

Satveer Kaur

UX/UI Designer

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PROFILE

A UI/UX designer that is eager to bring innovative ideas with expertise in wireframes, high-fidelity mock-ups, prototypes, user-centered design, and technology.

SKILLS

Software

- Photoshop
- Illustrator
- InDesign
- Figma
- Premiere Pro
- After Effects
- HTML/CSS

Education

Langara College, Vancouver, BC, Post-Degree Diploma: Web & Mobile App (Designer), 2023

Bhai Maha Singh College of Engineering, Muktsar, Punjab, Master of Computer Applications, 2017

Guru Nanak College for Girls, Muktsar, Punjab, Master of Science in Information Technology, 2015

SBRS College for Women, Faridkot, Punjab, Bachelor of Computer Applications, 2013

PROJECT EXPERIENCE

TEKK, UX/UI Designer, Vancouver, BC, April 2023

Connects clients and employees seeking employment.

- Created user flow, wireframes, UI kit, and mock-ups which helped to build an application that flows smoothly, is easy to use and is consistent in design.
- Improved the end-to-end experience of our application by performing usability tests, detecting UX issues, and proposing design recommendations.
- Developed the branding using color schemes, and imagery that enabled the project's aesthetic elements, functionality, and primary goal to stand out.

GuestMe, UX/UI Designer, Vancouver, BC, August 2022

Connects speakers with Canadian educational institutions to make the booking procedure easy.

- Restructured the user flow, designed the wireframes, and analyzed data for the project proposal to ensure the project operates efficiently.
- Designed the products' creative social assets and other graphic resources.
- Communicated with team members and provided a better understanding of the GuestMe project's user experience architecture by refining the user flows, which developed a user-friendly website.

Home Genie, UX Designer, Vancouver, BC, April 2022

A digital bidding platform that offers low-cost professional services.

- Employed analytical techniques such as interviews, surveys, personas, and front-end coding and it increased the speed and efficiency of work.
- Identified and resolved issues by conducting tests prior to releasing the project and accomplished the project within the timeline.
- Contributed to designing user flow and wireframes, as well as data analysis for the project proposal, to ensure that the project runs smoothly.