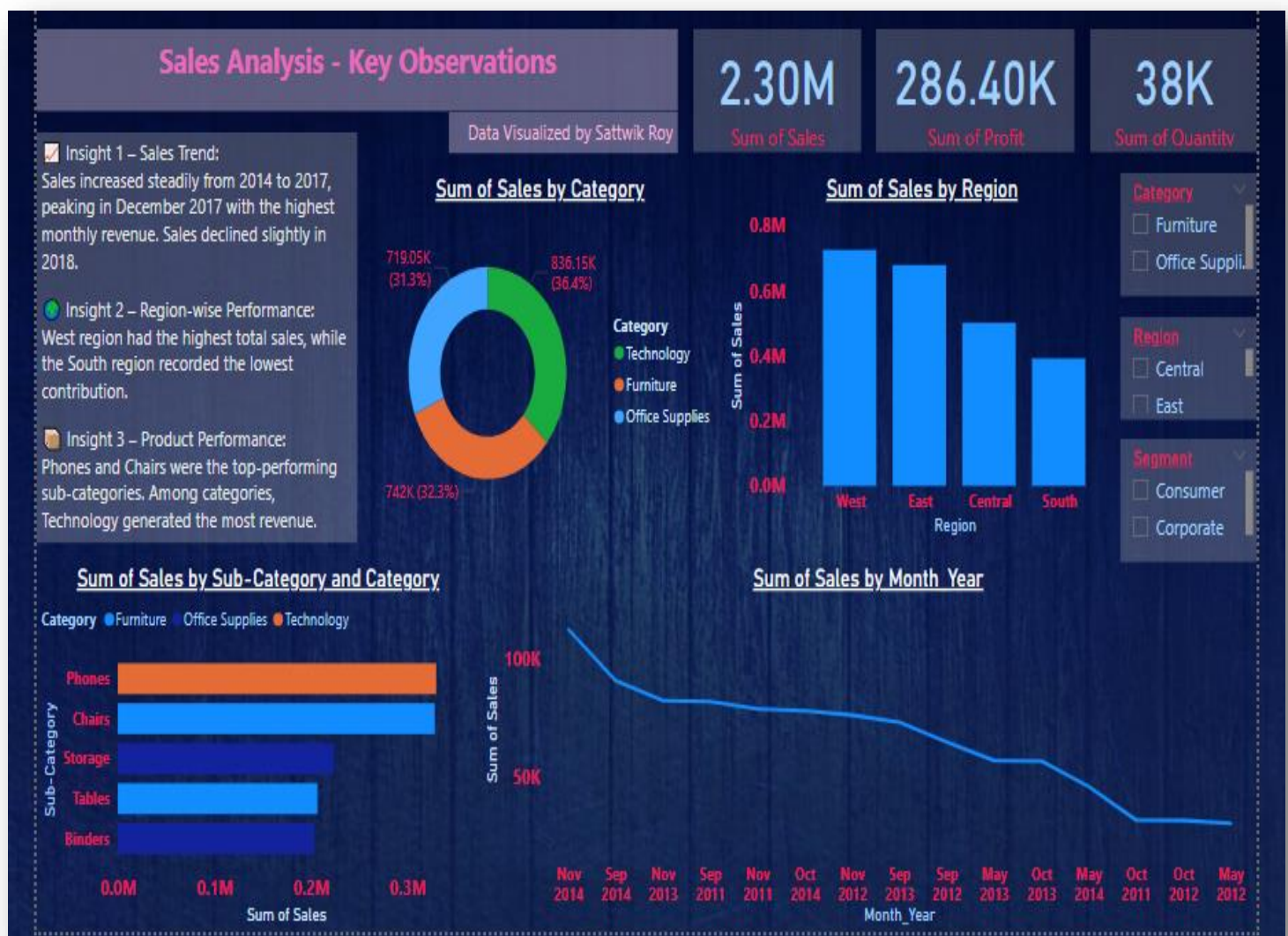




Sales Dashboard Report – Task 8

Date: 4 July 2025



➤ Insight 1 – Sales Trend:

Sales increased steadily from 2014 to 2017, peaking in December 2017 with the highest monthly revenue. Sales declined slightly in 2018.

➤ Insight 2 – Region-wise Performance:

West region had the highest total sales, while the South region recorded the lowest contribution.

➤ Insight 3 – Product Performance:

Phones and Chairs were the top-performing sub-categories. Among categories, Technology generated the most revenue.

❖ KPIs Summary

KPI Name Value (Example)

💰 Total Sales ₹2.30 Million

📈 Total Profit ₹286.40K

📦 Quantity 38,000 Units

> Created by Sattwik Roy

Internship Task – Elevate Labs (MSME)