

# Timothy Pole (By Abi Satti)

age: 20

residence: Columbia, SC

education: In College

occupation: Full-Time Student

marital status: Single



*"Never give up"*

Timmy is a second year student at USC and is majoring in Mechanical Engineering. He is a very intelligent young student, but he sometimes has trouble properly applying himself.

## Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



## Criteria For Success:

Timmy believes that in order to be successful in life, you must have good grades and build up a good resume. Friends are for losers.

## Needs

- Good Grades
- Sleep
- Food

## Wants

- Good Grades
- No friends
- Money

## Values

- Getting good grades no matter what

## Fears

- Having friends
- Not being rich in the future
- Bad grades