

Credit Card Customer Report - weekly

Silver

Blue

Gold

Platinum

Week_Start_Date

All

F

M

Q4

Q3

Q2

Q1

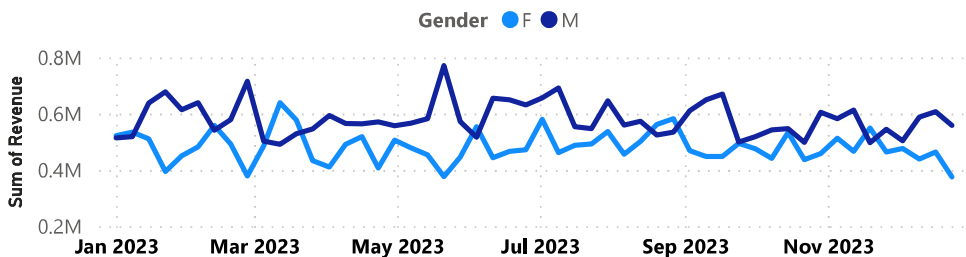
Revenue
55.3M

Interest
7.8M

Total Income
576M

Cust_Satis_Score
3.19

Revenue by Date and Gender

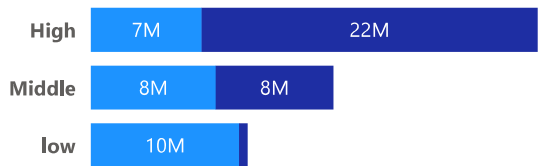


Revenue by Gender

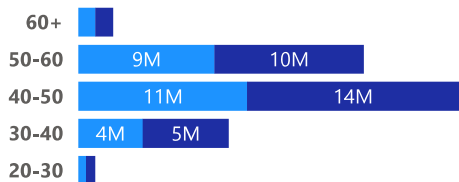


Customer_Job	Sum of Total_Trans_Amt	Sum of Interest_Earned	Sum of Revenue
Blue-collar	5488838.0	952800.6	6904278.6
Businessman	14285412.0	2539390.3	17387832.3
Govt	6507875.0	1160016.4	8111701.4
Retirees	3623120.0	630359.2	4535184.2
Selfemployeed	6395026.0	1119741.8	8261757.8
White-collar	8221742.0	1441073.9	10114655.9

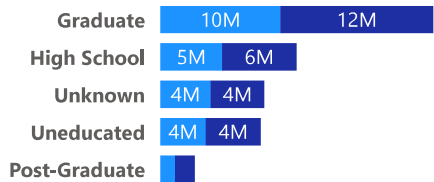
Revenue by Income Group



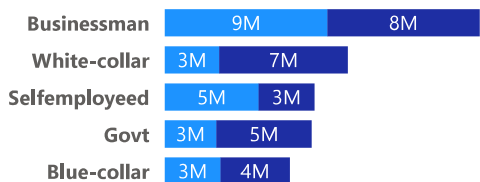
Revenue by Age



Revenue by Education



Revenue by Job



Card_Category	Car_Owner	House_Owner	Personal_Loan	Marital_Status	Income
Blue	yes	no	no	Married	High
Blue	yes	no	no	Married	low
Blue	yes	no	no	Married	Middle
Blue	yes	no	no	Single	High
Blue	yes	no	no	Single	low
Blue	yes	no	no	Single	Middle

Top 5 States by Revenue



Credit Card Weekly Transaction Report

Silver

Blue

Gold

Platinum

Week_Start_Date

All

Revenue

Interest

Transaction Amount

Transaction Count

55.3M

7.8M

44.5M

656K

Q4

Q3

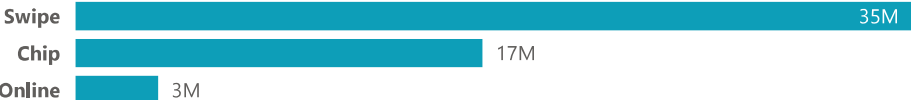
Q2

Q1

F

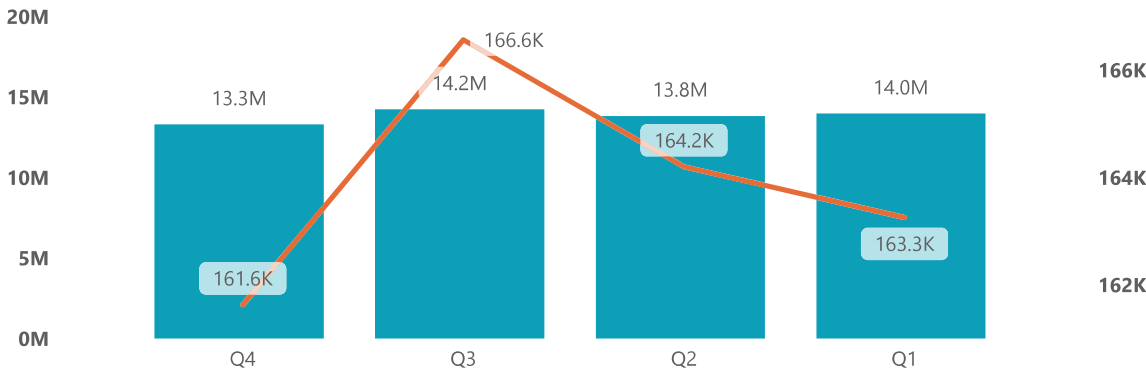
M

Revenue by Mode



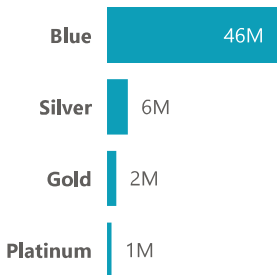
Sum of Revenue and Sum of Total_Trans_Ct by Qtr

Sum of Revenue (Blue) Sum of Total_Trans_Ct (Orange)

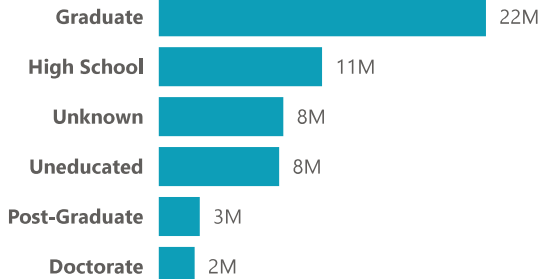


Card_Category	Sum of Total_Trans_Amt	Sum of Interest_Earned	Sum of Revenue
Blue	36957875.0	6495887.7	46139397.7
Gold	2024078.0	373784.2	2454072.2
Platinum	953314.0	161629.1	1135608.1
Silver	4586746.0	812081.3	5586332.3
Total	44522013.0	7843382.2	55315410.2

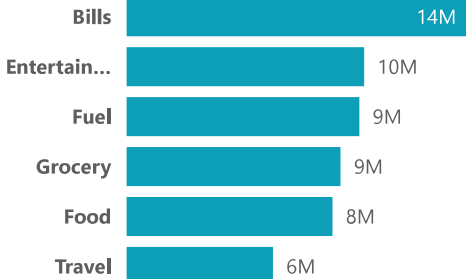
Revenue by Card Type



Revenue by Education



Revenue by Expense Type



Revenue by Education

