1, What are three conclusions we can make about Kickstarter campaigns given the provided data?

* “Theater” is the category which has the largest number of projects, and the largest number of successful projects.
* “Play: is the sub-category which has the largest number of projects, and the largest number of successful projects.
* In terms of the timing of project launch, May is the month when the successful projects are launched the most.

2, What are some of the limitations of this dataset?

* Outcome would have been impacted by other elements, such as the awareness of this projects, the popularity of the project owner and so on, which are not counted in this data set.

3, What are some other possible tables/graphs that we could create?

* Outcome by range of fund pledged.
* Percentage funded by range of goal fund.
* Outcome by country