Semester VI

Savitribai Phule Pune University

Third Year of Computer Engineering (2019 Course)



310251: Data Science and Big Data Analytics

Teaching Scheme: Credit: 03 Examination Scheme:

Theory: 04 Hours/Week Mid-Sem (TH): 30 Marks
End-Sem (TH): 70 Marks

Prerequisites Courses: Discrete Mathematics (210241), Database Management Systems (310341)

Companion Course: Data Science and Big Data Analytics Laboratory (310256)

Course Objectives:

- To understand the need of Data Science and Big Data
- To understand computational statistics in Data Science
- To study and understand the different technologies used for Big Data processing
- To understand and apply data modeling strategies
- To learn Data Analytics using Python programming
- To be conversant with advances in analytics

Course Outcomes:

After completion of the course, learners should be able to

CO1: Analyze needs and challenges for Data Science Big Data Analytics

CO2: Apply statistics for Big Data Analytics

CO3: Apply the lifecycle of Big Data analytics to real world problems

CO4: Implement Big Data Analytics using Python programming

CO5: Implement data visualization using visualization tools in Python programming

CO6: Design and implement Big Databases using the Hadoop ecosystem

Course Contents

Unit I Introduction to Data Science and Big Data 07 Hours

Basics and need of Data Science and Big Data, Applications of Data Science, Data explosion, 5 V's of Big Data, Relationship between Data Science and Information Science, Business intelligence versus Data Science, Data Science Life Cycle, Data: Data Types, Data Collection. Need of Data wrangling, Methods: Data Cleaning, Data Integration, Data Reduction, Data Transformation, Data Discretization.

#Exemplar/Case	Create academic performance dataset of students and perform data pre-
Studies	processing using techniques of data cleaning and data transformation.
*Mapping of Course	CO1
Outcomes for Unit I	

Unit II Statistical Inference 07 Hours

Need of statistics in Data Science and Big Data Analytics, **Measures of Central Tendency**: Mean, Median, Mode, Mid-range. **Measures of Dispersion**: Range, Variance, Mean Deviation, Standard Deviation. Bayes theorem, Basics and need of hypothesis and hypothesis testing, Pearson Correlation, Sample Hypothesis testing, Chi-Square Tests, t-test.

#Exemplar/Case	For an employee dataset, create measure of central tendency and its
Studies	measure of dispersion for statistical analysis of given data.
*Mapping of Course Outcomes for Unit II	CO2

Unit III Big Data Analytics Life Cycle 07 Hours

Introduction to Big Data, sources of Big Data, **Data Analytic Lifecycle**: Introduction, Phase 1: Discovery, Phase 2: Data Preparation, Phase 3: Model Planning, Phase 4: Model Building, Phase 5: Communication results, Phase 6: Operation alize.

#Exemplar/Case	Case study: Global Innovation Social Network and Analysis (GINA).	
Studies		Home =
*Mapping of Course	CO3	
Outcomes for Unit III		

Unit IV Predictive Big Data Analytics with Python 07 Hours

Introduction, Essential Python Libraries, Basic examples. Data Preprocessing: Removing Duplicates, Transformation of Data using function or mapping, replacing values, Handling Missing Data. Analytics Types: Predictive, Descriptive and Prescriptive. Association Rules: Apriori Algorithm, FP growth. Regression: Linear Regression, Logistic Regression. Classification: Naïve Bayes, Decision Trees. Introduction to Scikit-learn, Installations, Dataset, mat plotlib, filling missing values, Regression and Classification using Scikit-learn.

missing variety, regression and classification asing some reali.								
#Exemplar/Case		Use IRIS dataset from Scikit and apply data preprocessing methods						
	Studies							
	*Mapping of Course	CO4,CO2						
	Outcomes for Unit IV							

Unit V Big Data Analytics and Model Evaluation 07 Hours

Clustering Algorithms: K-Means, Hierarchical Clustering, Time-series analysis. Introduction to Text Analysis: Text-preprocessing, Bag of words, TF-IDF and topics. Need and Introduction to social network analysis, Introduction to business analysis. Model Evaluation and Selection: Metrics for Evaluating Classifier Performance, Holdout Method and Random Sub sampling, Parameter Tuning and Optimization, Result Interpretation, Clustering and Time-series analysis using Scikitlearn, sklearn. metrics, Confusion matrix, AUC-ROC Curves, Elbow plot.

#Exemplar/Case	Use IRIS dataset from Scikit and apply K-means clustering methods
Studies	
*Mapping of Course Outcomes for Unit V	CO4, CO2

Unit VI Data Visualization and Hadoop 07 Hours

Introduction to Data Visualization, Challenges to Big data visualization, Types of data visualization, Data Visualization Techniques, Visualizing Big Data, Tools used in Data Visualization, Hadoop ecosystem, Map Reduce, Pig, Hive, Analytical techniques used in Big data visualization. **Data Visualization using Python:** Line plot, Scatter plot, Histogram, Density plot, Box- plot.

#Exemplar/Case	Use IRIS dataset from Scikit and plot 2D views of the dataset
Studies	
*Mapping of Course Outcomes for Unit VI	CO5, CO6

Learning Resources

Text Books:

- **1.** David Dietrich, Barry Hiller, "Data Science and Big Data Analytics", EMC education services, Wiley publication, 2012, ISBN0-07-120413-X
- 2. Jiawei Han, Micheline Kamber, and Jian Pie, "Data Mining: Concepts and Techniques" Elsevier Publishers Third Edition, ISBN: 9780123814791, 9780123814807

Reference Books:

- 1. EMC Education Services, "Data Science and Big Data Analytics- Discovering, analyzing Visualizing and Presenting Data"
- **2.** DT Editorial Services, "Big Data, Black Book", DT Editorial Services, ISBN: 9789351197577, 2016 Edition
- **3.** Chirag Shah, "A Hands-On Introduction To Data Science", Cambridge University Press, (2020), ISBN: ISBN 978-1-108-47244-9
- 4. Wes McKinney, "Python for Data Analysis", O' Reilly media, ISBN: 978-1-449-31979-3
- 5. Trent Hauk, "Scikit-learn Cookbook", Packt Publishing, ISBN: 9781787286382

- **6.** Jenny Kim, Benjamin Bengfort, "Data Analytics with Hadoop", OReilly Media, Inc., ISBN: 9781491913703
- 7. Venkat Ankam, "Big Data Analytics", Packt Publishing, ISBN: 9781785884696
- 8. Seema Acharya, Subhashini Chellappan, "Big Data And Analytics", Wiley publi ISBN: 9788126579518

<u>Home</u>

e-Books:

- An Introduction to Statistical Learning by Gareth James https://www.ime.unicamp.br/~dias/Intoduction%20to%20Statistical%20Learning.pdf
- Python Data Science Handbook by Jake VanderPlas
 https://tanthiamhuat.files.wordpress.com/2018/04/pythondatasciencehandbook.pdf
- Introducing Data Science by Davy Ciele, Manning Publications
- Introducing Data Science [PDF]
- Handbook for visualizing: a handbook for data driven design by Andy krik
- A Handbook for Data Driven Design
- An introduction to data Science : https://docs.google.com/file/d/0B6iefdnF22XQeVZDSkxjZ0Z5VUE/edit?pli=1
- https://docs.google.com/file/d/0B6iefdnF22XQeVZDSkxjZ0Z5VUE/edit?pli=1
 Hadoop Tutorial :
 - https://www.tutorialspoint.com/hadoop/hadoop_tutorial.pdf?utm_source=7_&utm_medium=affiliate&utm_content=5f34cd37cdf1050001b09537&utm_campaign=Admitad&utm_term=7_61c575424fc4a6b48d02f72157eb578_
- Learning with Python; How to think like a computer scientist: http://openbookproject.net/thinkcs/python/english3e/
- Python for everybody: http://do1.dr-chuck.com/pythonlearn/EN_us/pythonlearn.pdf
- Scikit Learn Tutorial https://scikit-learn.org/stable/

MOOCs Courses links:

- Computer Science and Engineering NOC:Data Science for Engineers
- Computer Science and Engineering NOC:Python for Data Science
- Computer Science and Engineering NOC:Data Mining
- Computer Science and Engineering NOC:Big Data Computing
- Big Data Computing Course

	@ The CO-PO Mapping Matrix											
CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	1	3	2	1	-	-	-	-	1	-	-	1
CO2	1	2	1	2	-	1	-	-	1	-	-	1
CO3	2	1	2	1	-	1	-	-	1	-	-	1
CO4	1	2	2	2	2	-	-	-	1	-	-	1
CO5	1	2	2	1	2	-	-	-	1	-	-	1
CO6	1	2	1	2	2	-	-	-	1	-	-	1