, a platform was developed, wherein processes were explained in a detailed, easy-to-understand manner. This was done with the help of interactive videos.

Channel partner training for largest Mutual Fund player

(Finance , Content)

Problem statement:

Financial market regulators have made it mandatory to get certification before becoming a Mutual Fund distributor. Our client, who is largest Asset Management Company in India, wants to help distributors learn easily, in an interactive manner, through digital means.

Solution offered:

We have co-developed a digital course which covers the entire content, through the use of explainer videos, interactive learning elements, and activities, which makes learning easy for users.

Investors relations management platform

Finance , Tech

Problem statement:

An IR firm provides investors advisory to various corporates. An important aspect is to avail the quarterly / monthly presentation to investors in timely manner.

Solution offered:

We have developed a mobile app, which helps them to prepare the content – video / presentations and upload it on a platform. This platform can be accessed by corporates, or their investors easily.

Customer service automation through chatbot

e-commerce, Automation, Tech

Problem statement:

An e-commerce player wants to automate the customer queries thereby improving customer satisfaction and reducing the cost to service.

Solution offered:

Together, we analyzed and formed patterns on the standard response to the queries raised by users. We developed a chatbot which handles queries through multiple platforms including WhatsApp. It offers easy conversation with users, while handling all their requests.

Product proposition explanation to sales team

Real-Estate, Tech

Problem statement:

A real-estate startup wanted to create a crisp communication for its channel partners, enabling them to understand the value proposition easily.

Solution offered:

We created a series of videos, which used simple design concepts, and conveyed the information in easy language. The videos used latest technology, so that they can adjust according to the network bandwidth available. Option to switch language was also given at the beginning, therefore making it easier to connect with people from different geographies.

Industry Applications

Content development



Corporate training



Product video



E-learning



Interactive learning content

Digital presence



User experience design



Mobile App development

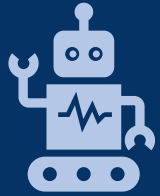


Website development

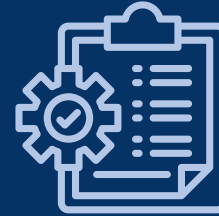


Progressive web app

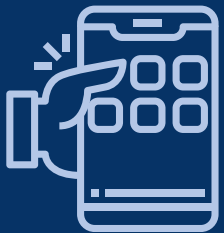
Improve business efficiency



Automate repetitive task



Efficient order management system



Digitize operations



Customer service led by AI

Our Clients



TIMES
INTERNET



ਪੰਜਾਬ
ਕੈਸਰੀ



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