

# Satveer Kaur

## UX/UI Designer

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## PROFILE

A UI/UX designer that is passionate about bringing innovative ideas and identities to your organization and has vast expertise with wireframes, high-fidelity mock-ups, prototypes, user-centered design, and technology.

## SKILLS

### Software

- Photoshop
- Illustrator
- InDesign
- Figma
- Premiere Pro
- After Effects
- HTML
- JavaScript
- CSS
- Jira
- Trello

## PROJECT EXPERIENCE

### TEKK, UX/UI Designer, Vancouver, BC, April 2023

Connected clients and employees seeking employment, by developing a mobile app.

- Created user flow, wireframes, UI kit, and mock-ups to build an application that flows smoothly, is pleasant to use and consistent in design.
- Improved the end-to-end experience of our application by performing usability tests, detecting UX issues, and proposing design recommendations.
- Developed the branding using color schemes, imagery, and content techniques that enabled the project's aesthetic elements, functionality, and primary goal to stand out.

### GuestMe, UX/UI Designer, Vancouver, BC, Summer 2022

Developed a website to connect speakers with Canadian educational institutions, to make the booking procedure easy.

- Restructured the user flow, designed the wireframes, and analyzed data for the project proposal to ensure the project operates efficiently.
- Designed the products' creative social assets and other graphic resources.
- Reduced miscommunication among team members and provided a better understanding of the GuestMe project's user experience architecture by refining the user flows, which developed an innovative and user-friendly website.

### Home Genie, UX Designer, Vancouver, BC, Spring 2022

A digital bidding platform that offers low-cost professional services.

- Employed analytical techniques such as interviews, surveys, personas, and front-end coding and it increased the speed and efficiency of work.
- Identified and resolved issues by conducting tests prior to releasing the project and accomplished the project within the timeline.