

WE'VE RARE MARKETING STRATEGIES

**TO BOOST YOUR
BUSINESS**



WHO WE ARE?

"Think Beyond Marketing" – your go-to partner for elevating your business. **Since 2021, we've helped more than 90 business owners** with our top-notch digital and performance marketing. Based in Mumbai, our tight-knit team of 12 is all about delivering results that speak louder than words. Let's join forces and take your business to new heights together. Your success story starts here!

OUR ACHIVMENTS IN MARKETING ?

- Worked with more than 90+ businesses
- Worked for each and every niche
- Experience of spending over 10 crore rupees in meta ads

- # REMARKABLE ACHIVEMENTS FOR OUR CLIENTS

Campaigns

Updated just now

Discard Drafts

Review and Publish

Search and filter

Resource Center

Campaigns

Ad Sets

Ads

Create

Duplicate

Edit

A/B Test

Rules

1-200 of 340

View Setup

Reports

	Campaign Name	Delivery	Bid Strategy	Budget	Reach	Impressions	Results	Cost per Result	CTR
	A/B_Test_Creatives_March_2021_US_Broad...	Active	Using ad set bu...	Using ad set bu...	22,809	41,719	4 Purchases	\$118.39 Per Purchase	
	Leadgen / Gated content / Asia-6 v1 (AL)	Active	Cost cap	\$100.00 Daily	3,142	4,123	17 On-Facebook Leads	\$1.97 Per On-Facebook Le...	
	Leadgen / Gated content / Latin-7 v1 (AL)	Active	Cost cap	\$100.00 Daily	13,410	16,154	32 On-Facebook Leads	\$1.89 Per On-Facebook Le...	
	Leadgen / Gated content / Europe-25 v1 (AL)	Active	Cost cap	\$100.00 Daily	1,603	1,936	5 On-Facebook Leads	\$2.71 Per On-Facebook Le...	
	Leadgen / Gated content / US v1 (AL)	Active	Cost cap	\$100.00 Daily	56	64	2 On-Facebook Leads	\$0.42 Per On-Facebook Le...	
	AU_Awareness_Broad_Reach_7days	Active	Lowest cost	\$60.00 Daily	24,008	28,427	2,630 Estimated Ad Recall ...	\$0.02 Per Estimated Ad Re...	
	CA_Awareness_Broad_Reach_7days	Active	Lowest cost	\$60.00 Daily	36,927	44,932	3,730 Estimated Ad Recall ...	\$0.02 Per Estimated Ad Re...	
	UK_Awareness_Broad_Reach_7days	Active	Lowest cost	\$60.00 Daily	37,784	44,396	4,390 Estimated Ad Recall ...	\$0.01 Per Estimated Ad Re...	
	SE, DK, NO, NI, CZ, FR, PT, PL, IT_Awareness...	Active	Lowest cost	\$110.00 Daily	163,973	188,895	13,800 Estimated Ad Recall ...	\$0.01 Per Estimated Ad Re...	
	Results from 340 campaigns				599,576 People	924,145 Total			

	➕ Create	📄	✎ Edit	👤 A/B test	🗑	🔄	🔒 Rules		View Setup	📊 Columns: Custom	📅 Breakdown	📊 Reports	👤 Export
	Off/On	Campaign	Amount spent	Impressions	Results	CPM (cost per 1,000 impressions)	Link clicks	CPC (cost per link click)	CTR (link click-through rate)	Purchase ROAS (return on ad spend)	Website purchase ROAS (return on...)		
	<input checked="" type="checkbox"/>	SW BOF All Products Sales	₹36,221.27	620,986	133 ^H	₹58.33	9,824	₹3.69	1.58%	3.34 ^H	3.34 ^H		
	<input checked="" type="checkbox"/>	SW TOF All Products Sales	₹31,682.91	555,253	21 ^H	₹57.06	7,923	₹4.00	1.43%	2.21 ^H	2.21 ^H		
	<input checked="" type="checkbox"/>	SW TOF Printed Shirts Sales	₹15,120.01	256,693	16 ^H	₹76.27	1,480	₹12.92	0.59%	0.28 ^H	0.28 ^H		
	<input checked="" type="checkbox"/>	SW TOF Check Shirts Sales	₹26,616.45	778,823	62 ^H	₹34.18	3,905						
	<input checked="" type="checkbox"/>	SW TOF Check Shirts Sales	₹22,052.23	356,110	24 ^H	₹61.58	2,910						
	<input checked="" type="checkbox"/>	SW TOF All Products Catalog Sales	₹12,194.91	209,240	29 ^H	₹58.28	3,587						
	<input checked="" type="checkbox"/>	SW TOF New Reels Testing Sales	₹6,662.18	106,191	8 ^H	₹62.74	974	₹6.84	0.92%	1.95 ^H	1.95 ^H		
	<input checked="" type="checkbox"/>	SW TOF Check Shirts Sales	₹9,002.08	241,635	18 ^H	₹37.25	2,722	₹3.31	1.13%	1.81 ^H	1.81 ^H		
	<input checked="" type="checkbox"/>	SW TOF All Products Sales Cost Cap	₹821.81	22,906	4 ^H	₹35.88	449	₹1.83	1.96%	6.31 ^H	6.31 ^H		
	<input checked="" type="checkbox"/>	SW TOF Bottoms Sales	₹0.00	—	—	—	—	—	—	—	—		
	<input checked="" type="checkbox"/>	SW TOF T-Shirts Sales	₹0.00	—	—	—	—	—	—	—	—		
	<input checked="" type="checkbox"/>	SW TOF All Shirts Sales	₹25,763.85	391,913	40 ^H	₹65.74	6,188	₹4.16	1.58%	2.14 ^H	2.14 ^H		
	<input checked="" type="checkbox"/>	SW ADS BASE DO NOT LAUNCH	₹0.00	—	—	—	—	—	—	—	—		
		Results from 14 campaigns	₹190,137.70	3,535,750	435 ^H	₹53.78	39,962	₹4.76	1.13%	2.16 ^H	2.16 ^H		
			Total Spent	Total	Website purchases	Per 1,000 Impressions	Total	Per Action	Per Impressions	Average	Average		
	Campaigns												
	Ad sets						Ads						
	➕ Create	📄	✎ Edit	👤 A/B test	🗑	🔄	🔒 Rules		View Setup	📊 Columns: Performance and clicks	📅 Breakdown	📊 Reports	👤 Export
	Off/On	Campaign	Results	Reach	Frequency	Cost per result	Budget	Amount spent	Ends	Impressions			
	<input checked="" type="checkbox"/>	Food_Court_Lead_Campaign	63	55,191	1.56	₹422.91	Using ad set bud...	₹26,643.29	Ongoing	86,173			
	<input checked="" type="checkbox"/>	Retail_Space_Campaign	103	49,017	1.67	₹385.56	Using ad set bud...	₹39,713.01	Ongoing	82,089			
	<input checked="" type="checkbox"/>	Retail_Food_Court_Lead_Campaign	76	66,286	1.51	₹462.78	Using ad set bud...	₹35,171.25	Ongoing	100,268			
	<input checked="" type="checkbox"/>	Cineplex City Center_Lead_C... ^{Unpublished edits}	732	353,904	2.53	₹110.25	₹1,700.00	₹50,702.66	Ongoing	895,164			
	<input checked="" type="checkbox"/>	Lead_Campaign_Bhutan Cyberthum Myopd,S...	109	54,158	1.87	₹458.91	₹1,000.00	₹50,020.77	Ongoing	101,251			
	<input checked="" type="checkbox"/>	Lead_Campaign_Myopd_03/... ^{Unpublished edits}	320	336,185	3.14	₹327.34	₹1,500.00	₹104,750.13	Ongoing	1,056,253			
	<input checked="" type="checkbox"/>	Lead_Campaign_Myopd ^{Unpublished edits}	310	248,117	2.48	₹412.15	₹1,800.00	₹127,766.11	Ongoing	614,179			
	<input checked="" type="checkbox"/>	Bhutan_New_Leads_campaign_Cyberthum	3	2,605	1.12	₹1,132.06	₹1,500.00	₹3,396.19	Ongoing	2,909			
	<input checked="" type="checkbox"/>	Comm_Audience_Lead_Generation_Campaign...	—	777	1.06	₹1,000.00	✓	₹729.29	Ongoing	820			
	<input checked="" type="checkbox"/>	Cyberthum_Lead_campaign_OfficeSpace	4	3,823	1.15	₹1,283.80	₹1,500.00	₹5,135.21	Ongoing	4,415			
		Results from 14 campaigns	1,723	864,093	3.41	₹275.98	₹475,511.99	₹2,947,090		Total			
		Excludes deleted items	On Facebook leads	Accounts Centre woc...	Per Accounts Centre &...	Per on Facebook leads							
	➕ Create	📄	✎ Edit	👤 A/B test	🗑	🔄	🔒 Rules		View Setup	📊 Columns: Custom	📅 Breakdown	📊 Reports	👤 Export
	Off/On	Campaign	Amount spent	Impressions	Results	CPM (cost per 1,000 impressions)	Link clicks	CPC (cost per link click)	CTR (link click-through rate)	Purchase ROAS (return on ad spend)	Website purchase ROAS (return on...)		
	<input checked="" type="checkbox"/>	SW BOF All Products Sales	₹56,864.92	962,548	228 ^H	₹57.87	16,479	₹3.45	1.68%	3.58 ^H	3.58 ^H		
	<input checked="" type="checkbox"/>	SW TOF All Products Sales	₹172,699.73	3,991,847	247 ^H	₹44.37	58,814	₹2.94	1.51%	2.67 ^H	2.67 ^H		
	<input checked="" type="checkbox"/>	SW TOF Printed Shirts Sales	₹19,120.01	256,693	16 ^H	₹76.27	1,480	₹12.92	0.59%	0.28 ^H	0.28 ^H		
	<input checked="" type="checkbox"/>	SW TOF Check Shirts Sales	₹26,616.45	778,823	62 ^H	₹34.18	3,905	₹6.82	0.90%	2.13 ^H	2.13 ^H		
	<input checked="" type="checkbox"/>	SW TOF Plain Shirts Sales	₹22,052.23	356,110	24 ^H	₹61.58	2,910	₹7.58	0.81%	1.04 ^H	1.04 ^H		
	<input checked="" type="checkbox"/>	SW TOF All Products Catalog Sales	₹12,194.91	209,240	29 ^H	₹58.28	3,587	₹3.40	1.71%	2.54 ^H	2.54 ^H		
	<input checked="" type="checkbox"/>	SW TOF New Reels Testing Sales	₹6,662.18	106,191	8 ^H	₹62.74	974	₹6.84	0.92%	1.95 ^H	1.95 ^H		
	<input checked="" type="checkbox"/>	SW TOF Check Shirts Sales	₹22,956.34	446,205	45 ^H	₹51.45	5,611	₹4.09	1.26%	1.82 ^H	1.82 ^H		
	<input checked="" type="checkbox"/>	SW TOF All Products Sales Cost Cap	₹6,796.19	244,704	52 ^H	₹27.77	4,014	₹1.69	1.64%	6.87 ^H	6.87 ^H		
	<input checked="" type="checkbox"/>	SW TOF Bottoms Sales	₹3,466.23	55,921	—	₹61.98	373	₹9.29	0.67%	—	—		
	<input checked="" type="checkbox"/>	SW TOF T-Shirts Sales	₹28,434.44	467,804	103 ^H	₹60.78	5,118	₹5.56	1.09%	2.26 ^H	2.26 ^H		
	<input checked="" type="checkbox"/>	SW TOF All Shirts Sales	₹96,723.52	2,547,261	376 ^H	₹37.97	29,494	₹3.28	1.16%	3.28 ^H	3.28 ^H		
	<input checked="" type="checkbox"/>	SW ADS BASE DO NOT LAUNCH	₹0.00	—	—	—	—	—	—	—	—		
		Results from 14 campaigns	₹674,577.15	10,339,347	1,700 ^H	₹45.99	132,759	₹2.57	1.28%	3.06 ^H	3.06 ^H		
			Total Spent	Total	Website purchases	Per 1,000 Impressions	Total	Per Action	Per Impressions	Average	Average		
	Campaigns												
	➕ Create	📄	✎ Edit	👤 A/B test	🗑	🔄	🔒 Rules		View Setup	📊 Columns: Custom	📅 Breakdown	📊 Reports	👤 Export
	Off/On	Campaign	Amount spent	Impressions	Results	CPM (cost per 1,000 impressions)	Link clicks	CPC (cost per link click)	CTR (link click-through rate)	Purchase ROAS (return on ad spend)	Website purchase ROAS (return on...)		
	<input checked="" type="checkbox"/>	SW BOF All Products Sales	₹20,443.41	361,347	35 ^H	₹137.18	6,833	₹2.10	1.93%	3.89 ^H	3.89 ^H		
	<input checked="" type="checkbox"/>	SW TOF All Products Sales	₹64,529.68	1,882,281	361 ^H	₹59.25	26,109	₹3.88	1.67%	3.80 ^H	3.80 ^H		
	<input checked="" type="checkbox"/>	SW TOF Printed Shirts Sales	₹0.00	—	—	—	—	—	—	—	—		
	<input checked="" type="checkbox"/>	SW TOF Check Shirts Sales	₹0.00	—	—	—	—	—	—	—	—		
	<input checked="" type="checkbox"/>	SW TOF Plain Shirts Sales	₹0.00	—	—	—	—	—	—	—	—		
	<input checked="" type="checkbox"/>	SW TOF All Products Catalog Sales	₹0.00	—	—	—	—	—	—	—	—		
	<input checked="" type="checkbox"/>	SW TOF New Reels Testing Sales	₹0.00	—	—	—	—	—	—	—	—		
	<input checked="" type="checkbox"/>	SW TOF Check Shirts Sales	₹13,954.26	284,670	27 ^H	₹68.31	1,880	₹4.63	1.41%	1.82 ^H	1.82 ^H		
	<input checked="" type="checkbox"/>	SW TOF All Products Sales Cost Cap	₹4,198.71	164,495	23 ^H	₹25.52	2,711	₹1.85	1.65%	5.81 ^H	5.81 ^H		
	<input checked="" type="checkbox"/>	SW TOF Bottoms Sales	₹0.00	—	—	—	—	—	—	—	—		
	<input checked="" type="checkbox"/>	SW TOF T-Shirts Sales	₹0.00	—	—	—	—	—	—	—	—		
	<input checked="" type="checkbox"/>	SW TOF All Shirts Sales	₹17,144.08	229,125	29 ^H	₹59.28	4,336	₹4.10	1.21%	3.80 ^H	3.80 ^H		
	<input checked="" type="checkbox"/>	SW ADS BASE DO NOT LAUNCH	₹0.00	—	—	—	—	—	—	—	—		
		Results from 14 campaigns	₹48,137.14	2,751,988	822 ^H	₹51.01	44,318	₹3.15	1.62%	3.22 ^H	3.22 ^H		
			Total Spent	Total	Website purchases	Per 1,000 Impressions	Total	Per Action	Per Impressions	Average	Average		

Account Overview					
Campaigns 1 selected					
Ad Sets 1 selected					
Ads for 1 Ad Set					
View Setup Columns: Custom Breakdown Export					
	Ad Set Name	Impressions	Link Clicks	CTR (Link Click-Through)	Cost per Result
<input checked="" type="checkbox"/>	Promo_US+CA_Big_Videos	327,585	1,609	0.49%	\$24.97 Per Click
<input type="checkbox"/>	Promo_US+CA_Crazy_Dancer	279,856	1,152	0.41%	\$32.02 Per Click
<input type="checkbox"/>	Promo_US+CA_BMI_Owners	311,095	1,126	0.35%	\$33.21 Per Click

Campaigns										
Ad Sets										
Ad Set	Ad Set Name	Budget	Delivery status	Results	Reach	Impressions	Link Clicks	CTR	Cost per Result	Ad Set Type
1	Promo_US+CA_Big_Videos	\$100	Active	1,609	327,585	1,609	1,609	0.49%	\$24.97	Video
2	Promo_US+CA_Crazy_Dancer	\$100	Active	1,152	279,856	1,152	1,152	0.41%	\$32.02	Video
3	Promo_US+CA_BMI_Owners	\$100	Active	1,126	311,095	1,126	1,126	0.35%	\$33.21	Video

Campaigns										
Ad Sets										
Ad Set	Ad Set Name	Budget	Delivery status	Results	Reach	Impressions	Link Clicks	CTR	Cost per Result	Ad Set Type
1	Promo_US+CA_Big_Videos	\$100	Active	1,609	327,585	1,609	1,609	0.49%	\$24.97	Video
2	Promo_US+CA_Crazy_Dancer	\$100	Active	1,152	279,856	1,152	1,152	0.41%	\$32.02	Video
3	Promo_US+CA_BMI_Owners	\$100	Active	1,126	311,095	1,126	1,126	0.35%	\$33.21	Video

Facebook

Ads Manager

Search

Search

Use the previous version of Ads Manager

Discard Changes

Review and publish

Search

Filters

Add filters to narrow the data that you are seeing.

This month: 1 January 2018 - 18 January 2018

Account overview

Campaigns1 selected

Ad sets for 1 Campaign

Ads for 1 Campaign

Create

Duplicate

Edit

Create Rule

Columns: Performance

Breakdown

Export

	Campaign name	Delivery	Results	Reach	Impressions	Cost per result
<input checked="" type="checkbox"/>	<div><div>TOFU Post Traffic</div></div>	<div><div>Active</div></div>	<div>913</div> <div>Link Clicks</div>	<div>31,048</div>	<div>79,522</div>	<div>\$0.19</div> <div>Per link click</div>
<input type="checkbox"/>	<div><div>Buffer Podcast Traffic</div></div>	<div><div>Active</div></div>	<div>1,497</div> <div>Link Clicks</div>	<div>48,047</div>	<div>104,345</div>	<div>\$0.28</div> <div>Per link click</div>
<input type="checkbox"/>	<div><div>Video Views</div></div>	<div><div>Active</div></div>	<div>125,064</div> <div>Three-second vid...</div>	<div>230,508</div>	<div>376,708</div>	<div>\$0.01</div> <div>Per three-second vi...</div>
<input type="checkbox"/>	<div><div>MOFU Post Traffic</div></div>	<div><div>Active</div></div>	<div>6,899</div> <div>Link Clicks</div>	<div>111,202</div>	<div>137,356</div>	<div>\$0.02</div> <div>Per link click</div>
<input type="checkbox"/>	<div><div>Android App Installs</div></div>	<div><div>Inactive</div></div>	<div>1</div> <div>Mobile App Install...</div>	<div>12,079</div>	<div>20,278</div>	<div>\$77.96</div> <div>Per Mobile App Install</div>
<input type="checkbox"/>	<div><div>iOS App Installs</div></div>	<div><div>Inactive</div></div>	<div>96</div> <div>Mobile App Install...</div>	<div>33,906</div>	<div>82,288</div>	<div>\$5.03</div> <div>Per Mobile App Install</div>

Campaigns Hearing Direct (871178519913057)										
Ad sets										
Ad Set	Ad Set Name	Budget	Delivery status	Results	Reach	Impressions	Link Clicks	CTR	Cost per Result	Ad Set Type
1	MRD RT 9-12 Day Visitors	---	Active	1,992	10,855	---	---	---	---	---
2	MRD RT 9-12 Day Visitors	---	Active	2,867	13,367	---	---	---	---	---
3	MRD RT 9-12 Day Visitors	---	Active	30,823	42,975	---	---	---	---	---
4	MRD RT 9-12 Day Visitors	---	Active	2,074	42,975	---	---	---	---	---
5	MRD RT 9-12 Day Visitors	---	Active	4,324	51,374	---	---	---	---	---
6	MRD RT 9-12 Day Visitors	---	Active	476,970	2,454,417	---	---	---	---	---
7	MRD RT 9-12 Day Visitors	---	Active	281	17,150	---	---	---	---	---
8	MRD RT 9-12 Day Visitors	---	Active	47,019	95,233	---	---	---	---	---
9	MRD RT 9-12 Day Visitors	---	Active	542,865	2,728,134	---	---	---	---	---

HOW WE CAN HELP YOU

- **Strategic Meta Ads:** Captivate your audience with cutting-edge meta ads.
- **Influencer Power:** Leverage our network of 200+ influencers for maximum brand exposure
- **High-Converting Funnels:** Watch as our expertly crafted funnels turn leads into loyal customers
- **Unique Social Media Campaigns:** Craft engaging and shareable content to boost your online presence
- **SEO Mastery:** Dominate search engines and drive organic traffic to your website
- **Personalized Marketing Plans:** Tailored strategies to align with your brand's unique identity
- and much more.....

BUT WHY CHOOSE US?

- We've the most rare marketing strategies of your niche that **95%** of marketing agencies are not aware about it
- Also we've the most rare strategies to build your brand which are **used by industry experts**
- Trusted by more than **90+** business owners.
- Team of more than **200+ influencers.**
- what else you need?..

SERVICES WE OFFER

- Meta ads
- google ads
- Influencer marketing
- performance marketing
- Email marketing
- Whatsapp / GMB marketing

- SEO
- SMM
- Wordpress development

LET'S CONNECT..

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📍 Mumbai, Maharashtra

Happy marketing 🌟

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Marketing**