



JOAKIM BORG

HELLO!

I have a wide spectra of knowledge within new media. It is a bit difficult to say just one area that I am greater at, there for I am not putting one working title on myself. **I am a Graphic Designer, but also a Web Developer.** I have been working with almost everything from external print promotions with a budget of millions to advanced database solutions for the web and almost everything inbetween. If I have to put one job title on myself I guess I would call myself a **passionated general specialist within new media.** I love to do it all, but my heart beats a little bit extra when it comes to interactive things - where design strengthen the functions and functions strengthen the design.

I have designed and created everything from logotypes, graphic profiles, catalogues, bags, posters in all various formats, flyers, invitations, brochures, packaging, stickers, brochures, packaging, stickers, web sites, CMS, newsletters and other various digital applications. And I am usually working all the way from the idea to the final product.

Apart from the design work, as mentioned above, I am doing a lot of programming, both for front-end and back-end solutions. I am used to create and develop back-end solutions with databases and I have created various advanced web applications.

I am currently working, since five years, as Graphic Designer and Web Developer Nordic at GameStop. GameStop is an international company and the world's largest game retailer with over 6500 stores world wide. I am highly experienced within my working position and I have been active in new media, in various ways, in over 15 years.

Beside creating beautiful things with great functions I am a proud father who enjoy to be social, working out, adrenaline, humor, art, laughing and make people laugh and surrounding myself with lovely people!

I really hope you find this interesting, hear from you soon!

Kind regards,

JOAKIM BORG



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Experience me_ www.jborg.se (New portfolio under development, see below)

Talk_ 0705-82 82 22

Write_ kontakt@jborg.se

Linked in_ <http://se.linkedin.com/in/joakimborg>

Twitter_ http://twitter.com/Joakim_Borg

Old school mail_ Upplandsplan 6, 214 29 SE-Malmö

WORKING EXPERIENCE & EDUCATION

COMPANY/EMPLOYER

Lajka Visuals (Freelance)
GameStop
Pranari
Sighup Point (Freelance)
Contica Solutions (freelance)
Tradimus
Barlow Wine & Beer (Freelance)
IC Web Co., Ltd – Thailand (Internship)
Mellerstedt Reklam
CSN (Assignment through Manpower)
Blaster Interactive
Military Service

JOB POSITION/ASSIGNMENT

Interface Developer
Graphic Designer & Web Developer
Brand, Graphic & Web Designer
Web Designer & Developer
Brand & Web Designer
Web Designer & Salesperson
Web Designer & Developer
Web, Flash & Brand Designer
Web Designer
Interface Designer & Developer
Owner, Web Designer
Recon Leader

YEAR(S)

2012 *
2007 *
2007 *
2009 - 2010
2009 - 2010
2003 - 2007
2005 - 2006
2002 - 2003
2000 - 2001
2000 - 2001
1998 - 1999

SCHOOL/COURSE

Cornerstone
Hyper Island – School of New Media Design
Upper secondary school
Elementary school

EDUCATION/SPECIALIZATION

Customizing SharePoint Portal Server
Design & Technology
Media Program - Advertising & Information
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YEAR(S)

2005 - 2005
2001 - 2003
1995 - 1998
1984 - 1993

* Ongoing job position

KNOWLEDGE

SOFTWARE

Photoshop, Illustrator, Indesign, Dreamweaver, CS Live (CS Review and CS BrowserLab), Flash, MS Word, MS Excel, MS Powerpoint, MS Sharepoint, Google Analytics, Google Adwords and Apsis Newsletter Pro.

DATABASES

MySQL, MS SQL Server and MS Access.

PROGRAMMING

HTML, CSS, Javascript (Jquery and Ajax), ASP, PHP, SQL and Actionscript.

LANGUAGES

Fluent swedish and english

MISCELLANEOUS

Driver's licence and car

SELECTED SITES

FINISHED PROJECTS

www.gamestop.se (also .dk, .fi and .no), www.tradteknik.se, www.pranari.se, www.contica.se and www.jborg.se (Old portfolio)

PROJECTS UNDER DEVELOPMENT

www.jborg.se/portfolio and www.linuslofgren.com/lajka