



# JOAKIM BORG

## HELLO!

I have a wide spectra of knowledge within new media. It is a bit difficult to say just one area that I am greater at, there for I am not putting one working title on myself. **I am a Graphic Designer, but also a Web Developer.** I have been working with almost everything from external print promotions with a budget of millions to advanced database solutions for the web and almost everything inbetween. If I have to put one job title on myself I guess I would call myself a **passionated general specialist within new media.** I love to do it all, but my heart beats a little bit extra when it comes to interactive things - where design strengthen the functions and functions strengthen the design.

I have designed and created everything from logotypes, graphic profiles, catalogues, bags, posters in all various formats, flyers, invitations, brochures, packaging, stickers, brochures, packaging, stickers, web sites, CMS, newsletters and other various digital applications. And I am usually working all the way from the idea to the final product.

Apart from the design work, as mentioned above, I am doing a lot of programming, both for front-end and back-end solutions. I am used to create and develop back-end solutions with databases and I have created various advanced web applications.

I am currently working, since five years, as Graphic Designer and Web Developer Nordic at GameStop. GameStop is an international company and the world's largest game retailer with over 6500 stores world wide. I am highly experienced within my working position and I have been active in new media, in various ways, in over 15 years.

Beside creating beautiful things with great functions I am a proud father who enjoy to be social, working out, adrenaline, humor, art, laughing and make people laugh and surrounding myself with lovely people!

I really hope you find this interesting, hear from you soon!

Kind regards,

**JOAKIM BORG**



# JOAKIM BORG

**Experience me\_** [www.jborg.se](http://www.jborg.se) (New portfolio under development, see below)

**Talk** 0705-82 82 22

**Write\_** [kontakt@jborg.se](mailto:kontakt@jborg.se)

**Linked in\_** <http://se.linkedin.com/in/joakimborg>

**Twitter\_** [http://twitter.com/Joakim\\_Borg](http://twitter.com/Joakim_Borg)

**Old school mail\_** Upplandsplan 6, 214 29 SE-Malmö

## WORKING EXPERIENCE & EDUCATION

### COMPANY/EMPLOYER

Lajka Visuals (Freelance)  
GameStop  
Pranari  
Sighup Point (Freelance)  
Contica Solutions (freelance)  
Tradimus  
Barlow Wine & Beer (Freelance)  
IC Web Co., Ltd – Thailand (Internship)  
Mellerstedt Reklam  
CSN (Assignment through Manpower)  
Blaster Interactive  
Military Service

### JOB POSITION/ASSIGNMENT

Interface Developer  
Graphic Designer & Web Developer  
Brand, Graphic & Web Designer  
Web Designer & Developer  
Brand & Web Designer  
Web Designer & Salesperson  
Web Designer & Developer  
Web, Flash & Brand Designer  
Web Designer  
Interface Designer & Developer  
Owner, Web Designer  
Recon Leader

### YEAR(S)

2012 \*  
2007 \*  
2007 \*  
2009 - 2010  
2009 - 2010  
2003 - 2007  
2005 - 2006  
2002 - 2003  
2000 - 2001  
2000 - 2001  
2000 - 2001  
1998 - 1999

### SCHOOL/COURSE

Cornerstone  
Hyper Island – School of New Media Design  
Upper secondary school  
Elementary school

### EDUCATION/SPECIALIZATION

Customizing SharePoint Portal Server  
Design & Technology  
Media Program - Advertising & Information  
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### YEAR(S)

2005 - 2005  
2001 - 2003  
1995 - 1998  
1984 - 1993

\* Ongoing job position

## KNOWLEDGE

### SOFTWARE

Photoshop, Illustrator, Indesign, Dreamweaver, CS Live (CS Review and CS BrowserLab), Flash, MS Word, MS Excel, MS Powerpoint, MS Sharepoint, Google Analytics, Google Adwords and Apsis Newsletter Pro.

### DATABASES

MySQL, MS SQL Server and MS Access.

### PROGRAMMING

HTML, CSS, Javascript (Jquery and Ajax), ASP, PHP, SQL and Actionscript.

### LANGUAGES

Fluent swedish and english

### MISCELLANEOUS

Driver's licence and car

## SELECTED SITES

### FINISHED PROJECTS

[www.gamestop.se](http://www.gamestop.se) (also .dk, .fi and .no), [www.tradteknik.se](http://www.tradteknik.se), [www.pranari.se](http://www.pranari.se), [www.contica.se](http://www.contica.se) and [www.jborg.se](http://www.jborg.se) (Old portfolio)

### PROJECTS UNDER DEVELOPMENT

[www.jborg.se/portfolio](http://www.jborg.se/portfolio) and [www.linuslofgren.com/lajka](http://www.linuslofgren.com/lajka)