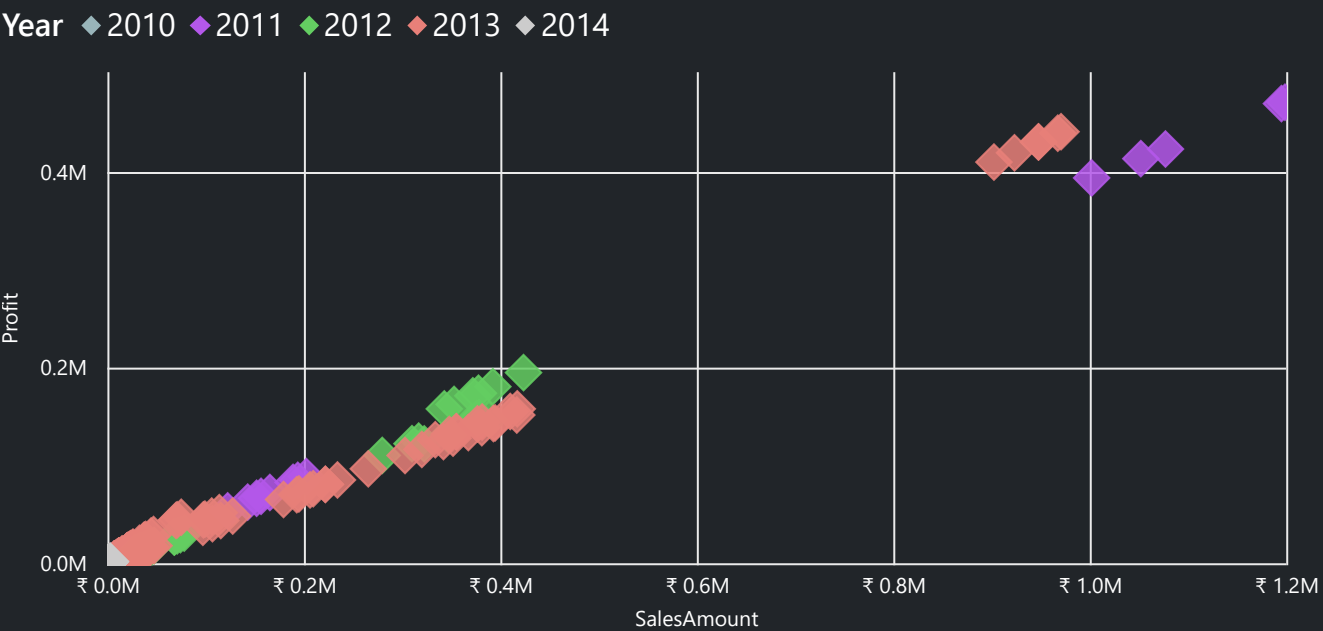


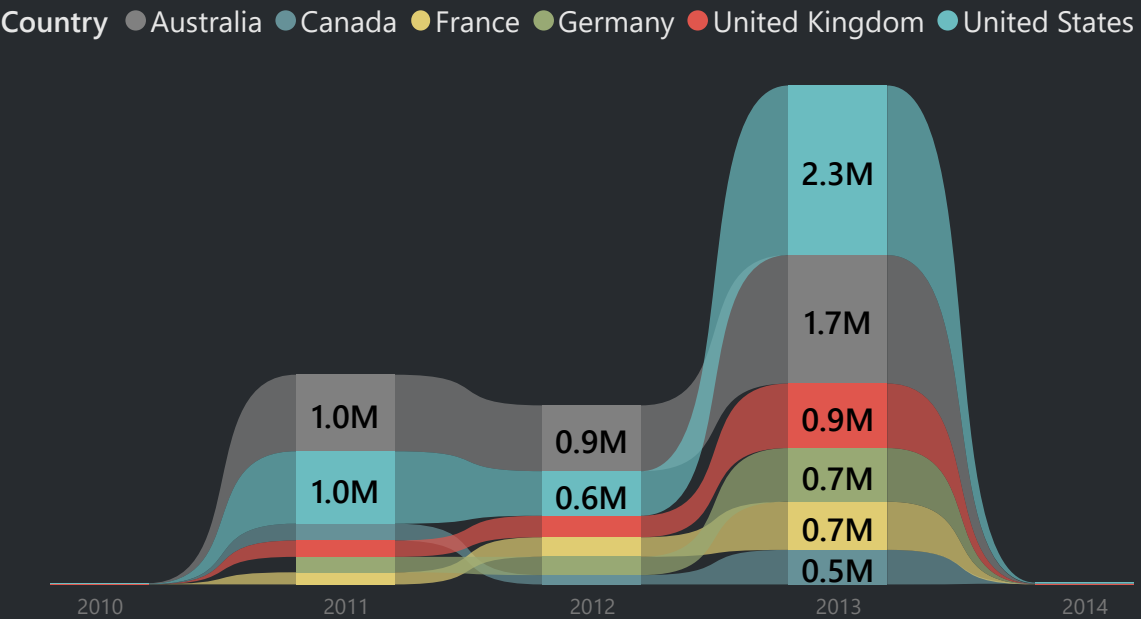


Sales Dashboard

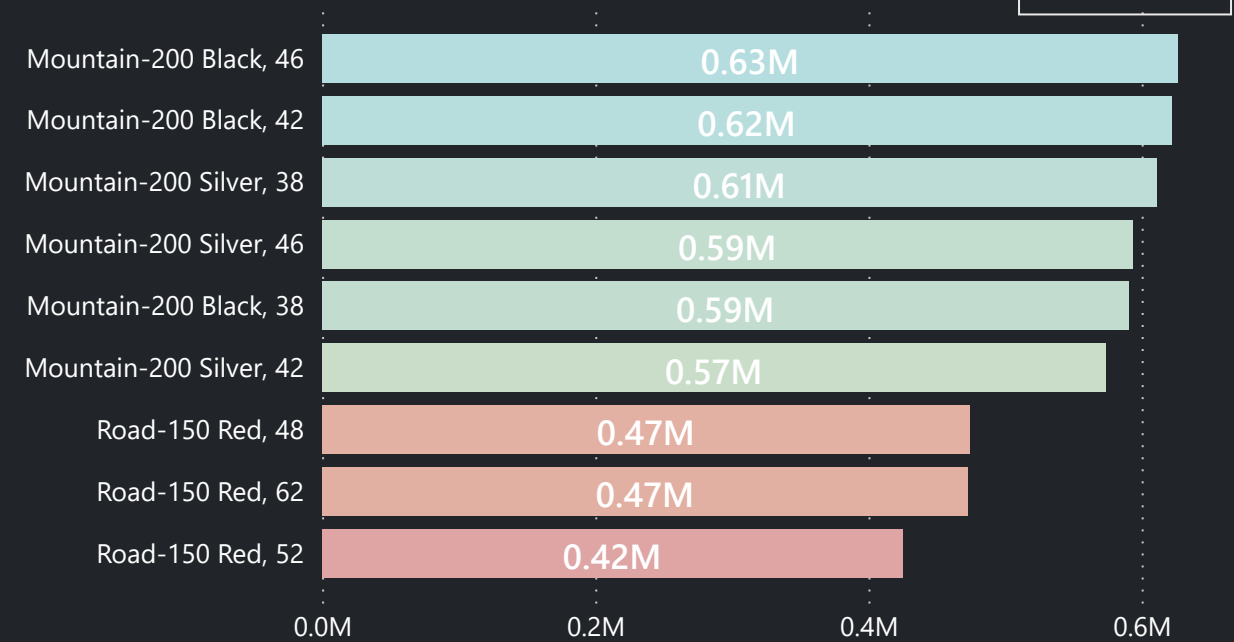
Sales Amount & Profit by Product and Year



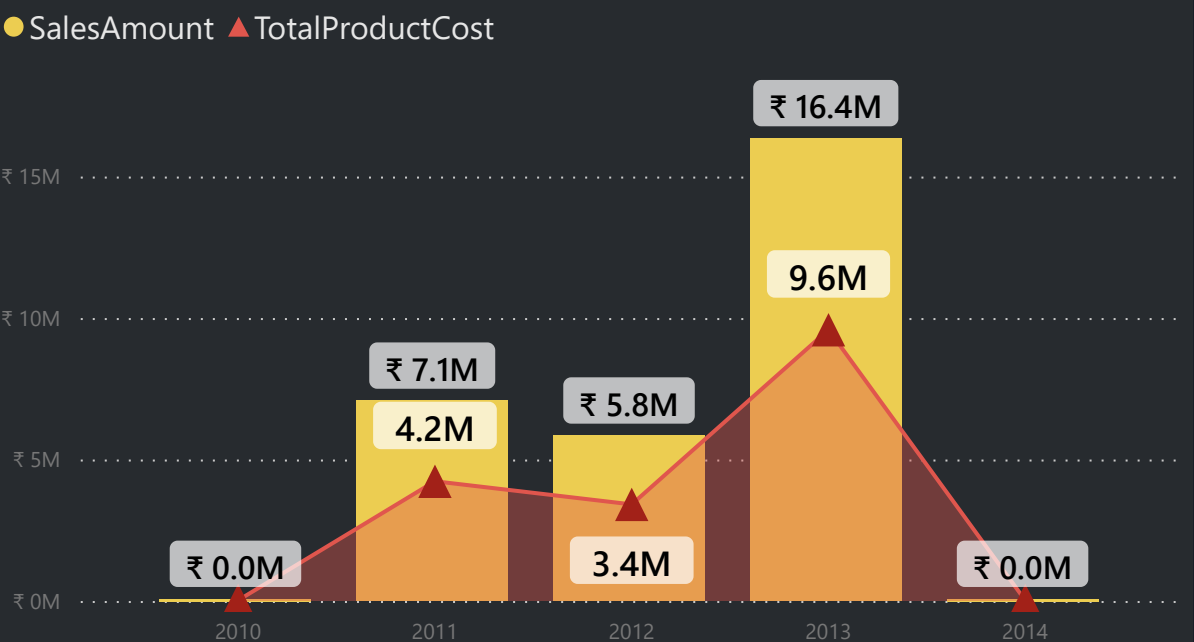
Profit Gained by Countries



Top 9 Products by Profit



Sales and Cost



Year

2010	2013
2011	2014
2012	

Sales Report

Customer Orders

60K

Order Quantity



Sales Report by Product and Country

Product Subcategory Name▲	Australia	Canada	France	Germany	United Kingdom	United States	Total
Bike Racks	₹ 6,000.00	₹ 7,080.00	₹ 3,000.00	₹ 2,880.00	₹ 3,480.00	₹ 16,920.00	₹ 39,360.00
Bike Stands	₹ 10,335.00	₹ 5,088.00	₹ 3,021.00	₹ 3,180.00	₹ 4,452.00	₹ 13,515.00	₹ 39,591.00
Bottles and Cages	₹ 11,245.27	₹ 7,683.16	₹ 4,967.13	₹ 5,416.43	₹ 6,601.71	₹ 20,884.49	₹ 56,798.19
Caps	₹ 3,811.76	₹ 2,175.58	₹ 2,130.63	₹ 2,490.23	₹ 2,966.70	₹ 6,113.20	₹ 19,688.10
Cleaners	₹ 1,709.25	₹ 1,160.70	₹ 413.40	₹ 508.80	₹ 612.15	₹ 2,814.30	₹ 7,218.60
Fenders	₹ 7,143.50	₹ 8,792.00	₹ 2,241.96	₹ 3,538.78	₹ 3,165.12	₹ 21,738.22	₹ 46,619.58
Gloves	₹ 7,763.33	₹ 6,098.01	₹ 2,473.49	₹ 2,326.55	₹ 3,183.70	₹ 13,175.62	₹ 35,020.70
Helmets	₹ 44,962.15	₹ 28,096.97	₹ 23,268.35	₹ 23,758.21	₹ 28,481.86	₹ 76,768.06	₹ 2,25,335.60
Hydration Packs	₹ 10,503.09	₹ 6,158.88	₹ 2,914.47	₹ 2,089.62	₹ 3,629.34	₹ 15,012.27	₹ 40,307.67
Jerseys	₹ 39,660.52	₹ 21,877.75	₹ 15,766.95	₹ 15,137.06	₹ 19,426.23	₹ 61,082.17	₹ 1,72,950.68
Mountain Bikes	₹ 28,53,819.45	₹ 6,15,440.40	₹ 8,99,260.71	₹ 10,03,800.98	₹ 11,62,980.29	₹ 34,17,457.74	₹ 99,52,759.56
Road Bikes	₹ 50,04,548.42	₹ 9,35,616.29	₹ 13,11,933.10	₹ 13,80,342.85	₹ 15,98,217.48	₹ 42,89,925.90	₹ 1,45,20,584.04
Shorts	₹ 10,778.46	₹ 16,307.67	₹ 3,709.47	₹ 629.91	₹ 3,429.51	₹ 36,464.79	₹ 71,319.81
Socks	₹ 1,006.88	₹ 800.11	₹ 287.68	₹ 314.65	₹ 566.37	₹ 2,130.63	₹ 5,106.32
Tires and Tubes	₹ 46,792.37	₹ 39,318.14	₹ 23,580.47	₹ 20,860.75	₹ 26,207.86	₹ 88,769.73	₹ 2,45,529.32
Touring Bikes	₹ 9,93,682.14	₹ 2,70,245.70	₹ 3,42,381.90	₹ 4,24,370.52	₹ 5,21,644.89	₹ 12,92,475.90	₹ 38,44,801.05
Vests	₹ 7,239.00	₹ 5,905.50	₹ 2,667.00	₹ 2,667.00	₹ 2,667.00	₹ 14,541.50	₹ 35,687.00
Total	₹ 90,61,000.58	₹ 19,77,844.86	₹ 26,44,017.71	₹ 28,94,312.34	₹ 33,91,712.21	₹ 93,89,789.51	₹ 2,93,58,677.22



All-Purpose Bike Stand

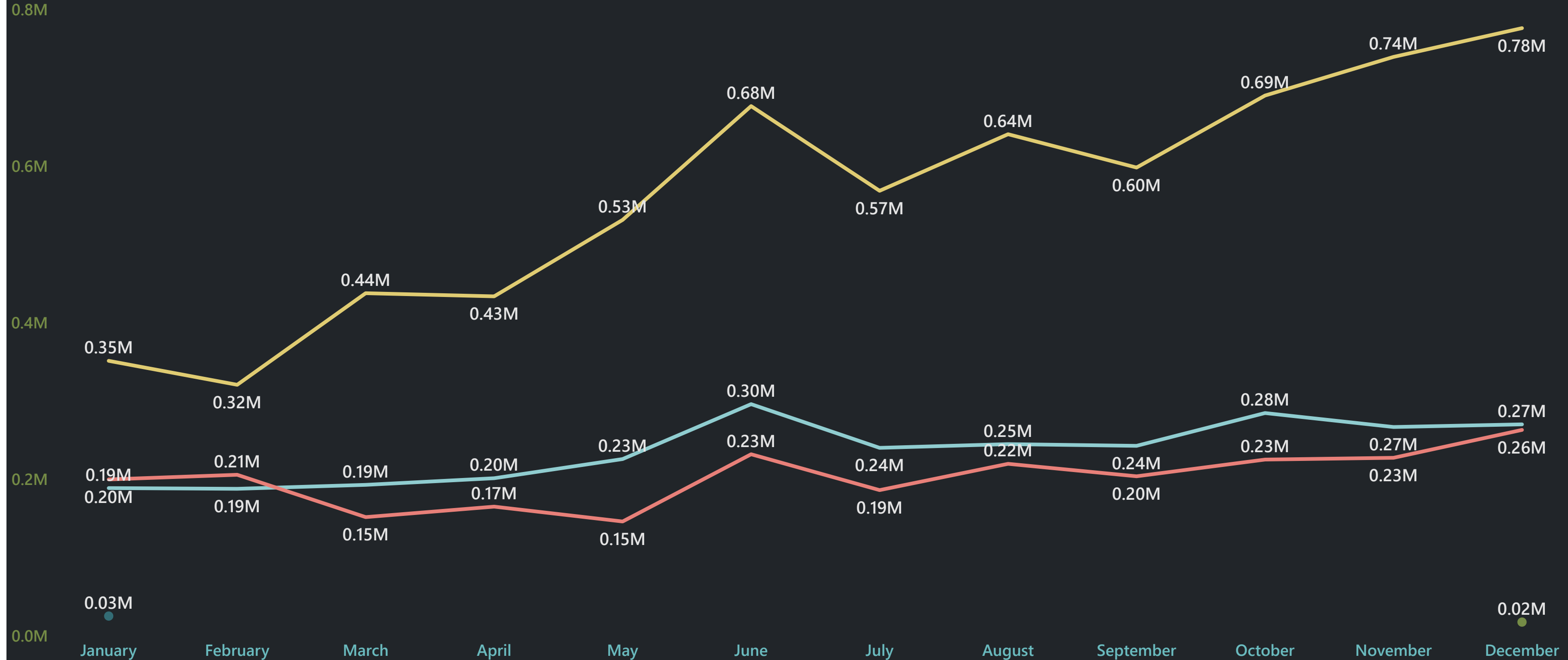
Product

Profits by Month & Year

12.08M

Profit

Year ● 2010 ● 2011 ● 2012 ● 2013 ● 2014





Country	Full Name	Products	Order Quantity
Australia	Alejandro A Li	Women's Mountain Shorts, S	
Australia	Alicia Xie	Women's Mountain Shorts, S	
Australia	Alvin B Ye	Women's Mountain Shorts, S	
Australia	Amy W Zhu	Women's Mountain Shorts, S	
Australia	Brett L Kapoor	Women's Mountain Shorts, S	
Australia	Dale B Nath	Women's Mountain Shorts, S	
Australia	Derek Goel	Women's Mountain Shorts, S	
Australia	Dominique H Chandra	Women's Mountain Shorts, S	
Australia	Franklin A Lal	Women's Mountain Shorts, S	
Australia	Hailey C Allen	Women's Mountain Shorts, S	
Australia	Harold K Garcia	Women's Mountain Shorts, S	
Australia	Heidi A Malhotra	Women's Mountain Shorts, S	
Australia	Henry Sanchez	Women's Mountain Shorts, S	
Australia	Ivan A Subram	Women's Mountain Shorts, S	
Australia	Jaclyn M Nara	Women's Mountain Shorts, S	
Australia	Jamie J Zhu	Women's Mountain Shorts, S	
Australia	Janelle Malhotra	Women's Mountain Shorts, S	
Total			60398

Country

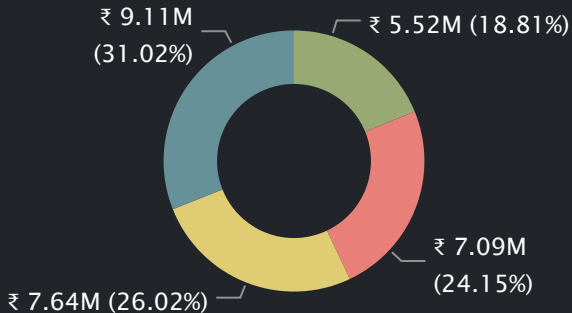
All

Full Name

All

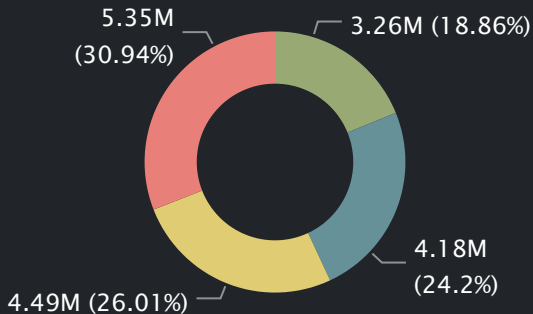
Sales by Quarter

Quarter ● 1 ● 2 ● 3 ● 4



Cost by Quarter

Quarter ● 1 ● 2 ● 3 ● 4

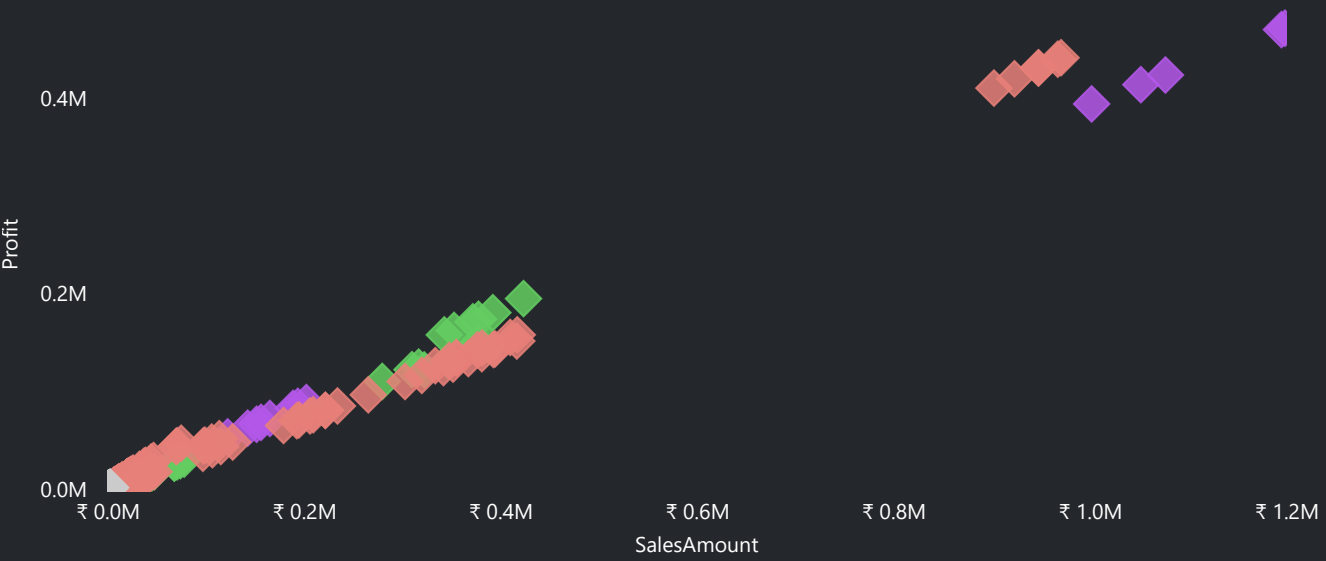




Sales Dashboard

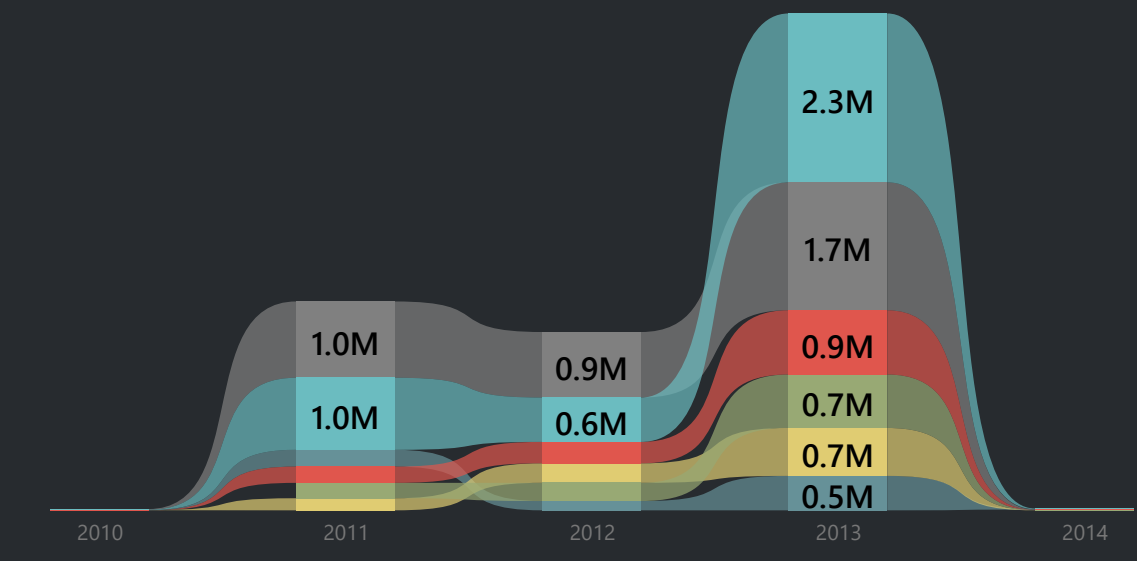
Sales Amount & Profit by Product and Year

Year 2010 2011 2012 2013 2014



Profit Gained by Countries

Country Australia Canada France Germany United Kingdom United States

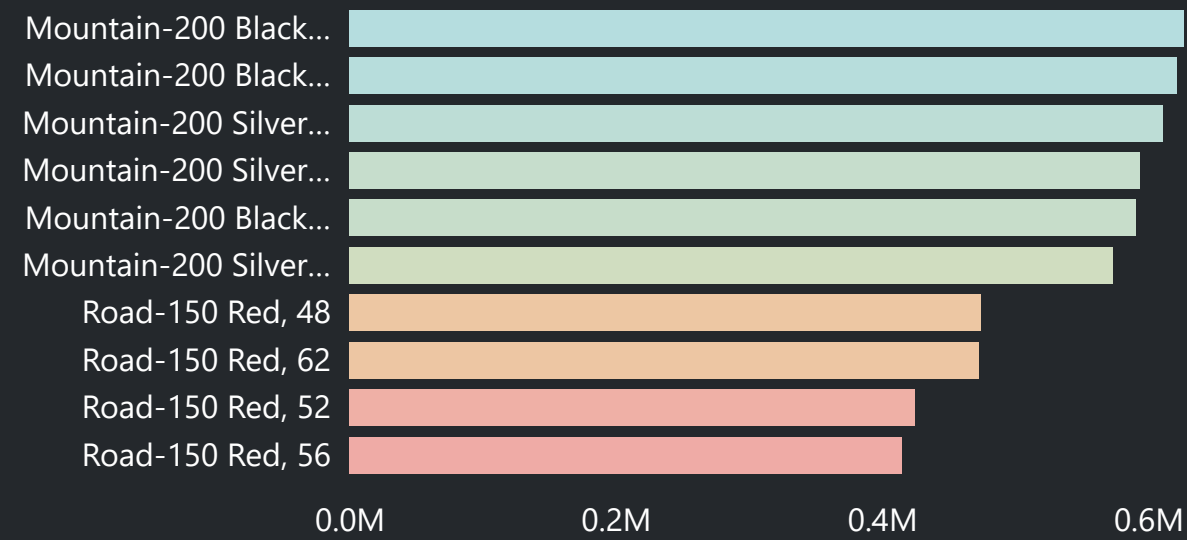


Top Products by Profit

5

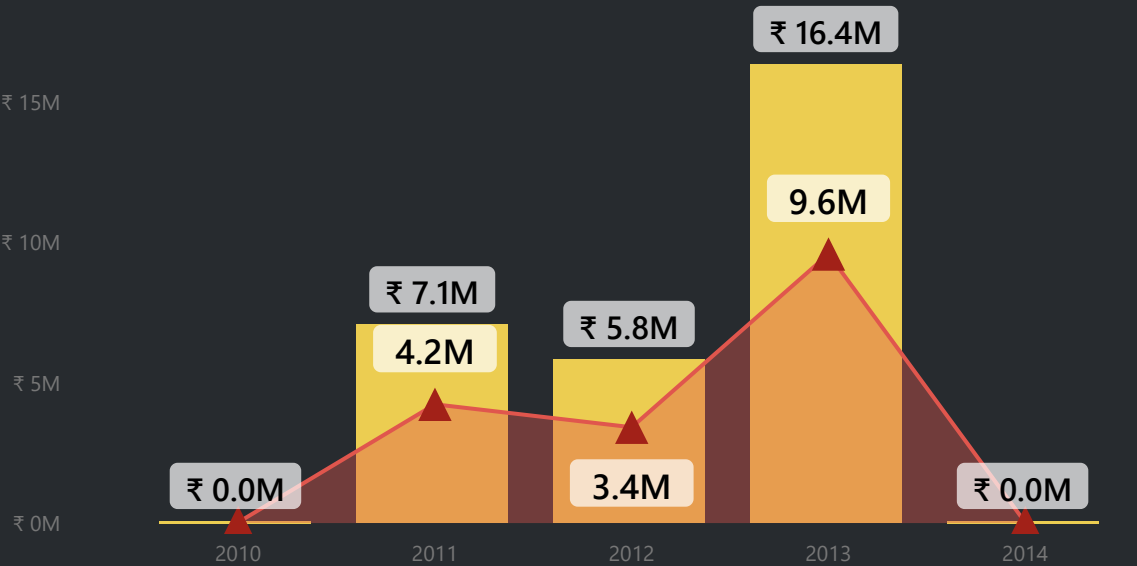
10

15



Sales and Cost

Sales Amount Product Cost



Year

2010	2013
2011	2014
2012	

Sales Report

Customer Orders

60K

Order Quantity