Practice Project: Customer360



Estimated time needed: 45 minutes

This practice project will give you first hand experience applying the skills you learned in Django application development.

Scenario

Your organization is consolidating different platforms and wants to store customer communication records in a central location. As a software engineer, you are tasked to develop this Customer360 application using Django.

A communication record stores Channel, Direction (inbound or outbound) and Summary.

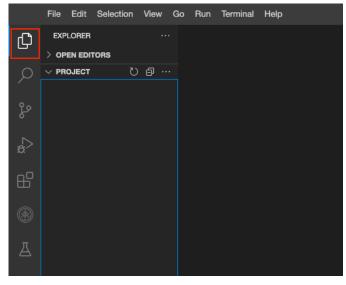
Objectives

- Develop a screen to capture communication record
- Display interaction in last 30 days
- · Provide professional customer management

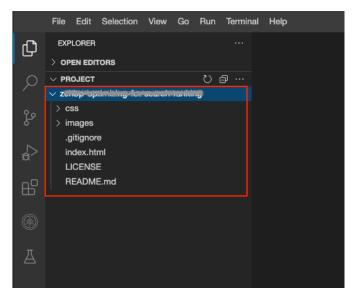
Working with Files in Cloud IDE

If you are new to Cloud IDE, this section will show you how to create and edit files that are part of your project in Cloud IDE.

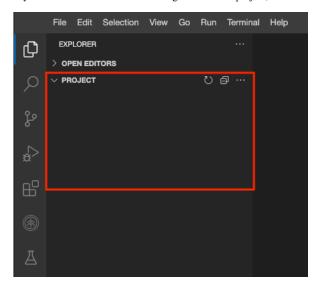
To view your files and directories inside Cloud IDE, click the file icon to reveal it.



If you have cloned (using the git clone command) boilerplate/starting code, then it will look like the image below:

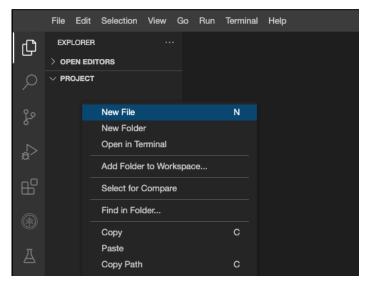


If you have not cloned and are starting with a blank project, it will look like this:

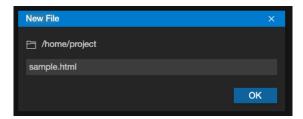


Create a New File

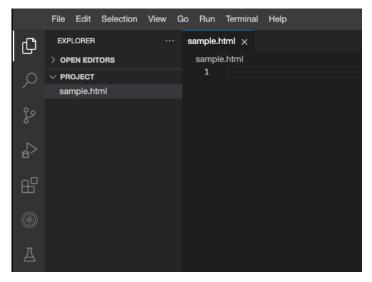
To create a new file in your project, right-click and select the New File option. You can also choose File -> New File to do the same.



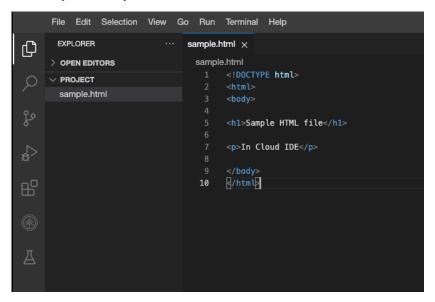
You will then be prompted to name the new file. In this scenario, let's name it sample.html.



Clicking the file name sample.html in the directory structure will open the file on the right pane. You can create all different types of files; for example, FILE_NAME.js for JavaScript files.

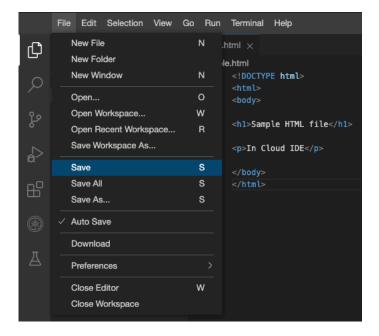


In the example below, we pasted some basic HTML code and then saved the file.



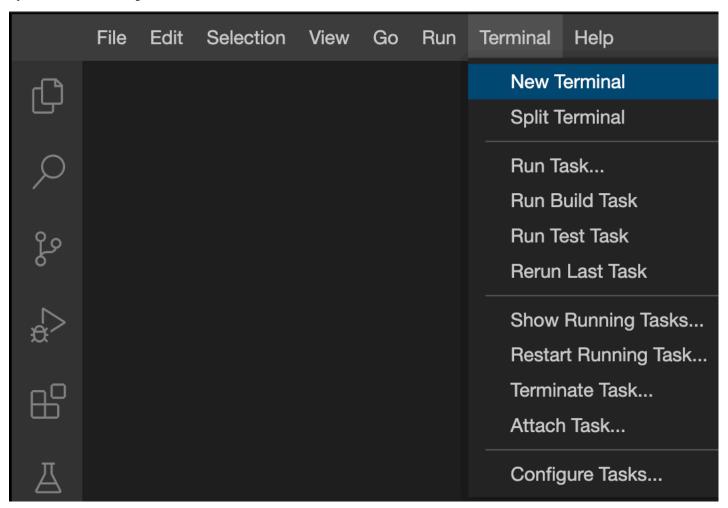
We save this file by:

- Going to the menu.
- Press Command + S on Mac or CTRL + S on Windows.
- Alternatively, it will Autosave your work as well.



Set-up: Create a Django Application

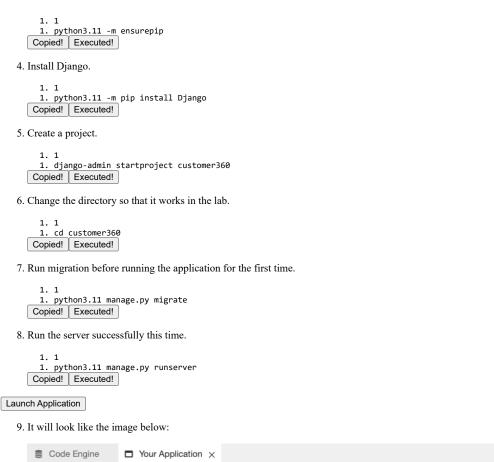
1. Open a terminal window using the editor's menu: Select **Terminal > New Terminal**.

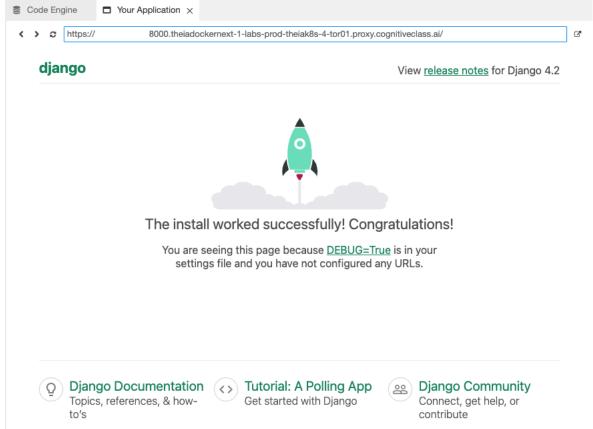


2. If you are not currently in the project folder, copy and paste the following code to change to your project folder. Select the copy button to the right of the code to copy it.

3. Ensure pip is installed.

<sup>1. 1
1.</sup> cd /home/project
Copied! Executed!





10. In your terminal, press CTRL+C to stop your web server.

Task 1: Modify Settings

Now that your environment project is set up, you are set to start doing work.

Each application you write in Django consists of a Python package that follows a certain convention. Django comes with a utility that automatically generates the basic directory structure of an app, so you can focus on writing code rather than creating directories.

You will make changes to settings.py in the customer360 app:

```
Open settings.py in IDE
```

Allowed Hosts

A list of strings representing the host/domain names that this Django site can serve.

```
    1. 1
    1. ALLOWED_HOSTS=["*"]
```

Installed Apps

A list of strings designating all applications that are enabled in this Django installation. Each string should be a dotted Python path to:

- an application configuration class (preferred), or
- · a package containing an application.

```
1. 1
2. 2
3. 3
4. 4
5. 5
6. 6
7. 7
8. 8
9. 9

1. INSTALLED_APPS = [
2. 'django.contrib.admin',
3. 'django.contrib.auth',
4. 'django.contrib.contenttypes',
5. 'django.contrib.messages',
6. 'django.contrib.staticfiles',
8. 'customer360'
9. ]

Copied!
```

List of Trusted Origins

A list of trusted origins for unsafe requests (for example, POST).

For requests that include the Origin header, Django CSRF protection requires that the header match the origin present in the Host header.

```
1. 1
1. CSRF_TRUSTED_ORIGINS = ['https://*.cognitiveclass.ai']
Copied!
```

Import OS

To be able to use path property. You need to import the os module. Add an import statement near the top of the file after from pathlib...

```
    1. 1
    2. 2
    1. from pathlib import Path
    2. import os

Copied!
```

Configure Additional Static Files Directory

This setting defines the additional locations the staticfiles app will traverse if the FileSystemFinder finder is enabled, for example, if you use the collectstatic or findstatic management command or use the static file serving view.

For clarity, add it after STATIC_URL.

```
1. 1
2. 2
3. 3
1. STATICFILES_DIRS = (
2.    os.path.join(BASE_DIR, "static/"),
3. )
Copied!
```

You can see the complete file below.

► Completed settings.py

Task 2: Create Models

Let's define our models that will help us store data and build the UI.

A model is the single, definitive source of information about your data. It contains the essential fields and behaviors of the data you're storing. Generally, each model maps to a single database table.

Define models

Start with creating a model file in customer360/customer360/models.py. Run the following script to create the file.

- 1. 1
- touch /home/project/customer360/customer360/models.py

```
Copied! Executed!

Open models.py in IDE
```

And define the following:

Import

- 1. 1
- 1. from django.db import models

Copied!

Customer Model

```
1. 1
2. 2
3. 3
4. 4
5. 5
6. 6
7. 7
8. 8
9. 9

1. class Customer(models.Model):
2.    id = models.AutoField(primary_key=True)
3.    name = models.CharField(max_length=100)
4.    email = models.EmailField(max_length=100)
5.    phone = models.CharField(max_length=200)
6.    address = models.CharField(max_length=200)
7.
8.    def __str__(self):
9.    return str(self.id)

Copied!
```

Interaction model

```
2. 2
3. 3
4. 4
5. 5
6. 6
7. 7
8. 8
9. 9
10. 10
11. 11
12. 12
13. 13
14. 14
15. 15
16. 16
17. 17
18. 18

1. class Interaction(models.Model):
2. CHANNEL_CHOICES = [
3. ('phone', 'Phone'),
4. ('sms', 'SMS'),
5. ('email', 'Email'),
6. ('letter', 'Letter'),
7. ]
8.
9. DIRECTION_CHOICES = [
10. ('inbound', 'Inbound'),
11. ('outbound', 'Outbound'),
```

```
12. ]
13.
14. customer = models.ForeignKey(Customer, on_delete=models.CASCADE)
15. channel = models.CharField(max_length=15, choices=CHANNEL_CHOICES)
16. direction = models.CharField(max_length=10, choices=DIRECTION_CHOICES)
17. interaction_date = models.DateField(auto_now_add=True)
18. summary = models.TextField()

Copied!
```

You can see the complete file below.

► Completed models.py

Task 3: Create Templates

You now need to add a few HTML files that will show our models and let users interact with the application.

```
1. 1
2. 2
3. 3
4. 4
5. 5
6. 6

1. mkdir /home/project/customer360/customer360/templates
2. touch /home/project/customer360/customer360/templates/add.html
3. touch /home/project/customer360/customer360/templates/base.html
4. touch /home/project/customer360/customer360/templates/index.html
5. touch /home/project/customer360/customer360/templates/interact.html
6. touch /home/project/customer360/customer360/templates/interact.html
Copied! Executed!
```

You should review each HTML content as you paste the models into the relevant file.

base.html

You will start with base template, aptly named as base.html. This file contains sections that we will fill in with other templates.

```
Open base.html in IDE
 2. 2
 3. 3
 8. 8
13. 13
14. 14
15. 15
16. 16
18. 18
19. 19
20. 20
21. 21
22. 22
24. 24
25. 25
26. 26
 1. {% load static %}
 2. <!DOCTYPE html>
 3.
    <html>
 4.
 5.
            <link rel="stylesheet" href="https://maxcdn.bootstrapcdn.com/bootstrap/3.4.1/css/bootstrap.min.css">
 6.
            <script src="https://maxcdn.bootstrapcdn.com/bootstrap/3.4.1/js/bootstrap.min.js"></script>
            <link rel="stylesheet" href="{% static 'css/main.css' %}">
 8.
 9.
        <body>
            <nav class="navbar navbar-default">
10.
                    11.
                            <a style="color:black;" href="/">Home</a>
14.
                        15.
                        <
                            <a style="color:black;" href="/create">New Customer</a>
16.
                        17.
                            <a style="color:black;" href="/summary">Summary</a>
                        20.
21.
                    22.
            </nav>
            {% block content %}
```

```
24. {% endblock %}
25. </body>
26. </html>
```

index.html

30.

Phone

Next you will fill the index.html with HTML content. This is our landing page.

```
Open index.html in IDE
  1. 1
  2. 2
3. 3
  4. 4
5. 5
6. 6
7. 7
 10. 10
 11. 11
12. 12
13. 13
 14. 14
 15. 15
 16. 16
 17. 17
18. 18
19. 19
20. 20
 21. 21
 22. 22
 23. 23
24. 24
25. 25
26. 26
 27. 27
 28. 28
 29. 29
30. 30
31. 31
32. 32
 34. 34
 35. 35
36. 36
37. 37
38. 38
 40. 40
 41. 41
 42. 42
43. 43
44. 44
 45. 45
 47. 47
 48. 48
49. 49
50. 50
 51. 51

    {% extends 'base.html' %}
    {% load static %}
    {% block content %}

  4. <html>
  5.
           <head>
           <title>Home Page</title>
</head>
  6.
  7.
  8.
           <script>
  9.
               function set_customer(){
                var cinput = document.querySelector('input[name="selected_customers"]:checked');
 10.
 11.
                     if (cinput){
                          cid = cinput.value;
window.location = "/interact/"+cid;
 12.
 13.
 14.
 15.
                          alert("Please select a customer");
 16.
           }
</script>
 17.
 18.
           19.
 20.
 21.
                cvpsInteract and Manage your Customers
<a class="btn btn-primary" style="font-weight:bold; display:inline" onclick="set_customer()">Interact</a>
 22.
 23.
 24.
25.
                <thead>
                          26.
 27.
                               Customer ID
 28.
                               Name
 29.
                               Email
```

```
31.
                      Address
 32.
                      Selected
 33.
                   34.
               </thead>
 35.

{% for customer in customers %}
 36.
 37.
                      {{customer.id }}
 38.
                          {{customer.name }}{{customer.email }}
 39.
 40.
 41.
                          \t  {\{customer.phone \}} 
 42.
                          \t  {\{customer.address \}} 
 43.
                          44.
                             <input type="radio" name="selected_customers" value="{{ customer.id }}">
 45.
 46.
                      47.
                  {% endfor %}
               48.
           49.
 50.
        </body>
 51. </html>
 52. {% endblock content %}
Copied!
```

add.html

You will now create the template for adding a new customer. You will notice that it extends to base.html.

```
Open add.html in IDE
  2. 2
  3. 3
  4. 4
  5.5
  6. 6
7. 7
 10. 10
 11. 11
12. 12
 13. 13
 14. 14
 15. 15
 16. 16
17. 17
18. 18
 19. 19
 22. 22
 23. 23
24. 24
25. 25
 26. 26
 27. 27
 28. 28
 29. 29
30. 30
 31. 31
 32. 32
  1. {% extends 'base.html' %}
  2. {% load static %}
  3. {% block content %}
  4. <html>
  5.
              <title>Add a Customer</title>
  6.
          </head>
  7.
  8.
          <body>
  9.
              <h1>Add a new Customer</h1>
 10.
              <form class="form" method="post" action="/create/">
 11.
                   {% csrf_token %}
                   12.
 13.
 14.
 15.
                   </div>
 16.
                  <div class="form-group">
                       <label for="Email">Email </label>
<input type="email" name="email" required>
 17.
 18.
                  </div>
 19.
                  20.
 21.
 22.
 23.
                   </div>
                  <div class="form-group">
    <label for="Address">Address</label>
    <input type="text" name="address" required>
 24.
 25.
 26.
 27.
                   </div>
                   cbutton type="submit" class="btn btn-success">Add</button>
 28.
 29.
                    {{ msg }} 
 30.
              </form>
```

```
31. </bdy>
32. </html>
33. {% endblock content %}

Copied!
```

interact.html

To record an interaction with a customer, we use the template interact.html.

```
Open interact.html in IDE
    2. 2
    3. 3
    4. 4
5. 5
6. 6
7. 7
 10. 10
11. 11
12. 12
13. 13
  14. 14
  15. 15
  16. 16
 17. 17
18. 18
19. 19
20. 20
 21. 21
22. 22
23. 23
24. 24
25. 25
26. 26
 28. 28
29. 29
30. 30
31. 31
32. 32
  34. 34
 35. 35
36. 36
37. 37
38. 38
39. 39
  41. 41
  42. 42
 43. 43
44. 44
  45. 45
  47. 47
 48. 48
49. 49
50. 50
51. 51
52. 52
53. 53
54. 54
55. 55
56. 56
57. 57
58. 58
  60.60
  61. 61
   1. {% extends 'base.html' %}
2. {% load static %}
3. {% block content %}
4. <html>
    5.
                 <head>
    6.
                         <title>Interact & Manage</title>
                 </head>
    8.
    9.
                         function selectButton(element) {
                                var buttons = element.parentElement.getElementsByClassName("btn");
for (var i = 0; i < buttons.length; i++) {
   buttons[i].classList.remove("active");</pre>
  10.
  11.
  12.
  13.
                                 element.classList.add("active");
  14.
  15.
                         function check_selected(){
  16.
                                var dirinput = document.querySelector('input[name="direction"]:checked');
var chaninput = document.querySelector('input[name="channel"]:checked');
var summary = document.querySelector('textarea[name="summary"]').value;
  17.
  18.
  19.
                                 if (!dirinput || !chaninput || summary === ""){
  21.
```

```
alert("Please fill all required fields");
 22.
 23.
                      return false;
 24.
 25.
                  return true;
 26.
         </script>
 27.
 28.
         <body>
 29.
             <h1>Interact With Your Customers</h1>
 30.
             <form class="form" method="post" onsubmit="return check_selected()" action="#">
 31.
                  {% csrf_token %}
 32.
                  <div class="form-group">
                      <label>Channel</label>
 33.
                      <div class="btn-group" data-toggle="buttons">
 34.
                          {% for channel in channels %}
 35.

<
 36.
 37.
 38.
                              </label>
 39.
                          {% endfor %}
 40.
                      </div>
 41.
                 </div>
 42.
                  <div class="form-group">
 43.
                      <label>Direction</label>
                      <div class="btn-group" data-toggle="buttons">
     {% for direction in directions %}
 44.
 45.
                              46.
 47.
 48.
 49.
                          {% endfor %}
 50.
                      </div>
                 </div>
 51.
                  <div class="form-group">
 52.
                      <label>Summary</label>
 53.
 54.
                      <textarea name="summary"></textarea>
 55.
 56.
                  <button type="submit" class="btn btn-success">Save Interaction</button>
 57.
                  {{ msg }}
             </form>
 58.
         </body>
 59.
 60. </html>
 61. {% endblock content %}
Copied!
```

- 1

summary.html

Finally, you will fill the HTML template summary.html as follows:

```
Open summary.html in IDE
 2. 2
 3. 3
 4. 4
 5.5
 6.6
 7. 7
 8.8
10. 10
11. 11
12. 12
13. 13
14. 14
15. 15
16. 16
17. 17
18. 18
19. 19
20. 20
22. 22
23. 23
24. 24
25. 25
26. 26
27. 27
28. 28
29. 29
30.30
31. 31
32. 32
 1. {% extends 'base.html' %}
 2. {% load static %}
3. {% block content %}
 4. <html>
 5.
 6.
             <h1> Interactions in last 30 Days </h1>
 7.
             \{\% \text{ if not interactions } \%\}
                  there are no interactions in the last 30 days 
 8.
             {% else %}
 9.
10.
                 <thead>
11.
13.
                             Channel
```

```
14.
                          Direction
15.
                          Count
                      17.
                  </thead>
18.
                  {% for interaction in interactions %}
19.
20.
                             {{ interaction.channel }}
                             {{ interaction.direction }}{{ interaction.count }}
22.
23.
24.
                         {% endfor %}
25.
                  26.
              <h4> Total : {{ count }} </h4>
           {\% \text{ endif } \%}
29.
       </body>
30.
31. </html>
32. {% endblock content %}
```

Task 4: Create Views

You will now create customer360/customer360/views.py to define views.

- 1.
- 1. touch /home/project/customer360/customer360/views.py

```
Copied! Executed!
```

Open views.py in IDE

Define Imports

```
1. 1
2. 2
3. 3
4. 4
1. from django.shortcuts import render
2. from datetime import date, timedelta
3. from django.db.models import Count
4. from .models import *
```

Copied!

Define Index View

```
1. 1
2. 2
3. 3
4. 4

1. def index(request):
2.    customers = Customer.objects.all()
3.    context = {"customers":customers}
4.    return render(request, "index.html", context=context)
Copied!
```

Define Create Customer View

```
1. 1
2. 2
3. 3
4. 4
 8.8
 9.9
10. 10
11. 11
 1. def create_customer(request):
2.    if request.method == "POST":
              name = request.POST["name"]
 3.
              email = request.POST["email"]
phone = request.POST["phone"]
 6.
7.
              address = request.POST["address"]
              customer = Customer.objects.create(name=name,email=email,phone=phone,address=address)
              customer.save()
 8.
              msg = "Successfully Saved a Customer"
 9.
              return render(request, "add.html", context={"msg":msg})
10.
         return render(request, "add.html")
```

Copied!

Define Summary View

```
1. 1
2. 2
3. 3
4. 4
5. 5
 10. 10
11. 11
 12. 12
  1. def summary(request):
           thirty_days_ago = date.today() - timedelta(days=30)
interactions = Interaction.objects.filter(interaction_date__gte=thirty_days_ago)
  2.
3.
  4.
           count = len(interactions)
           interactions = interactions.values("channel","direction").annotate(count=Count('channel'))
           context = \{
                          "interactions":interactions,
  8.
  9.
                           "count":count
 10.
 11.
           return render(request, "summary.html", context=context)
Copied!
```

Define Interaction View

```
1. 1
2. 2
3. 3
4. 4
 10. 10
11. 11
 13. 13
14. 14
15. 15
16. 16
17. 17
 19. 19
 20. 20
21. 21
 22. 22
  1. def interact(request,cid):
           channels = Interaction.CHANNEL_CHOICES
  3.
           directions = Interaction.DIRECTION_CHOICES
context = {"channels":channels,"directions":directions}
  4.
  5.
           if request.method == "POST":
  8.
 9.
10.
                customer = Customer.objects.get(id=cid)
channel = request.POST["channel"]
                direction = request.POST["direction"]
 11.
 12.
                summary = request.POST["summary"]
                interaction = Interaction.objects.create(
 14.
                                                   customer=customer,
 15.
                                                   channel=channel,
                                                   direction=direction,
 16.
 17.
                                                   summary=summary)
                interaction.save()
context["msg"] = "Interaction Success"
 18.
 19.
 20.
                return render(request,"interact.html",context=context)
 21.
           return render(request,"interact.html",context=context)
 22.
Copied!
```

Completed File

You can see the completed file below.

► Completed views.py

Task 5: Create URLs

A clean, elegant URL scheme is an important detail in a high-quality web application. Django lets you design URLs however you want, with no framework limitations.

You will make changes to urls.py in the customer360 app:

```
Open urls.py in IDE
```

Import Views

```
1. from . import views
Copied!
```

Add URL Patterns

```
1. 1
2. 2
3. 3
4. 4
5. 5
                               patterns = [
  path('admin/', admin.site.urls),
  path(',views.index,name="index"),
  path('create/',views.create_customer,name='create_customer'),
  path('interact/<int:cid>',views.interact,name='interact'),
  path('summary/',views.summary,name='summary'),
        3.
        4.
        6.
Copied!
```

You can see the complete file below.

► Completed urls.py

Task 6: Add Styling

To visually enhance the user experience, you are given the following CSS which you should add to your application.

- mkdir -p /home/project/customer360/static/css
- 2. touch /home/project/customer360/static/css/main.css

Copied! Executed!

Open main.css in IDE

CSS content

- 4. 4 5. 5 6. 6 7. 7 8. 8 9. 9 10. 10 11. 11 12. 12 13. 13 14. 14 15. 15 16. 16 16. 16 17. 17 18. 18 19. 19 20. 20 21. 21 22. 22

- 23. 23 24. 24 25. 25 26. 26 27. 27 28. 28 29. 29 30. 30 31. 31 32. 32 33. 33 34. 34
- 36. 36 37. 37

```
38. 38
 39. 39
 40. 40
 41. 41
 42. 42
 43. 43
 44. 44
 45. 45
 46. 46
 47. 47
 48. 48
 49. 49
 50. 50
 51. 51
 53. 53
 54. 54
55. 55
56. 56
 57. 57
 58. 58
 59. 59
 60.60
 61. 61
62. 62
 63. 63
 64. 64
 65.65
 66. 66
67. 67
68. 68
 69. 69
 70. 70
 71. 71
  1. body{
  2.
           text-align: center;
  3.
           margin: auto;
  4. }
  5. h1,p{6. font-weight: bold;
  6.
7. }
  8. table{
  9.
           margin: auto;
           border: 2px solid #000000;
margin-top: 50px;
border-radius: 15px;
background-color: white;
 10.
 11.
 12.
 13.
 14.
           text-align: center;
 15. }
 16. th{
           text-align: center;
 17.
18. }
 19.
 20. .nav{
 21.
           width: 200%;
           border: 2px solid black;
 22.
 23.
           border-radius: 10px;
 24. }
 25. .nav li{
           margin-right: 6%;
 26.
 27.
           margin-left: 6%;
 28.
           font-size: large;
 29.
           font-weight: bold;
 30. }
 31. .form{
 32.
           margin: auto;
           margin-top: 20px;
 33.
 34.
           background-color: white;
 35.
           text-align: center;
           width: 50%;
height: 50%;
border: 2px solid black;
 36.
37.
 38.
           border-radius: 10px;
 40. }
 41. .form-group{
           display: flex;
 42.
           flex-direction: column; align-items: flex-start;
 43.
 44.
 45.
 46.
           width:100%;
 47.
           padding: 10px;
           text-align: left;
margin-top: 10px;
width: 100%;
 48.
 49.
 50.
 51. }
 52. input[type="text"],input[type="email"],input[type="tel"]{
53.
54. }
55. textarea{
56. width: 500px;
77. height: 200px;
           width: 100%;
 53.
 59. .btn{
 60.
           display: flex;
           margin-top: 10px;
margin-bottom: 10px;
padding-left: 50px;
 61.
 62.
 63.
```

```
padding-right: 50px;
 64.
           text-align: left;
margin-left: 10px;
 65.
 67. }
 68. .active {
           background-color: #007bff;
color: #fff;
 69.
 70.
 71. }
Copied!
```

Task 7: Run the Application

- 1. 1 2. 2 3. 3 4. 4

- cd /home/project/customer360
- 2. python3.11 manage.py makemigrations customer360
- 3. python3.11 manage.py migrate
 4. python3.11 manage.py runserver



Launch

When you launch the Customer360 app you will see a similar view as shown below.

< > 2 https:// -8000.theiadockernext-1-labs-prod-theiak8s-4-tor01.proxy.cognitiveclass.ai/ **New Customer** Home Summ

Welcome to Customer 360

Interact and Manage your Customers

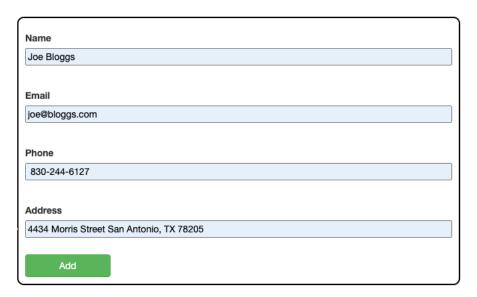
Interact

Customer ID Name	Email	Phone	Address	
------------------	-------	-------	---------	--

New Customer

There are no customer records because you are running it for the first time. Let's add one.

Add a new Customer



List of Customers

You can now see your newly added customer on the main page.

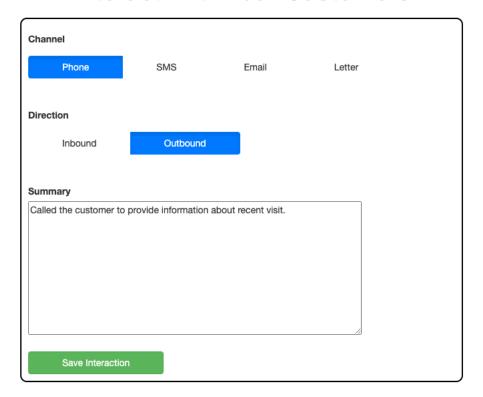
Home **New Customer** Summ **Welcome to Customer 360** Interact and Manage your Customers Interact **Customer ID** Email Phone Address Name 1 Joe Bloggs joe@bloggs.com 830-244-6127 4434 Morris Street San Antonio, TX 78205

New Interaction record

You will now record a new interaction for this customer, by selecting the customer record and then Interact.

Then fill in the interaction details.

Interact With Your Customers



Summary

You can now go to the Summary page.

Interactions in last 30 Days

Channel	Direction
phone	outbound

Total: 1

Task 8: Modifications (Optional)

Your challange now is to enhance the Customer360 app and add some functionality. You can discuss these modifications with your peers.

- 1. Add a new field to customer model
- 2. Create a new interaction channel

Add social media Field to Customer

Model change

In the Customer model, add a new optional field called social_media. And display it with customer details.

- ► Hint
- ► Solution

Template change

Now you need to ensure that the new field social_media is added to the customer create form.

► Hint

► Solution

And that the social_media field is added in the grid on the landing page.

- ► Hint
- ► Solution

View change

- 1. Add the code for posting as a Social media text
- ► Hint
- ► Solution
 - 2. Create a new Customer object using the Customer.objects.create() method
- ► Hint
- ► Solution

Add new interaction channel

This change is only in one place. Can you figure out where this should be?

- ▶ Hint
- ▶ Solution

Test your changes

To apply these model changes, you need to run certain procedures. These procedures will apply the model changes to your database.

- ▶ Hint
- ► Solution

Launch Customer360

Summary

Congratulations!

You have completed this practice project exercising the skills you learned in Django application development.

Author(s)

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Changelog

Date	Version	Changed by	Change Description
2023-08-07	0.1	Muhammad Yahya	Initial commit
2023-08-25	0.2	Ritika Joshi	Instructions updated based on beta testing

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