

Ideation Phase Empathize & Discover

Date	2July2025
TeamID	LTVIP2025TMID48659
ProjectName	HeritageTreasures:AnIn-DepthAnalysisof UNESCO World Heritage Sites in Tableau
MaximumMarks	4Marks

Empathy MapCanvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

