

BACKGROUND INFORMATION

It is now time to get started with some machine learning!

The client has provided 3 datasets, it is now your job to combine, transform and model these datasets in a suitable way to answer the problem statement that the business has requested.

Most importantly, once the modeling process is complete, we need you to communicate your work and analysis in the form of a single PowerPoint slide, so that we can present the results back to the business. The key here is to use business-friendly language and to explain your results in a way that the business will understand.

For example, ensure that when you're summarising the performance of the results you don't use technical metrics, but rather convert it into numbers that they'll understand.