

# Congratulations! You passed!

Grade received 100%

To pass 80% or higher

Go to next  
item

## \*Weekly challenge 1\*

Latest Submission Grade 100%

1. Structured thinking involves which of the following processes? Select all that apply.

1 / 1 point

☒ Recognizing the current problem or situation



**Correct**

Structured thinking involves recognizing the current problem or situation, organizing available information, revealing gaps and opportunities, and identifying the options.



Asking SMART questions



Organizing available information



**Correct**

Structured thinking involves recognizing the current problem or situation, organizing available information, revealing gaps and opportunities, and identifying the options.



Revealing gaps and opportunities



**Correct**

Structured thinking involves recognizing the current problem or situation, organizing available information, revealing gaps and opportunities, and identifying the options.

2. While creating data visualizations for a slideshow, a data analyst considers, “What would help a stakeholder understand this data better?” The analyst is in the analyze step of the data analysis process.

1 / 1 point

☐ True

☒ False



**Correct**

The analyst is in the share phase of the data analysis process.

3. If a cooking supply store wants to attract more customers, where can they advertise to better reach their target audience? Select all that apply.

1 / 1 point



At a bus stop near a local culinary school



**Correct**

To better reach their target audience, they can advertise at a bus stop near a local culinary school, on a podcast for foodies, and on TV during the season finale of The Best Chef in the Universe. A target audience is the people you're trying to reach. In this scenario, people who enjoy food and cooking are the store's target audience.



On TV during the season finale of The Best Chef in the Universe



**Correct**

To better reach their target audience, they can advertise at a bus stop near a local culinary school, on a podcast for foodies, and on TV during the season finale of The Best Chef in the Universe. A target audience is the people you're trying to reach. In this scenario, people who enjoy food and cooking are the store's target audience.



On a podcast for foodies

✓ **Correct**

To better reach their target audience, they can advertise at a bus stop near a local culinary school, on a podcast for foodies, and on TV during the season finale of The Best Chef in the Universe. A target audience is the people you're trying to reach. In this scenario, people who enjoy food and cooking are the store's target audience.

☐ In a magazine all about advertising

4. A company wants to make more informed decisions regarding next year's business strategy. An analyst uses data to help identify how things will likely work out in the future. This is an example of which problem type?

1 / 1 point

- ☐ Identifying themes
- ☒ Making predictions
- ☐ Discovering connections
- ☐ Spotting something unusual

✓ **Correct**

This is an example of making predictions. Making predictions deals with making informed decisions about how things may be in the future.

5. Fill in the blank: Categorizing things involves assigning items to categories, whereas \_\_\_\_\_ takes those categories a step further, grouping them into broader classifications.

1 / 1 point

- ☐ Making predictions
- ☐ Discovering connections
- ☒ Identifying themes
- ☐ Finding patterns

✓ **Correct**

Categorizing things involves assigning items to categories. Identifying themes takes those categories a step further, grouping them into broader themes.

6. Which of the following examples are vague questions? Select all that apply.

1 / 1 point

☒ Do you generally prefer hot or cold?

✓ **Correct**

A vague question is usually out of context and too broad to lead to a useful response.

☐ How much time did you spend waiting in line?

☒ What's the best place to purchase the things we need?

✓ **Correct**

A vague question is usually out of context and too broad to lead to a useful response.

☒ Who was the greatest of all time?

✓ **Correct**

A vague question is usually out of context and too broad to lead to a useful response.

7. The question, "Why don't our employees complete their timesheets each Friday by noon?" is not action-oriented. Which of the following questions are action-oriented and more likely to lead to change? Select all that apply.

1 / 1 point

☐ Why don't employees prioritize filling out their timesheets by noon on Fridays?

☒ How could we simplify the time-keeping process for our employees?

☒ **Correct**

These questions are action-oriented. That means they're more likely to result in specific answers that can be acted on to lead to change.

☒ What functionalities would make our timesheet web page more user-friendly?

☒ **Correct**

These questions are action-oriented. That means they're more likely to result in specific answers that can be acted on to lead to change.

☒ What features could we add to our calendar app as a weekly timesheet reminder to employees?

☒ **Correct**

These questions are action-oriented. That means they're more likely to result in specific answers that can be acted on to lead to change.

8. Questions that make assumptions often involve concepts that are formed without evidence. An example of this is an idea that is accepted as true without proof.

1 / 1 point

☒ True

☐ False

☒ **Correct**

Questions that make assumptions often involve concepts that are formed without evidence. For example, an idea that is accepted as true without proof.