

Credit Card Customer Report - weekly

Silver

Blue

Gold

Platinum

Week_Start_Date

All

F

M

Q4

Q3

Q2

Q1

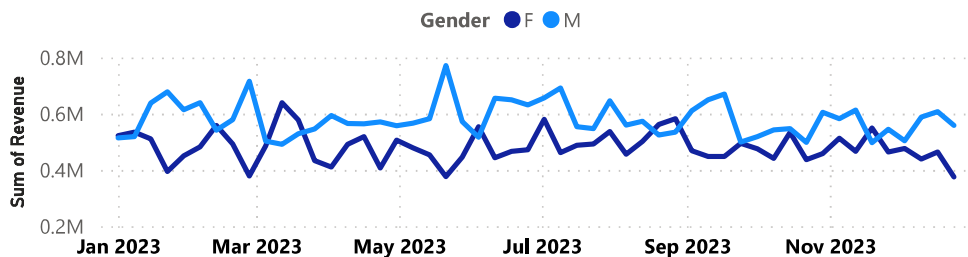
Revenue
55.3M

Interest
7.8M

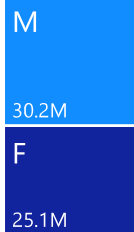
Total Income
576M

Cust_Satis_Score
3.19

Revenue by Date and Gender

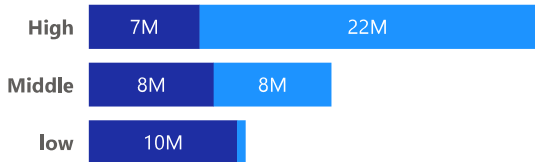


Revenue by Gender

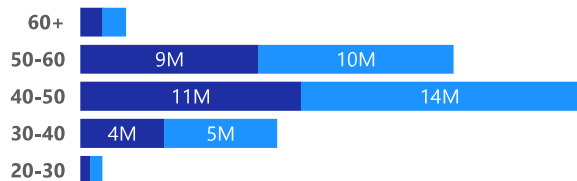


| Customer_Job | Sum of Total_Trans_Amt | Sum of Interest_Earned | Sum of Revenue |
|---------------|------------------------|------------------------|----------------|
| Blue-collar | 5488838.0 | 952800.6 | 6904278.6 |
| Businessman | 14285412.0 | 2539390.3 | 17387832.3 |
| Govt | 6507875.0 | 1160016.4 | 8111701.4 |
| Retirees | 3623120.0 | 630359.2 | 4535184.2 |
| Selfemployeed | 6395026.0 | 1119741.8 | 8261757.8 |
| White-collar | 8221742.0 | 1441073.9 | 10114655.9 |

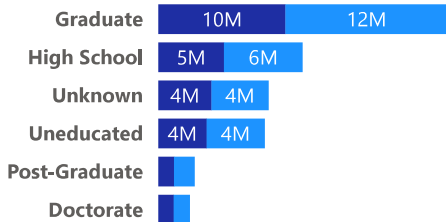
Revenue by Income Group



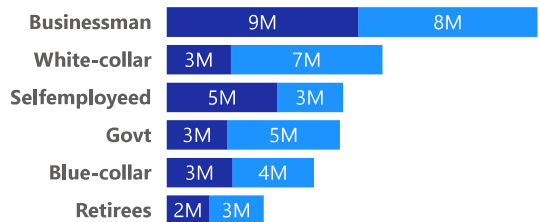
Revenue by Age



Revenue by Education



Revenue by Job



| Card_Category | Car_Owner | House_Owner | Personal_Loan | Marital_Status | Income |
|---------------|-----------|-------------|---------------|----------------|--------|
| Blue | yes | no | no | Married | High |
| Blue | yes | no | no | Married | low |
| Blue | yes | no | no | Married | Middle |
| Blue | yes | no | no | Single | High |
| Blue | yes | no | no | Single | low |
| Blue | yes | no | no | Single | Middle |

Top 5 States by Revenue

