



CAREER ASPIRATIONS SURVEY ANALYSIS

PROJECT REPORT

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1. PROBLEM STATEMENT

In this project, I will be performing an analysis over a survey, conducted among young generation (Genz) people in order to find out their career aspirations, what are their long-term goals, what type of career they want to choose, what are their interests, preferred work environment etc.

2. TECHNICAL SKILLS INVOLVED

In order to perform the analysis I will be using python libraries which includes Pandas , NumPy , Seaborn , Matplotlib and Plotly

3. DATASET INFORMATION

The information available in the dataset as per survey done is as follows:

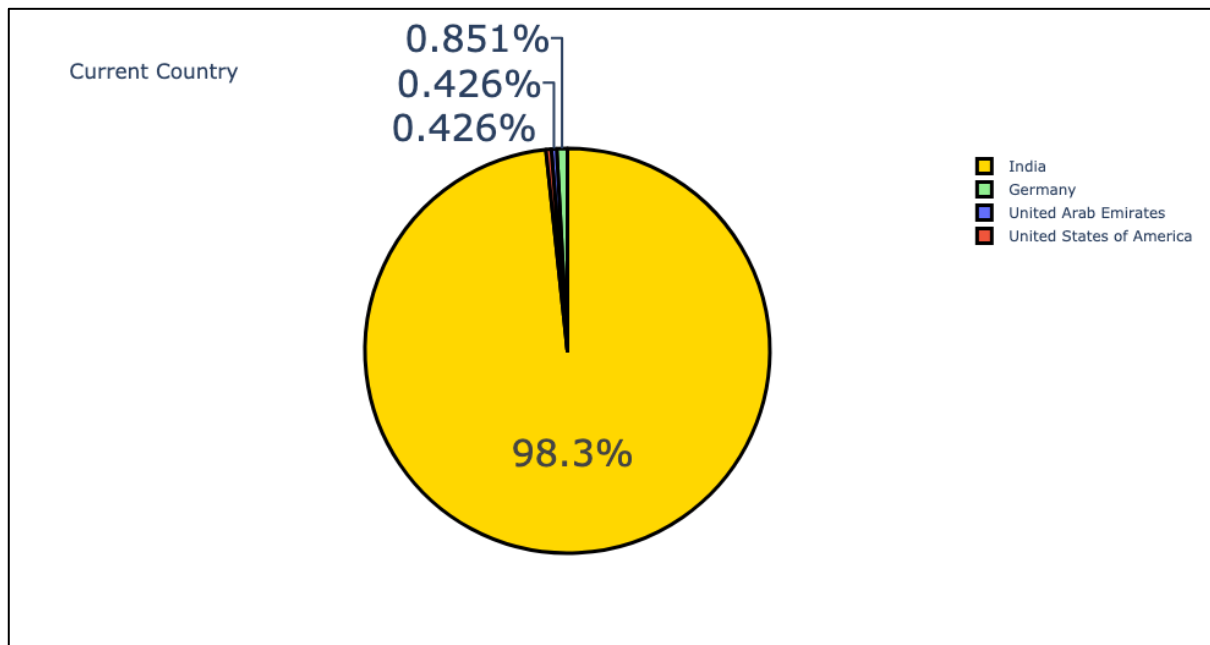
1. Long Term Goals
2. Preferred Work Environment
3. Roles and Responsibilities
4. Interests & Values

This will help in analyzing the individuals more efficiently

Dataset Link: [click here](#)

4. FINDINGS

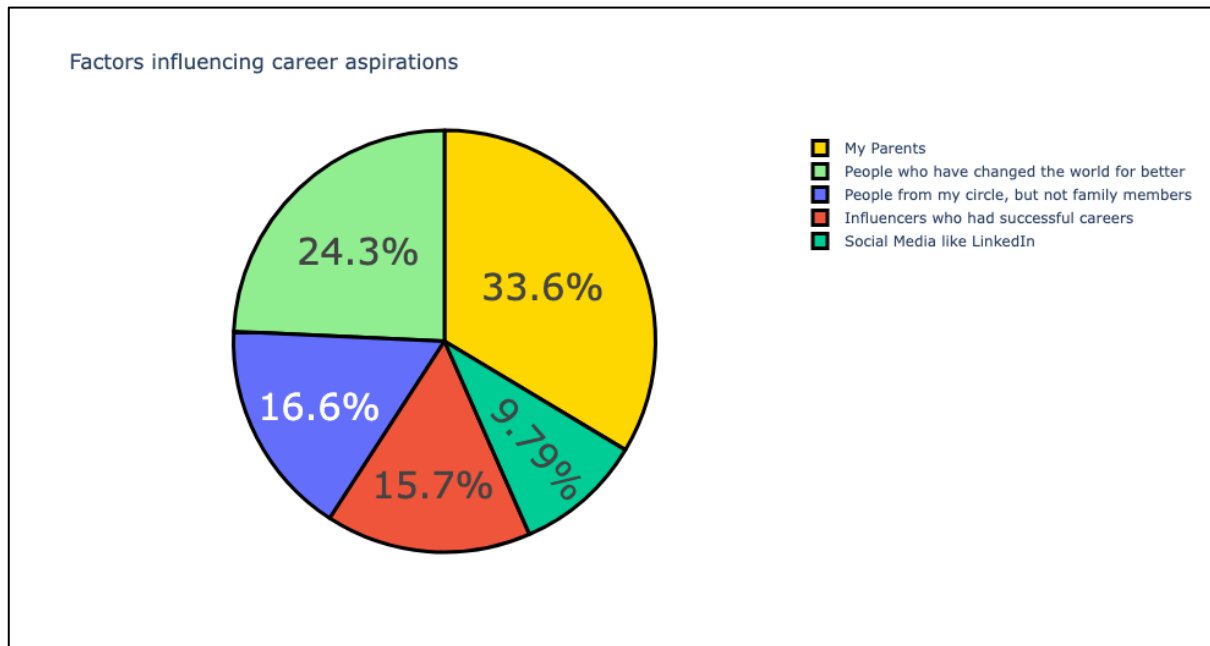
1. Country of the People Who Filled Up Form



Observation

This shows that maximum youngsters are from **India** which is **98.3%** of the total who filled up the form whereas rest belong to other countries like **Germany**, **United Arab Emirates (UAE)** and **United States of America (USA)**

2. Factors Influencing the Career Aspirations of Genz

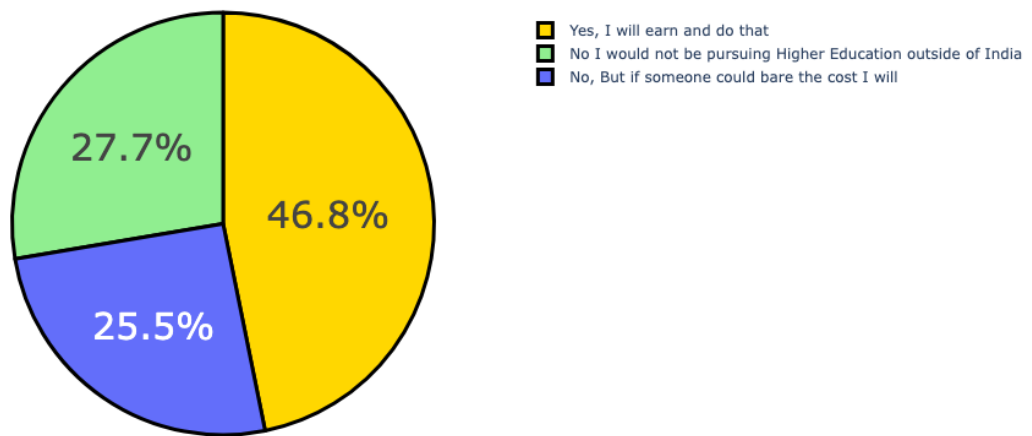


Observation

1. **Maximum** of the youngsters are influenced by their parents i.e. **33.6%** , which means they take decisions on the basis of their parent's choice
2. **24.3%** are influenced by those who have changed the world for better , they can be leaders or any other famous person
3. **16.6 %** are people who belong from their circle , for example friends or any close one but not family members
4. **15.7%** gets impacted by influencers who have made a successful career
5. And only **9.79%** gets impacted by social media like LinkedIn , which is the **minimum**

3. Wants To Pursue Education Outside India With Their Investment

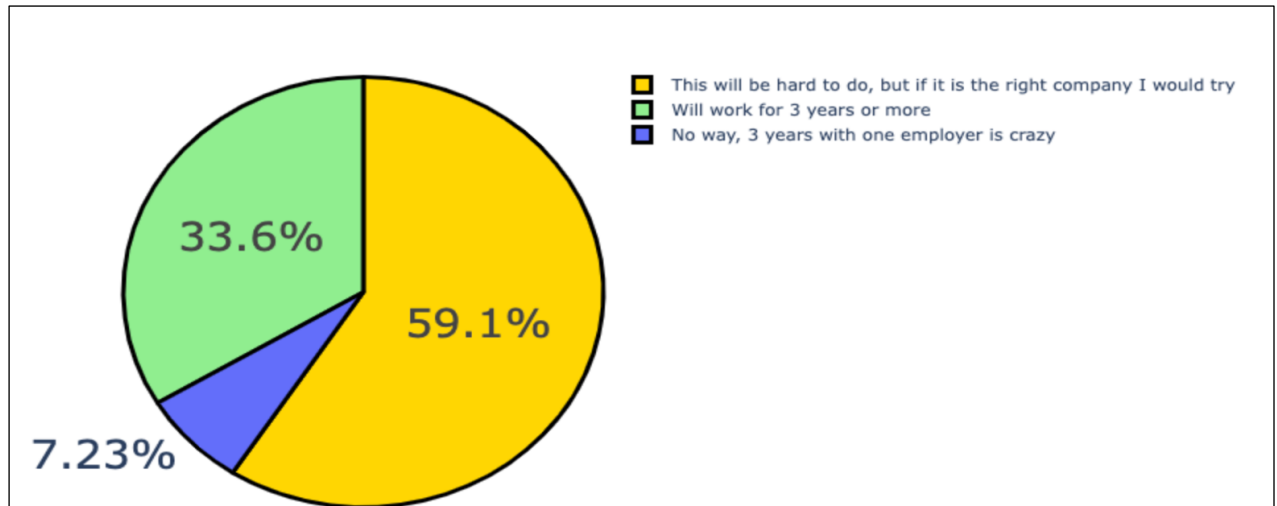
Will you pursue a Higher Education outside India with your investment?



Observation

1. Maximum of the youngsters which is **46.8%** wants to pursue education with their own income
2. Second category which is **27.7 %** , are those who don't want to pursue education outside of India
3. Third Category which is **25.5 %** are those who wants to pursue higher education , if someone can assist them financially

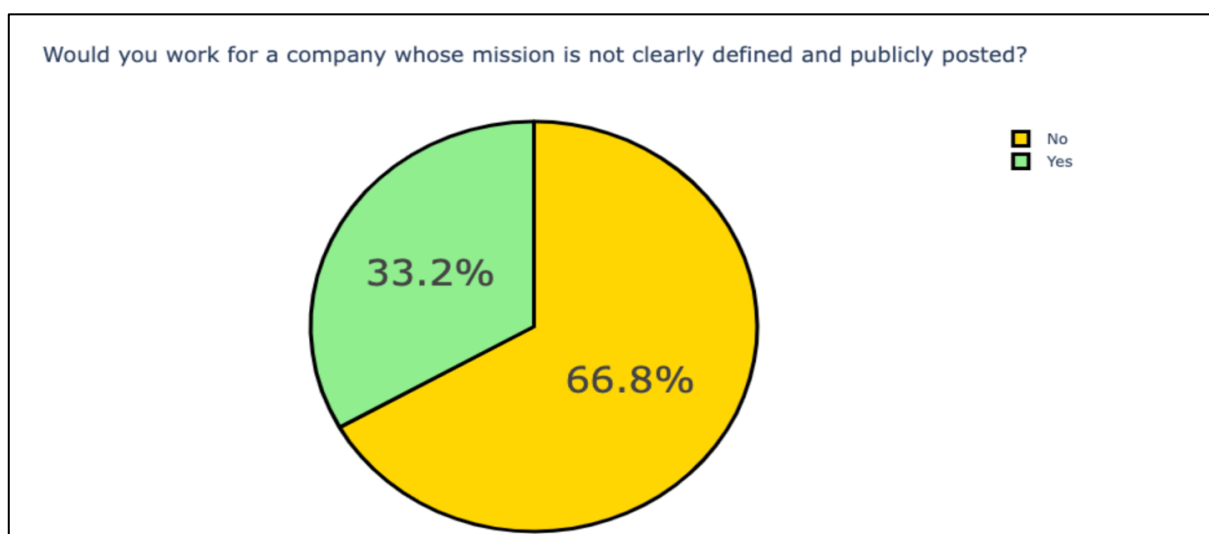
4. Working For One Employer for Three years or more (image given below)



Observation

1. **Maximum** people which is **59.1%** find it difficult , they can only continue if the company is good
2. Second category , which is **33.6%** is of the people who will continue in the same company for three years or more
3. Third category , and the minimum which is **7.23%** will not be able to continue with the same company for such a long time

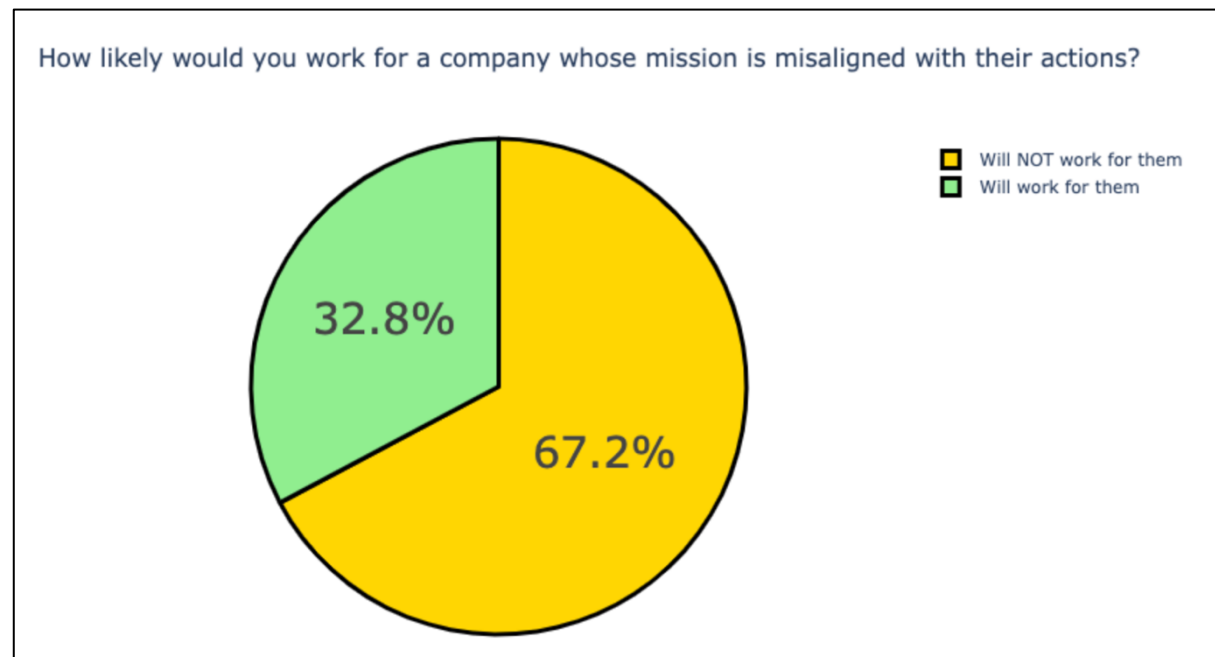
5. Working for a company whose mission is not clearly defined ?



Observation

1. **33.2%** said yes , while **66.8%** denied working for the company

6. Working for a company whose mission is misaligned with its action

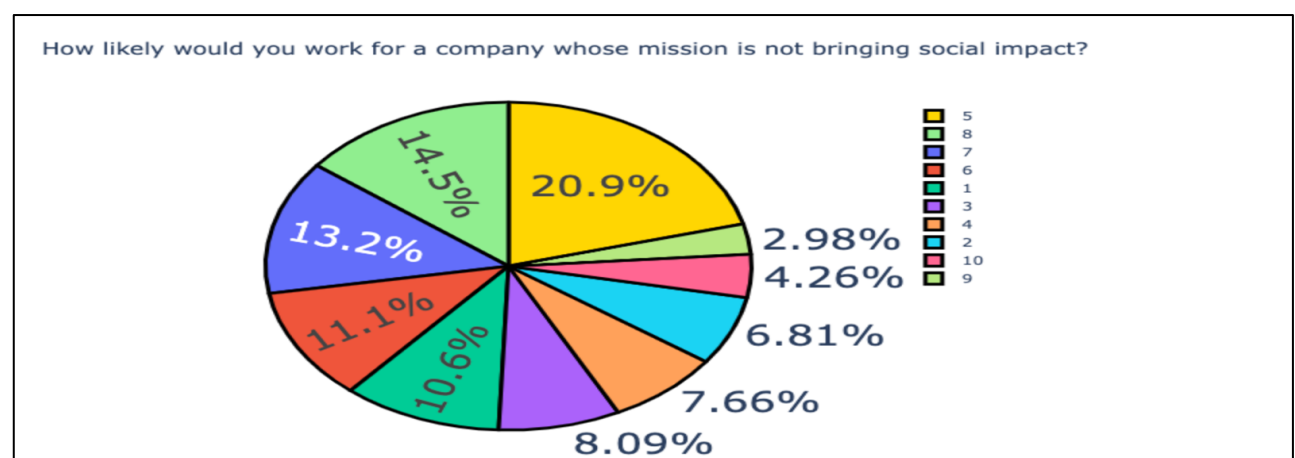


Observation

1. **67.2%** denied working for a company , while **32.8%** said yes , they will work for the company

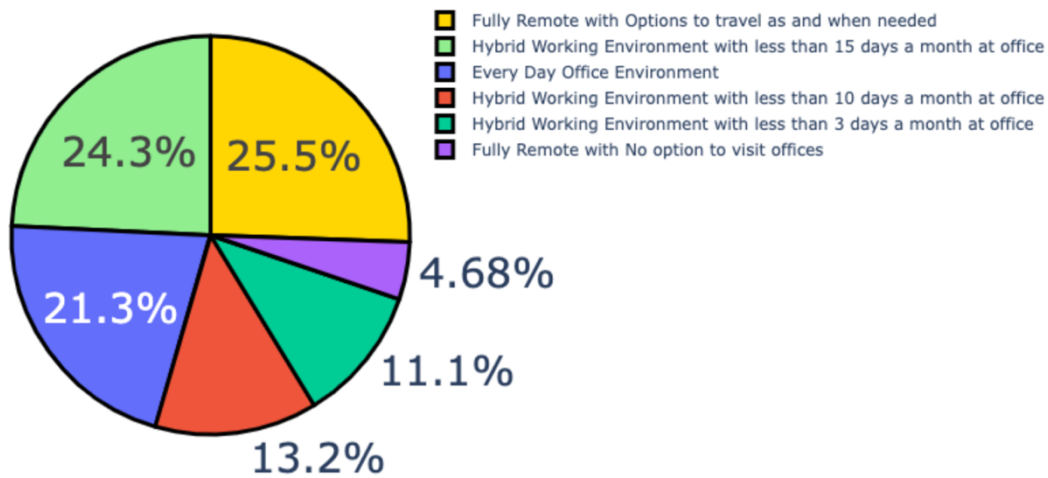
7. Working for a company whose mission is not bringing any social impact on a scale of (1-10)

Observation



8. Most Preferred Working Environment

What is the most preferred working environment for you?

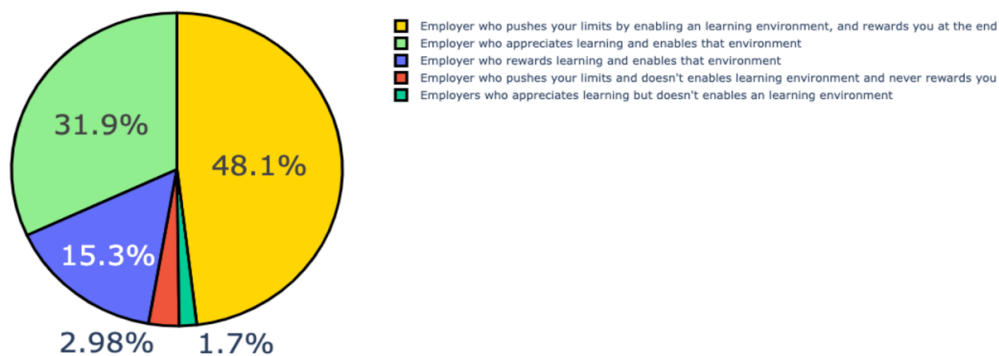


Observation

1. Maximum people , which is **25.5%** prefer working remotely with options to travel as per the requirements
2. Second category of people are those who wants to work in hybrid mode with different choice of office days , which can be seen in the graph
3. Last category of people , which is **4.68%** are those who wants to work remotely with no option to visit the office

9. Types of Employers to work with

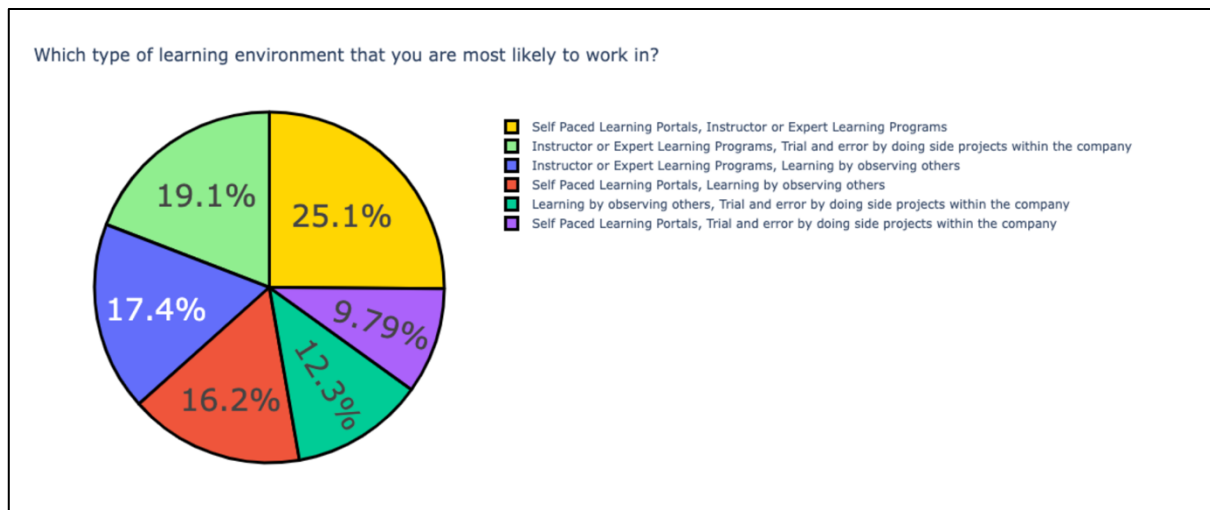
Which of the below Employers would you work with?



Observation

1. Maximum , which is **48.1%** wants to work with the employers who pushes their limits
2. Some people choices lie in between , on the basis of learning environment and appreciation from the employer
3. Very less which is **1.7%** wants to work with employers who appreciates learning but doesn't enables an learning environment

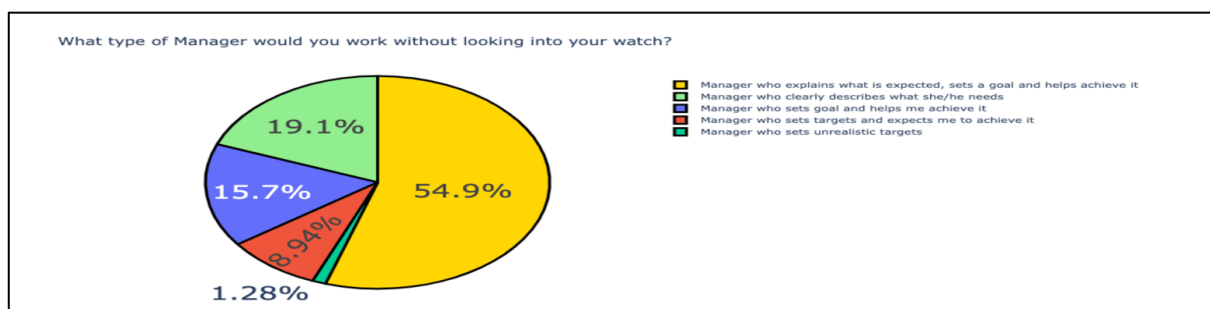
10. Type of Learning Environment Preferred



Observations

1. Maximum people which is **25.1%**, prefer learning through online portals or any program
2. Minimum which is **9.79%**, prefer learning through online portals along with doing side projects

11. Types of Managers wants to work with



Observations

1. Maximum which is **54.9%** wants to work with managers who set a clear goal and help in achieving them
2. Minimum which is **8.94%** wants to work with managers who sets unrealistic target

SUMMARY

This is how we use Python to analyse surveys about career aspirations. Career aspirations surveys collect information about people's career aspirations .It includes questions based on long-term goals, preferred work environment, interests and values.