Dashboard

36.78M Total Sales	**183.11** Average Sales per ...	Clear all slicers		

Customer Segment All

Customer Segment All

Delivery Status All

Year 2015 — 2018
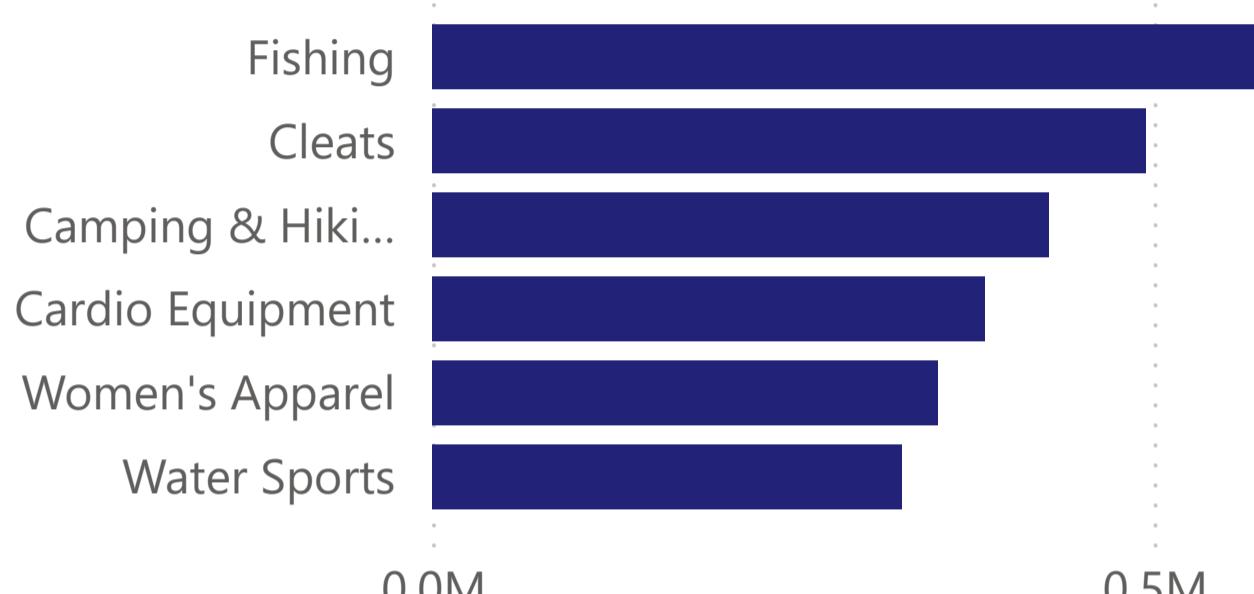
Shipping Mode All
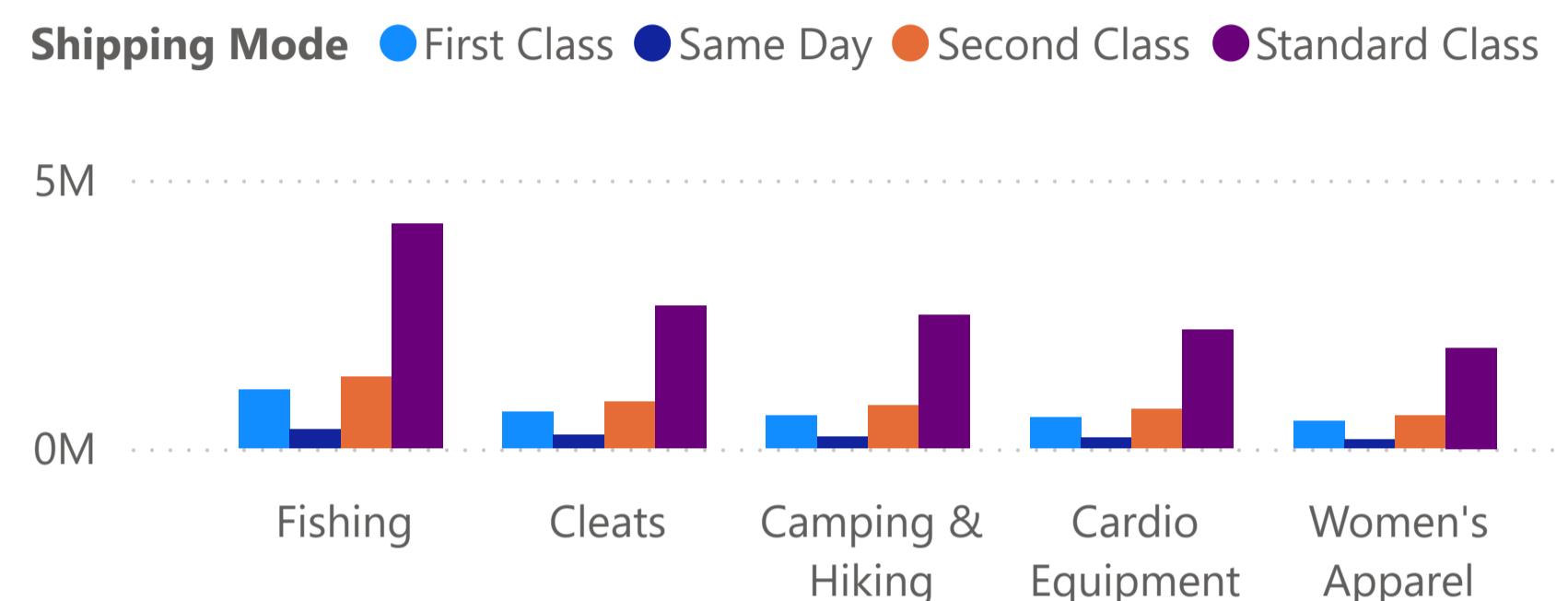
Category Name All
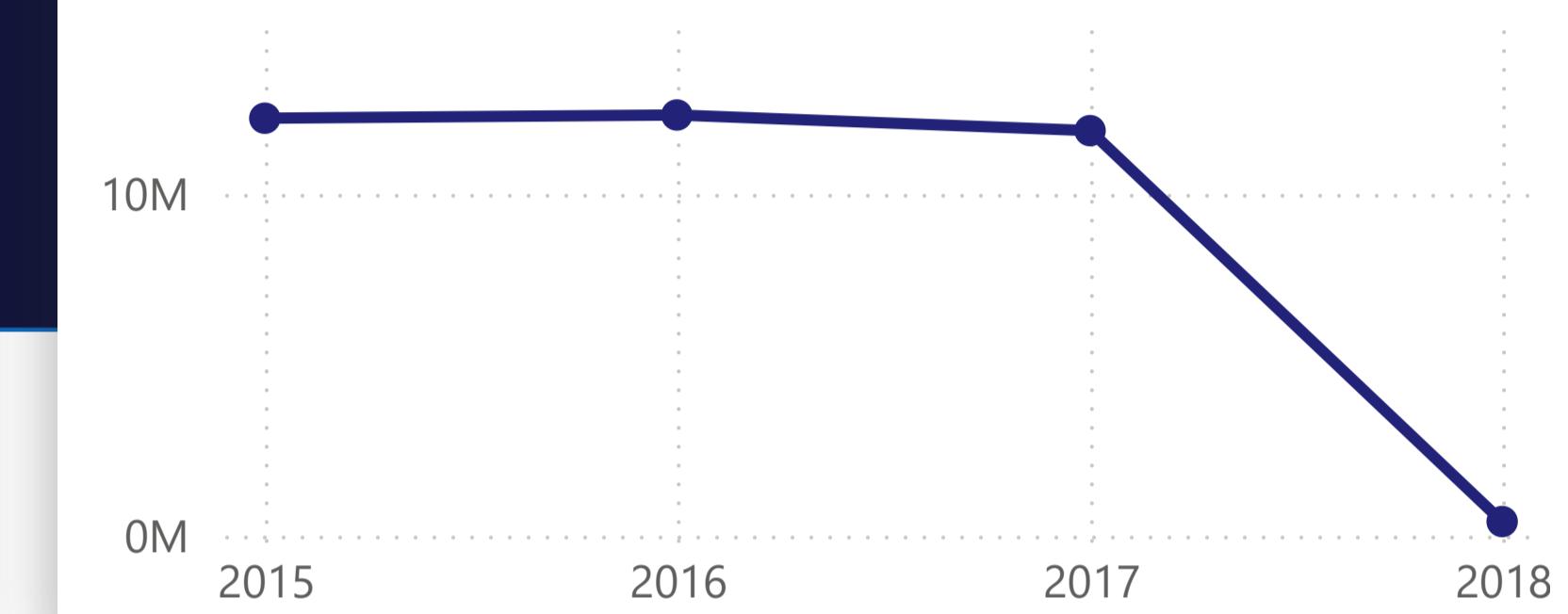
Order Profit Per Order by Category Name

- Fishing
- Cleats
- Camping & Hiki...
- Cardio Equipment
- Women's Apparel
- Water Sports

0.0M — 0.5M
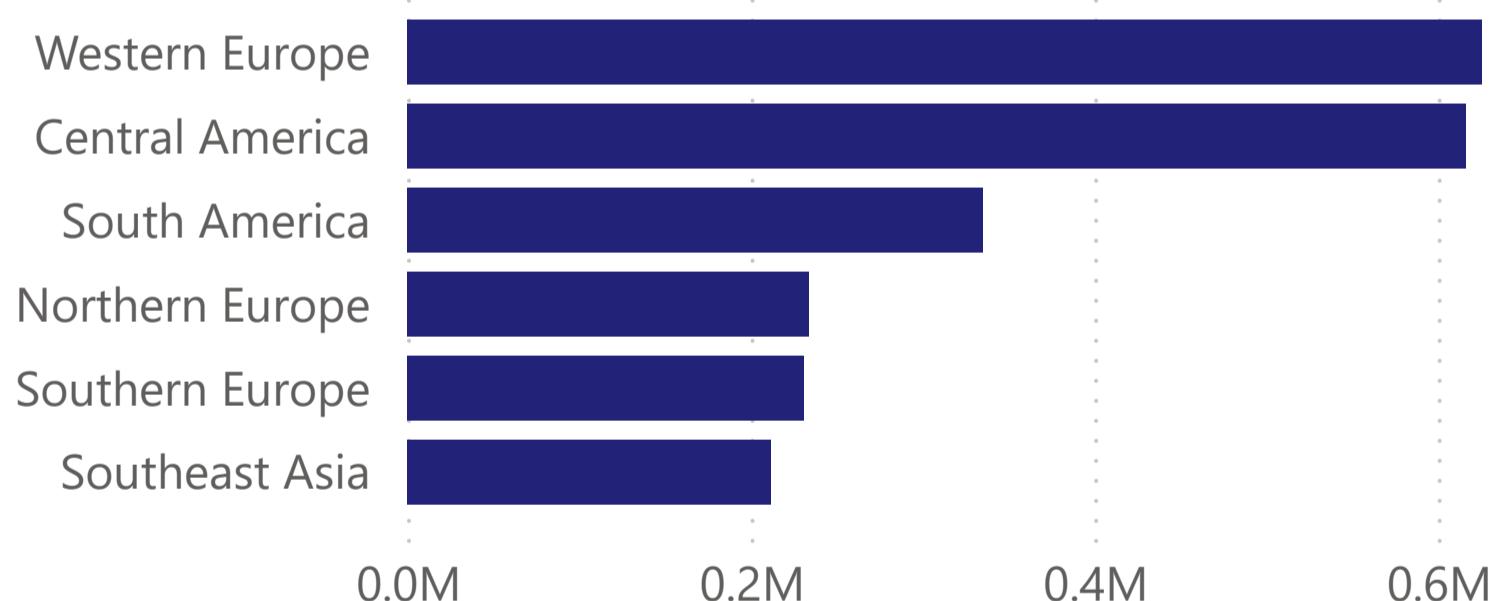
Sales by Category Name and Shipping Mode

Shipping Mode ● First Class ● Same Day ● Second Class ● Standard Class

5M — 0M

Fishing, Cleats, Camping & Hiking, Cardio Equipment, Women's Apparel

Sales by Year

10M — 0M

2015, 2016, 2017, 2018
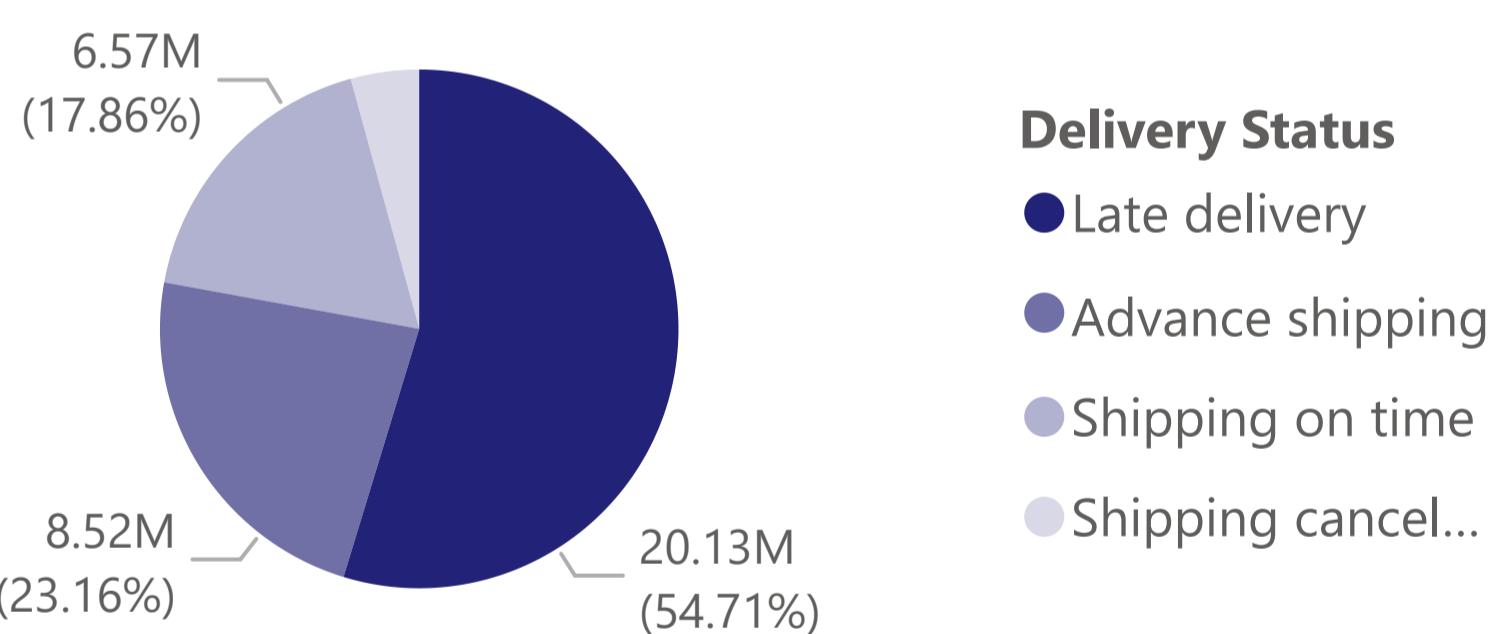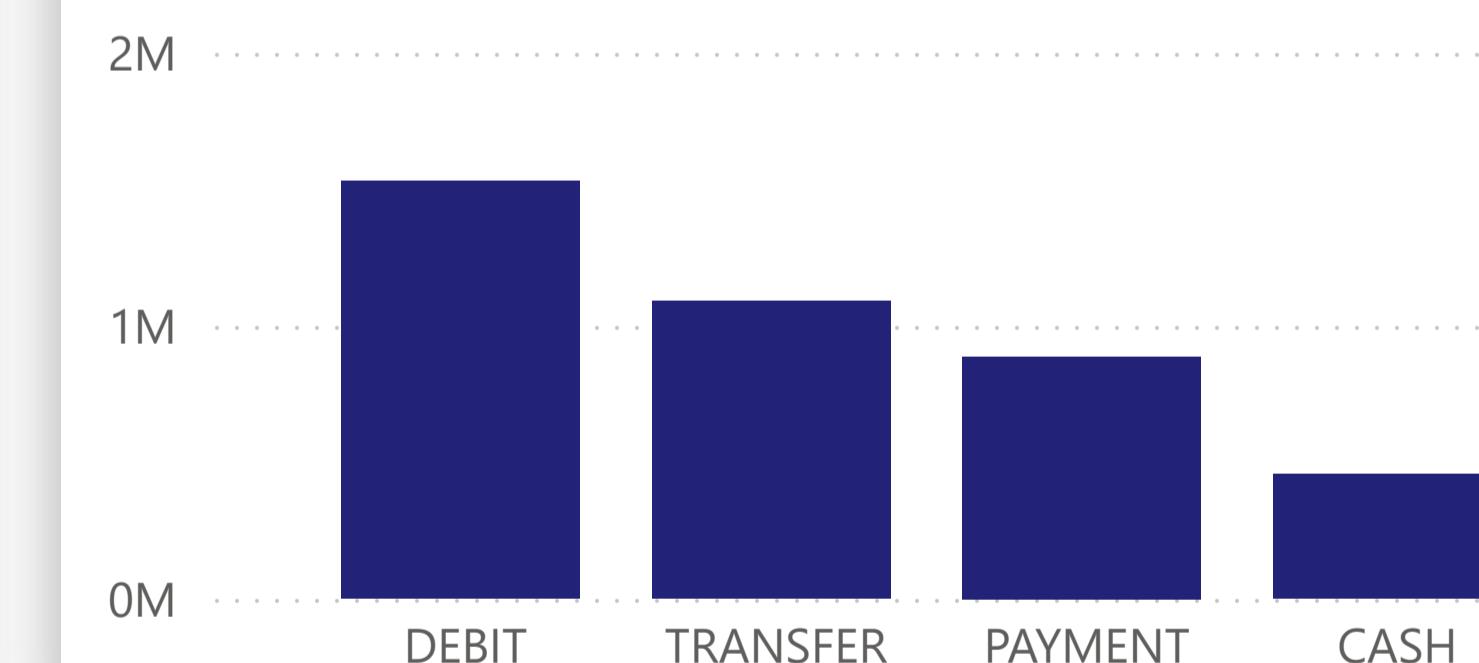
Order Profit Per Order by Order Region

- Western Europe
- Central America
- South America
- Northern Europe
- Southern Europe
- Southeast Asia

0.0M — 0.2M — 0.4M — 0.6M

Sales by Delivery Status

6.57M (17.86%)
8.52M (23.16%)
20.13M (54.71%)

Delivery Status
- ● Late delivery
- ● Advance shipping
- ● Shipping on time
- ● Shipping cancel...

Order Profit Per Order by Type

2M — 1M — 0M

DEBIT, TRANSFER, PAYMENT, CASH
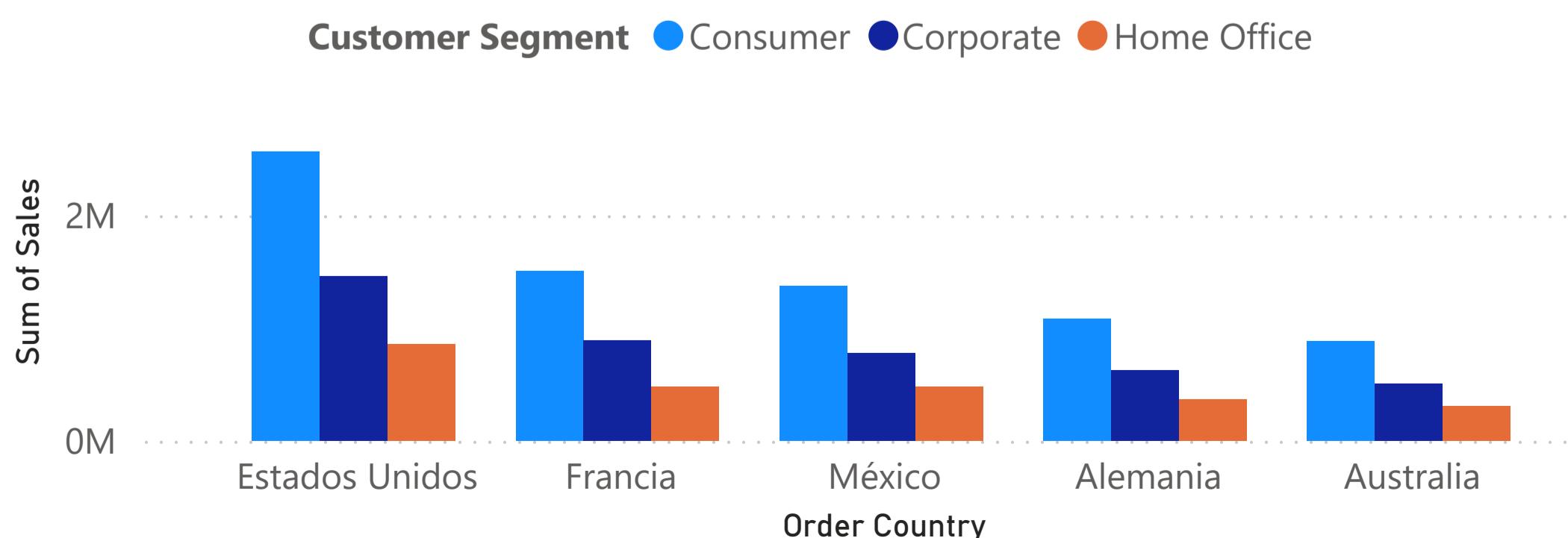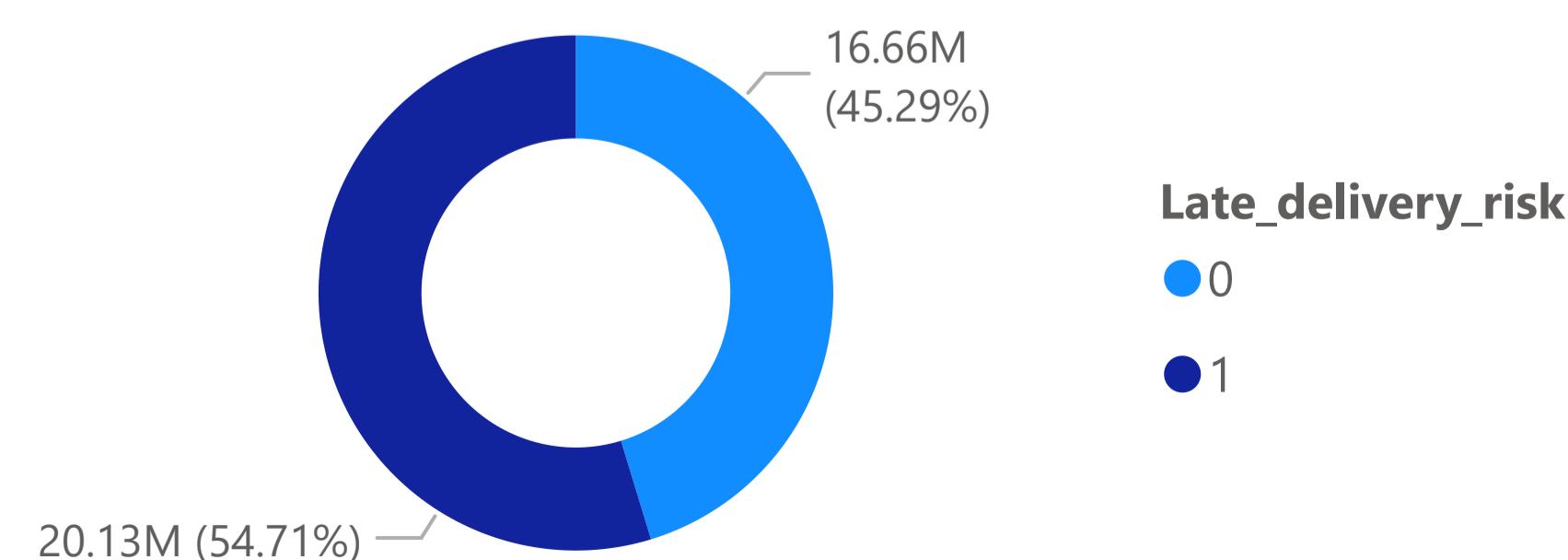
Sales by Order Country and Customer Segment

Customer Segment ● Consumer ● Corporate ● Home Office

Sum of Sales
2M — 0M

Estados Unidos, Francia, México, Alemania, Australia
Order Country

Sales by Late delivery risk

16.66M (45.29%)
20.13M (54.71%)

Late_delivery_risk
- ● 0
- ● 1

Delivery Report →

Customer Segment Report →

33.05M
Total Order Item
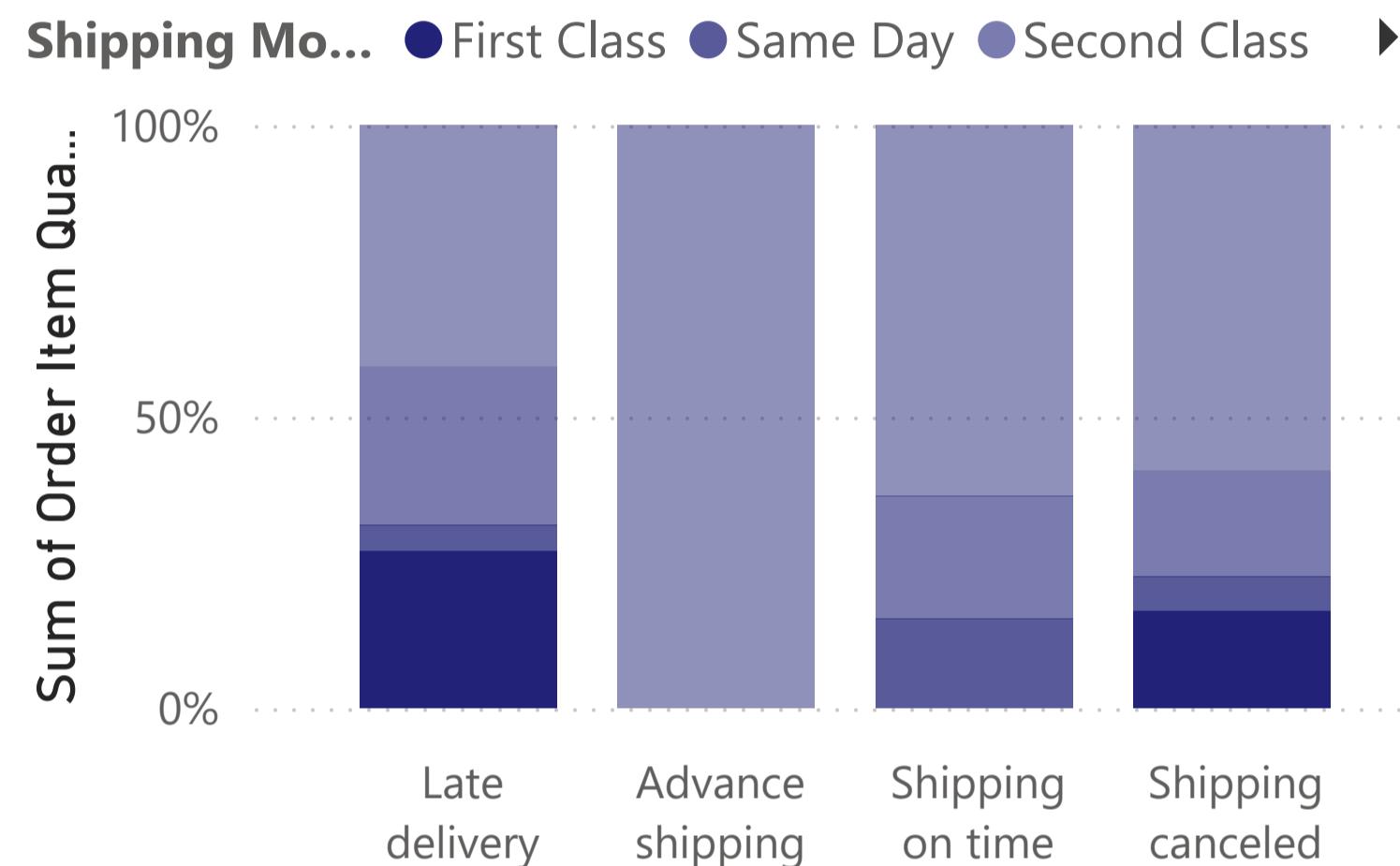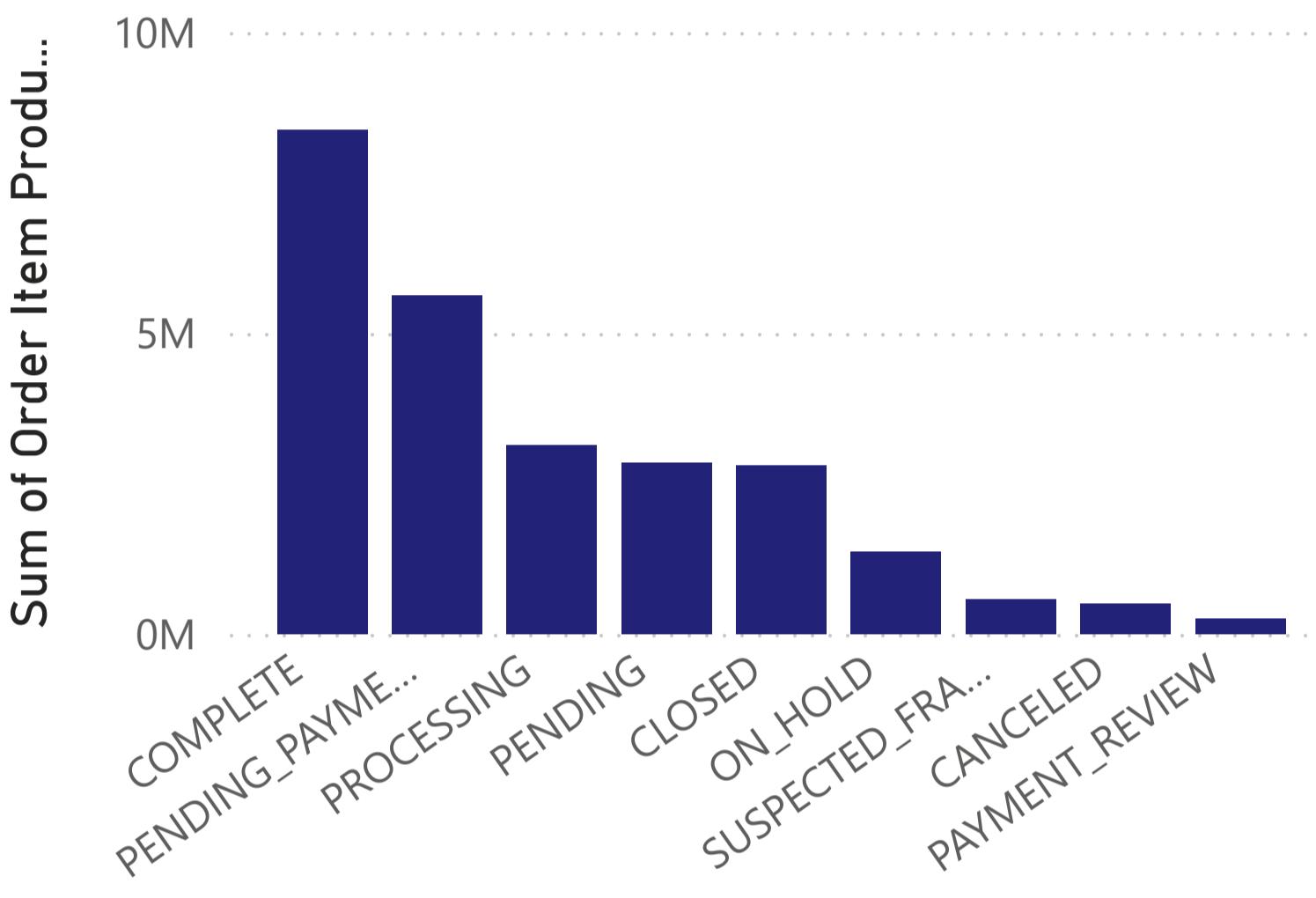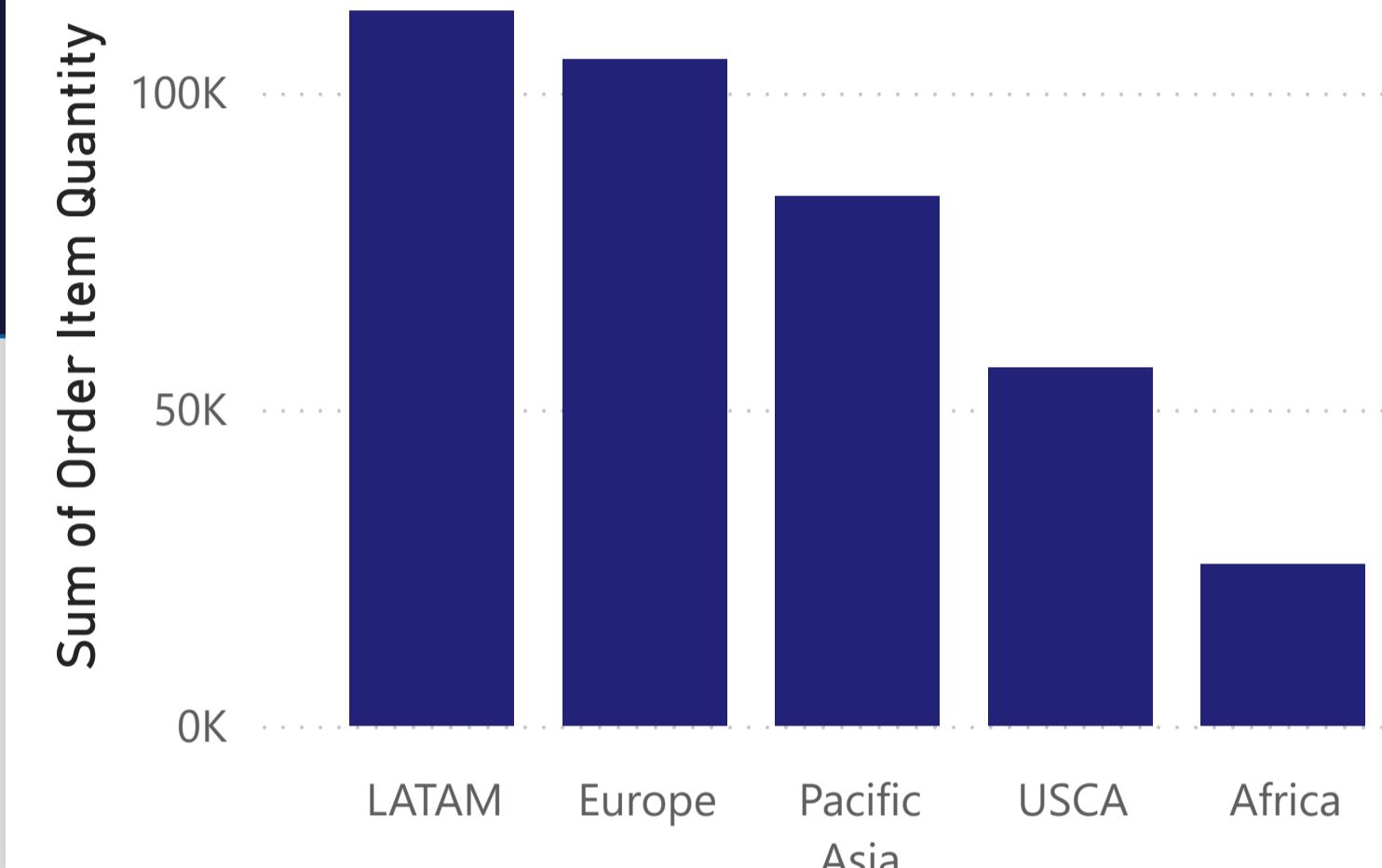
Order Item Quantity by Delivery Status and Shipping Mode

Shipping Mo... ● First Class ● Same Day ● Second Class ▶

Sum of Order Item Qua...

100%

50%

0%

Late delivery | Advance shipping | Shipping on time | Shipping canceled
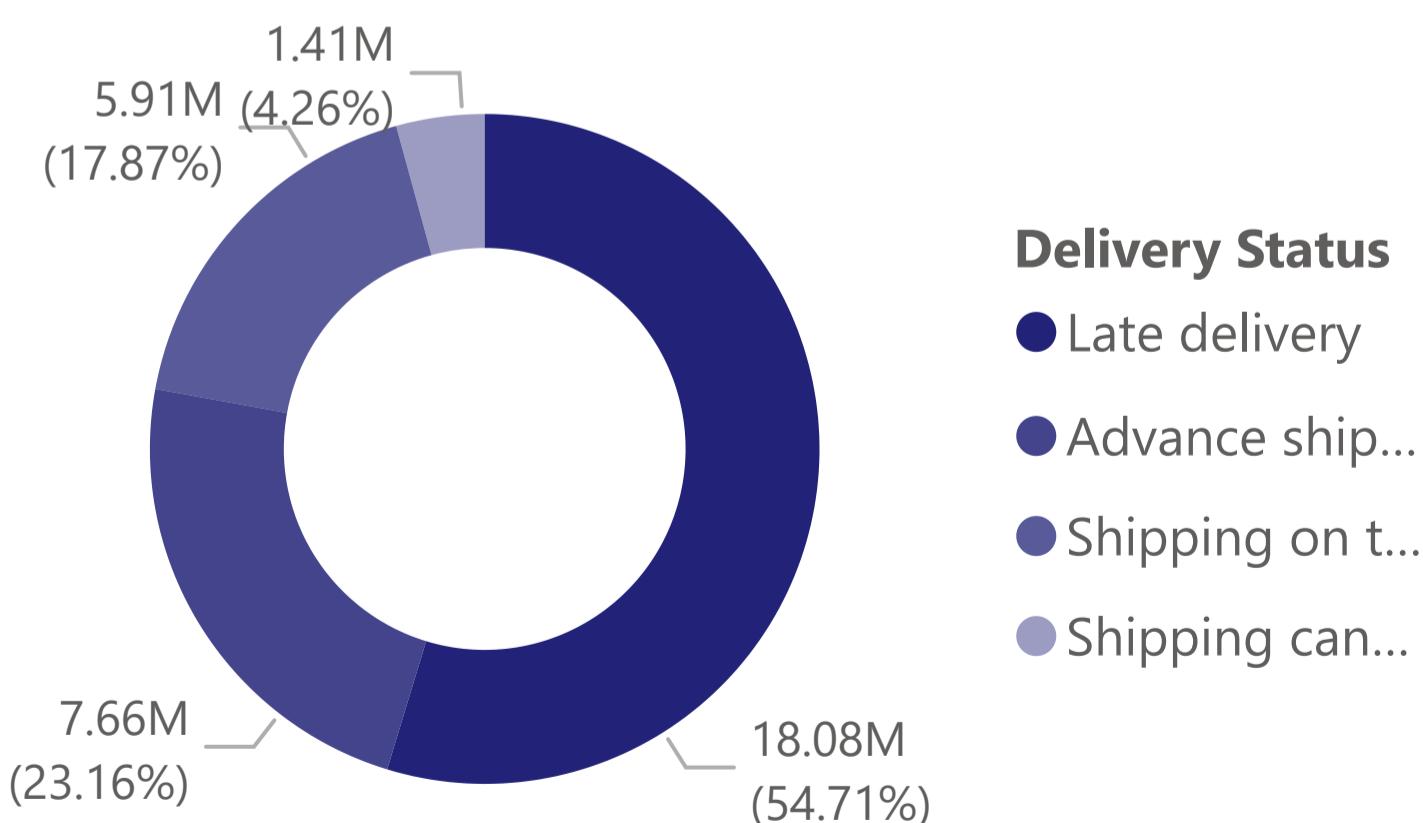
Order Item Product Price by Order Status

Sum of Order Item Produ...

10M

5M

0M

COMPLETE, PENDING_PAYME..., PROCESSING, PENDING, CLOSED, ON_HOLD, SUSPECTED_FRA..., CANCELED, PAYMENT_REVIEW

Order Item Quantity by Market

Sum of Order Item Quantity

100K

50K

0K

LATAM | Europe | Pacific Asia | USCA | Africa

Order Item Total by Delivery Status

1.41M (4.26%)
5.91M (17.87%)
18.08M (54.71%)
7.66M (23.16%)

Delivery Status
● Late delivery
● Advance ship...
● Shipping on t...
● Shipping can...

Days for shipping (real) and Days for shipment (scheduled) by Delivery Status

● Sum of Days for shipping (real) ● Sum of Days for shipment (sche...

Late delivery
Advance ship...
Shipping on ti...
Shipping canc...

0.0M | 0.5M
Sum of Days for shipping (real) and Sum of Days for ...

Sales Report ←

Customer Segment Report →

181K
Count of Customer Id

Customer Segment
All ▾
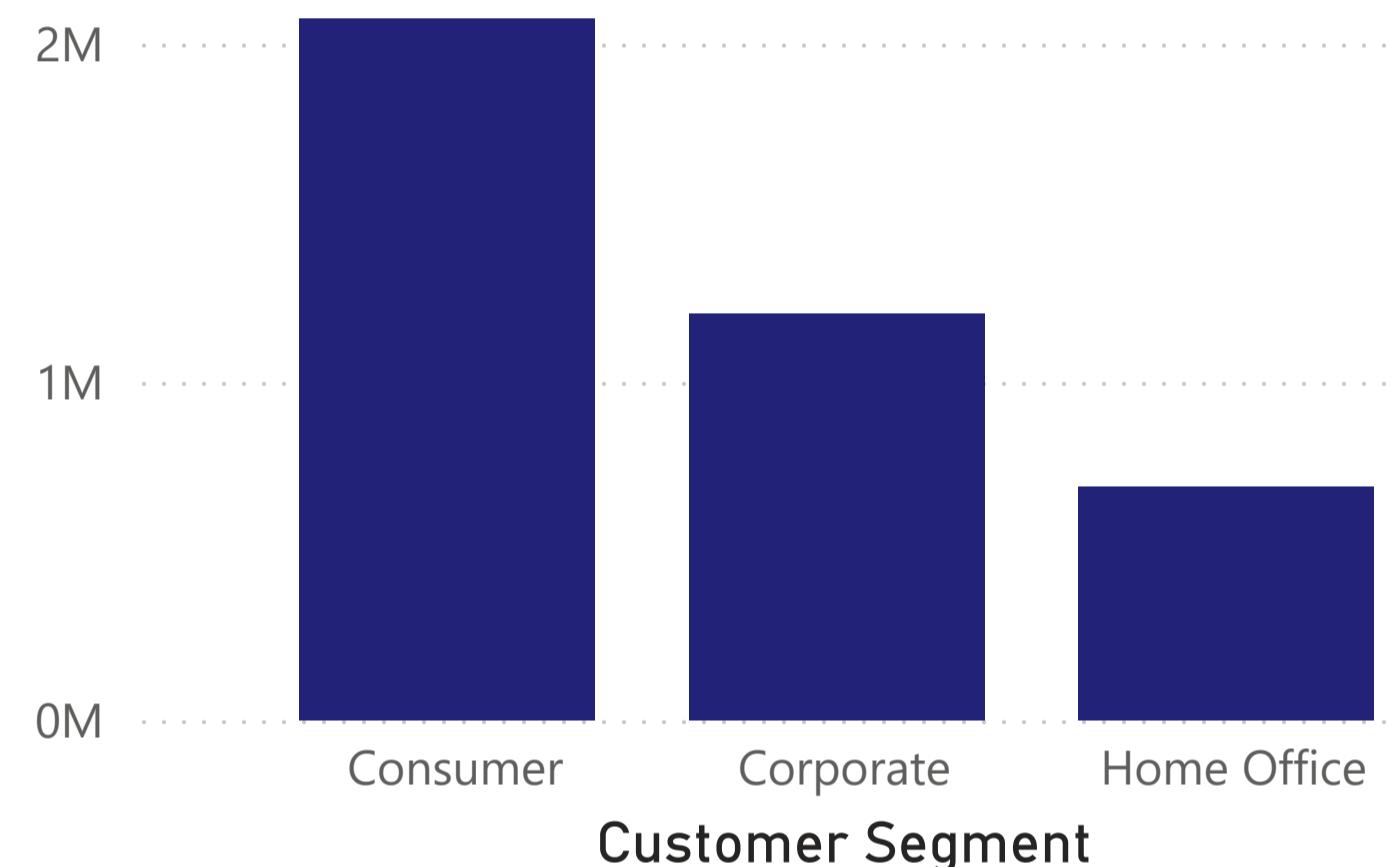
**Customer State**
All ▾
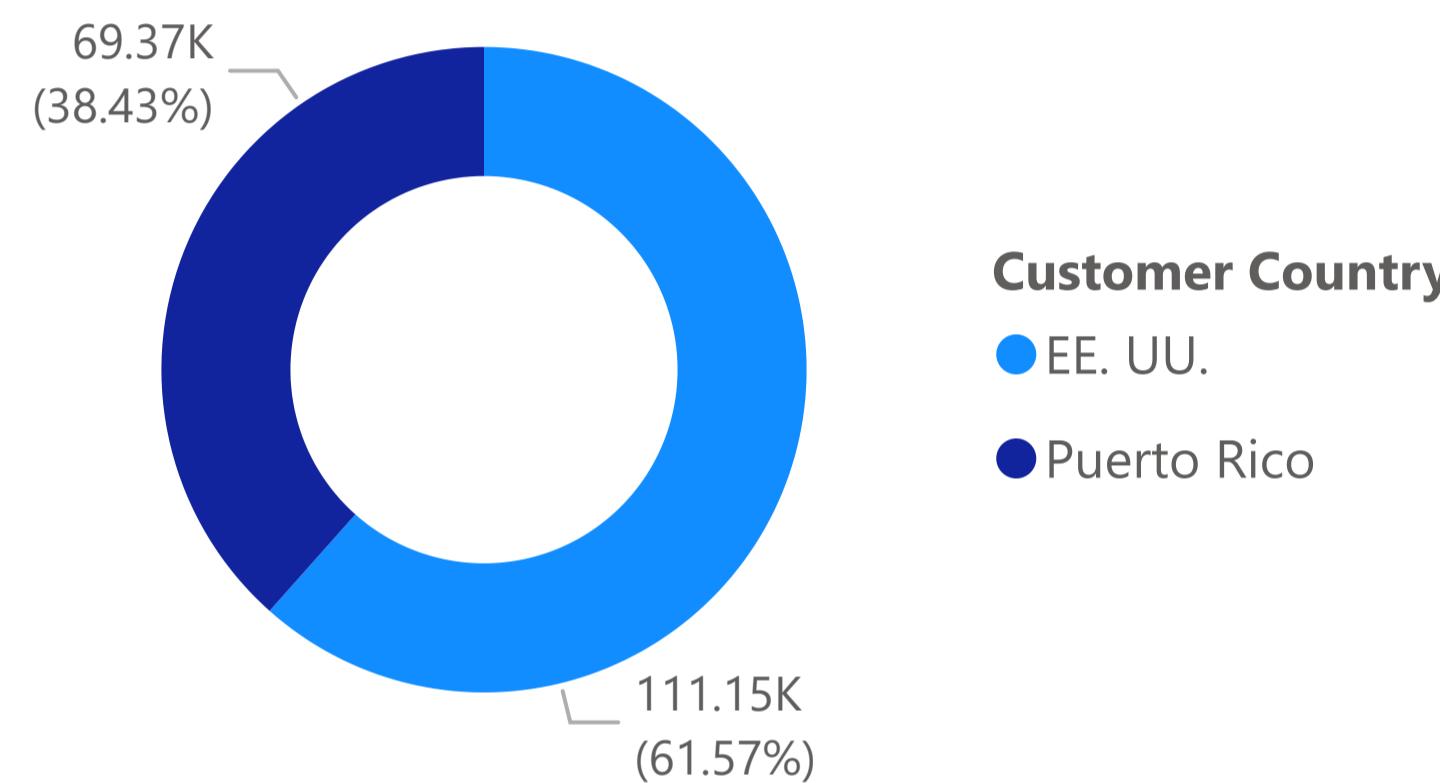
Customer Country
All ▾

Clear all slicers
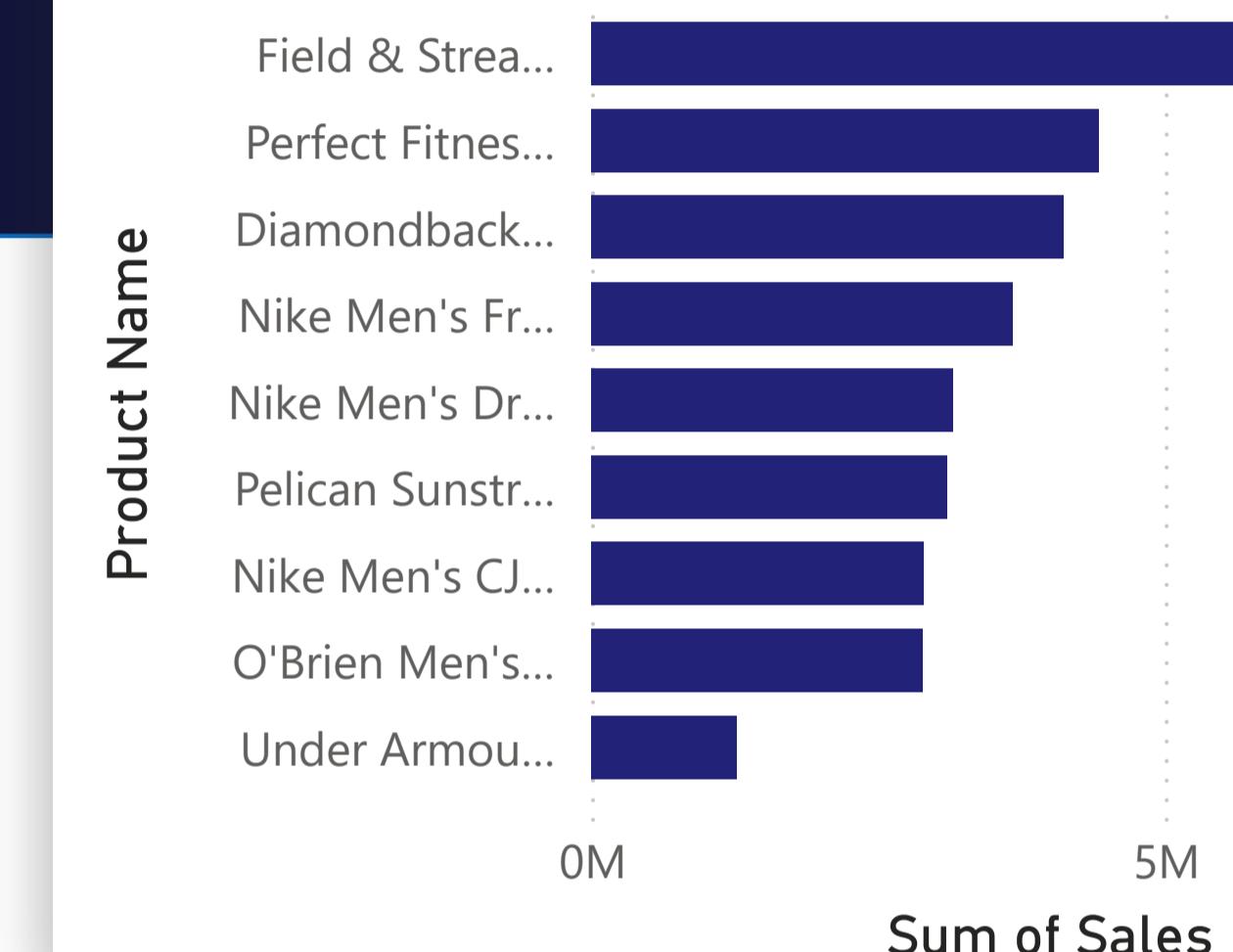
Benefit per order by Customer Segment

Customer Segment: Consumer, Corporate, Home Office (y-axis 0M–2M)
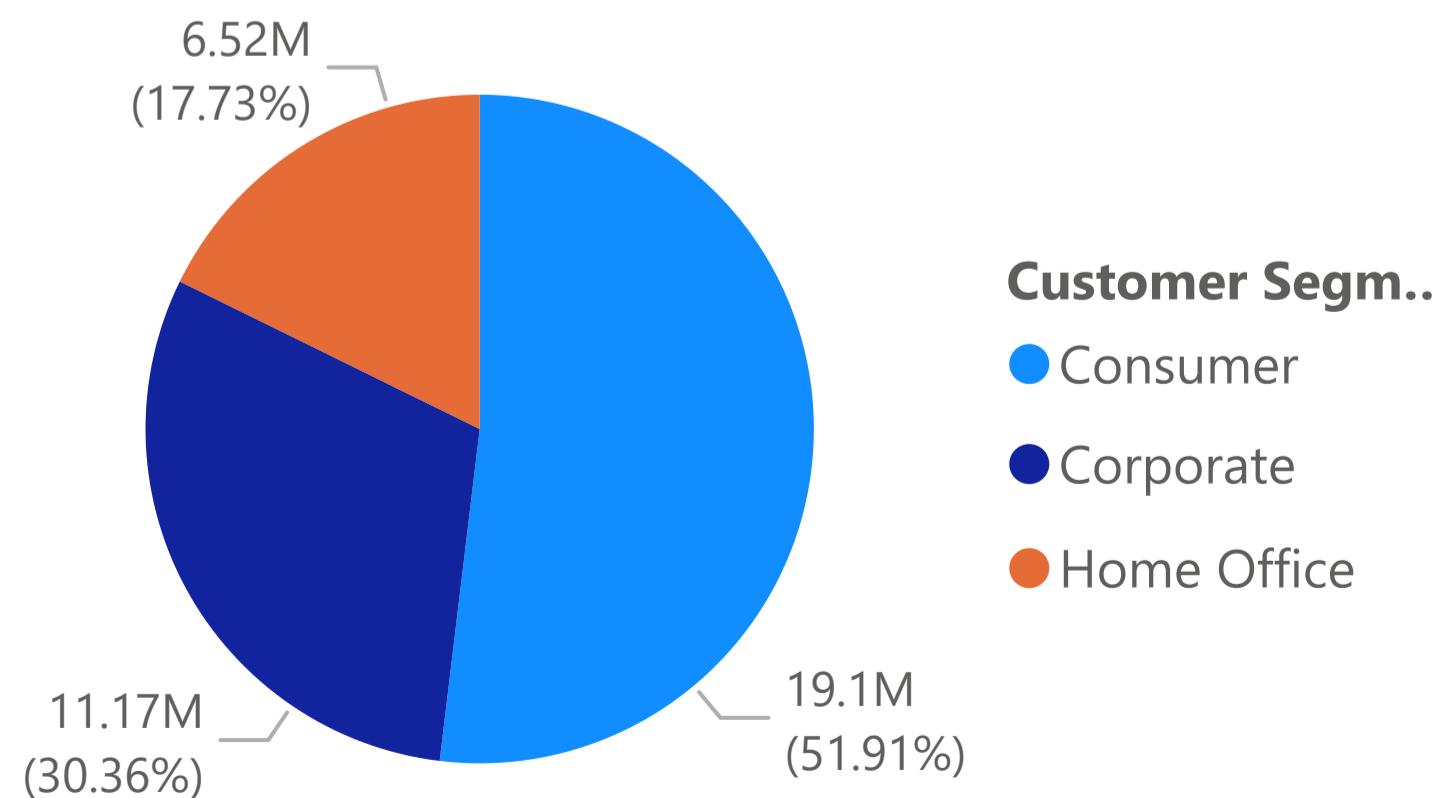
Customer Id by Customer Country

69.37K (38.43%)
111.15K (61.57%)

Customer Country
● EE. UU.
● Puerto Rico
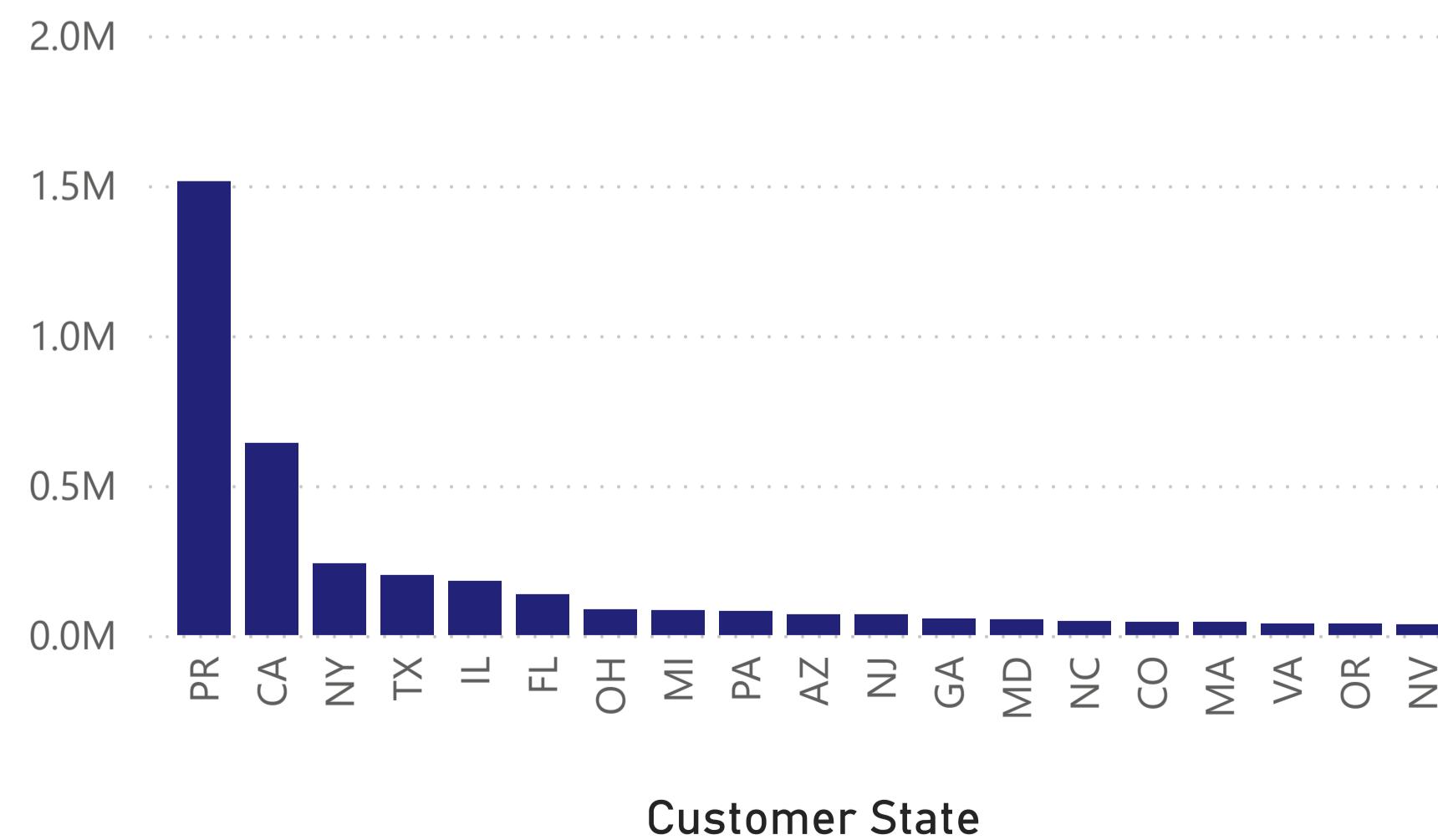
Sum of Sales by Product Name

Product Name:
Field & Strea...
Perfect Fitnes...
Diamondback...
Nike Men's Fr...
Nike Men's Dr...
Pelican Sunstr...
Nike Men's CJ...
O'Brien Men's...
Under Armou...

Sum of Sales (0M–5M)

Sales by Customer Segment

6.52M (17.73%)
11.17M (30.36%)
19.1M (51.91%)

Customer Segm...
● Consumer
● Corporate
● Home Office

Order Profit Per Order by Customer State

Customer State: PR, CA, NY, TX, IL, FL, OH, MI, PA, AZ, NJ, GA, MD, NC, CO, MA, VA, OR, NV (y-axis 0.0M–2.0M)

Sales Report ←

Delivery Report ←