Satria Audria Sakti

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LinkedIn:@satriaaudrias | Utilizing Data and Analytics

SUMMARY

I am a passionate self-challenger, data-driven problem solver and a grit person. Fresh graduate in Digital Business with strong expertise in data analysis, machine learning, and data-driven decision-making. Proficient in using tools such as Python (for ETL, data cleaning, and ML with TensorFlow), **SQL** (for querying databases), and **data visualization** platforms like Tableau and Looker Studio. Experienced with **spreadsheets** (Excel, Google Sheets) for data entry and exploration.

Possesses a solid foundation in **design tools** such as Canva, Adobe Illustrator, and Photoshop, along with general knowledge of SEO, SEM, and AdSense for product marketing. Although still developing advanced marketing skills, I am passionate about analyzing variables and crafting strategies to reach target customers. Highly motivated to contribute to your organization by leveraging my multidisciplinary skills in data, design, and marketing.

EXPERIENCE

Junior Network Administrator Trainee at BPPTIK (2020)

- Gained a strong understanding of basic networking, including fundamental network configurations such as static and dynamic routing.
- Hands-on experience in wireless networking.

Chairman of the Entrepreneur Club (2022-2023)

- Led the development of the club's work programs (Leading the R&D, Commercial, and Media Div).
- Delivered presentations during several meetings.
- Made key decisions for the club's activities.

Bangkit Academy 2023 Graduate - Batch 1

- Developed a thorough understanding of the flow from **Machine Learning** to Deep Learning.
- Enhanced **critical thinking** and **analytical skills** for data management.
- Proficient in using Python, SQL, spreadsheets, data warehouses (BigQuery, MySQL, etc.), and data visualization tools (Tableau, Looker Studio, etc.).
- Selected as one of the **most active** student during ILT Session.
- Led the discussion in the capstone project and successfully built a multi-class image recognition model using TensorFlow and deploying it to the app for the capstone project "Heiwan".

EDUCATION

Institute of Technology and Business Bina Sarana Global (2020 - 2024)

Digital Business - GPA 4.00

SMKN 3 Kota Tangerang (2017-2020)

Computer and Network Engineering

SKILLS & TOOLS

Technical Skills : Marketing & Business Analysis, Data Processing, Machine Learning (NLP, CV),

Backend Server Management (Configurating Linux Server on Debian/Ubuntu).

: Critical & Strategic Thinking, Inter/Intrapersonal Management, Problem Solving. **Soft Skills Tools**

: Spreadsheets, SQL, Python, Tableau, Looker Studio, Linux Server (Intermediate),

Office Suite, Canva, Adobe Illustrator, Adobe Photoshop.

LANGUAGES

Indonesian (Native) English (Fluent)

Click here to view the list of certificates.