

Project Design Phase
ProposedSolutionTemplate

Date	27June2025
TeamID	LTVIP2025TMID48659
ProjectName	Heritage Treasures:An In-DepthAnalysis of UNESCOWorldHeritageSitesinTableau
MaximumMarks	2Marks

ProposedSolutionTemplate:

Projectteamshallfillthefollowinginformationintheproposedsolutiontemplate.

S.No.	Parameter	Description
1	Problem Statement (Problem to be solved)	Raw UNESCO heritage site data is difficult to explore and analyse, making it hard for users to gain meaningful insights on cultural, natural, and endangered sites globally.
2	Idea/Solution Description	A Tableau-based interactive dashboard that visually presents UNESCO site data using maps, charts, filters, and forecast tools for trend analysis and user exploration.
3	Novelty/Uniqueness	Combines geospatial data, visual storytelling, and forecast analysis in a single user-friendly platform; allows for dynamic filtering and real time visual updates.
4	SocialImpact/ Customer Satisfaction	Supports education, tourism, and heritage preservation by making heritage data more accessible and engaging to students, researchers, and policy planners.
5	Business Model (Revenue Model)	Freemium model: basic access for public, advanced features and analytics for institutions or NGOs; potential partnerships with tourism or education sectors.
6	Scalabilityof the Solution	Scalable to include more years, new data sources (like images, videos), or integrate with APIs to auto-update the dashboard; applicable for other global datasets too.