MOVIE RECOMMENDATION SYSTEM

Import libraries

import pandas as pd
from matplotlib import pyplot as plt
from sklearn.preprocessing import MinMaxScaler

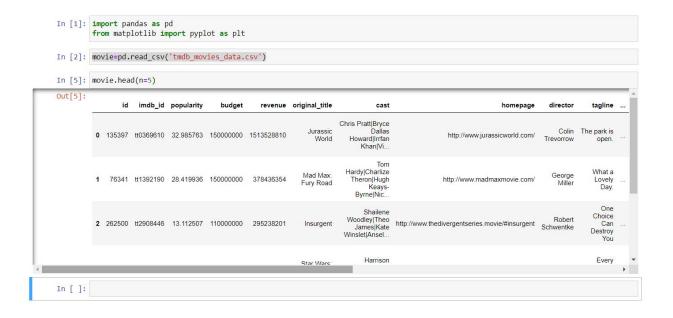
Read CSV File

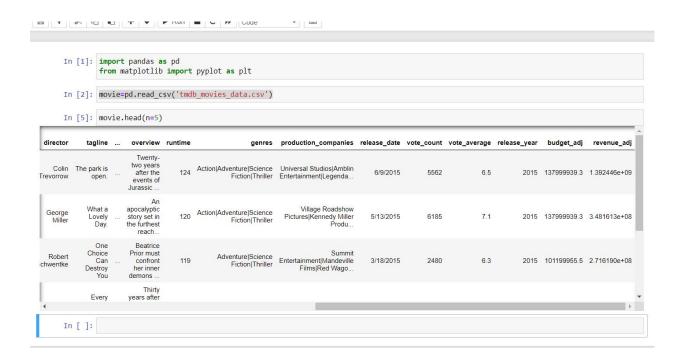
movie=pd.read_csv('tmdb_movies_data.csv')

Link to Dataset

GLANCE AT THE DATA SET

movie.head(n=5) //a look at first 5 rows of data set





movie.shape //a look at rows and column in data set

Output:

(10866, 21)

Preprocessing

movie['populartity']

Output:

```
32.985763
        28.419936
       13.112507
       11.173104
        9.335014
10861
        0.080598
10862
         0.065543
10863
         0.065141
```

| 10864 | 0.064317 |
|-------|----------|
| 10865 | 0.035919 |

movie['vote_count']

Output:

| 0 | 5562 |
|-------|------|
| 1 | 6185 |
| 2 | 2480 |
| 3 | 5292 |
| 4 | 2947 |
| | |
| 10861 | 11 |
| 10862 | 20 |
| 10863 | 11 |
| 10864 | 22 |
| 10865 | 15 |

movie['vote_average']

Output:

| 0 | 6.5 |
|-------|-----|
| 1 | 7.1 |
| 2 | 6.3 |
| 3 | 7.5 |
| 4 | 7.3 |
| | |
| 10861 | 7.4 |
| 10862 | 5.7 |
| 10863 | 6.5 |
| 10864 | 5.4 |
| 10865 | |

We are going to use popularity ,vote_count,vote_average column to recommend movie to a new user:

Calculating various statistical parameter on popularity :

movie.describe()['popularity']

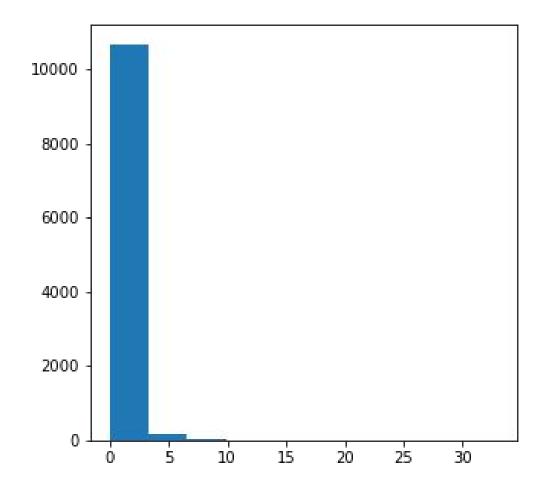
Output:

| count | 10866.000000 |
|-------|--------------|
| mean | 0.646441 |
| std | 1.000185 |
| min | 0.000065 |
| 25% | 0.207583 |
| 50% | 0.383856 |
| 75% | 0.713817 |
| max | 32.985763 |

By seeing above data it is clear that highest popularity has been rated as 32.985763 whereas mean is 0.6466441 data is highly skewed 75th percentile shows 0.713817

Seeing the histogram Distribution:

```
plt.figure(figsize=(5,5))
plt.hist(movie['popularity'])
plt.show()
```



Calculating various statistical parameter on vote_count :

movie.describe()['vote_count']

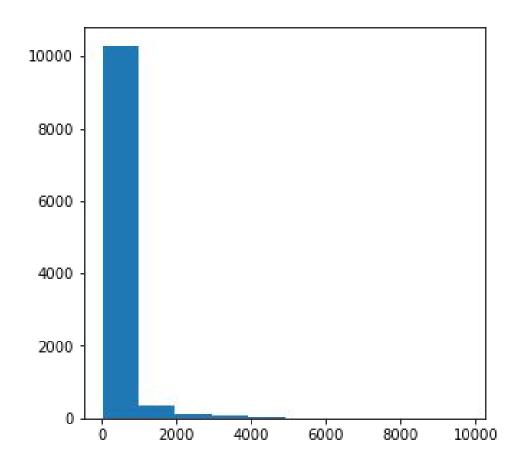
Output:

| count | 10866.000000 |
|-------|--------------|
| mean | 217.389748 |
| std | 575.619058 |
| min | 10.000000 |
| 25% | 17.000000 |
| 50% | 38.000000 |
| 75% | 145.750000 |
| max | 9767.000000 |

By seeing above data it is clear that highest votecount is been rated as 9767 whereas mean is 217.389748 75th percentile shows 145.75

Seeing the histogram Distribution:

```
plt.figure(figsize=(5,5))
plt.hist(movie['vote_count'])
plt.show()
```



Calculating various statistical parameter on vote_average :

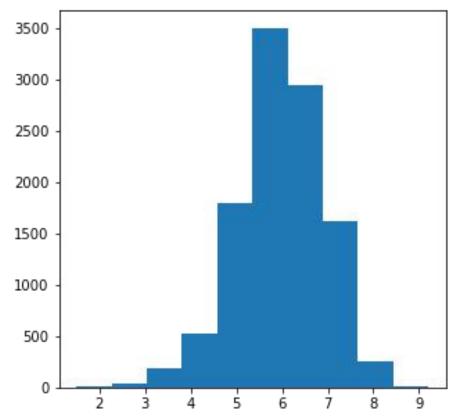
movie.describe()['vote_average']

| count | 10866.000000 |
|-------|--------------|
| mean | 5.974922 |
| std | 0.935142 |
| min | 1.500000 |
| 25% | 5.400000 |
| 50% | 6.000000 |
| 75% | 6.600000 |
| max | 9.200000 |

By seeing above data it is clear that highest votecount is been rated as 9.200000 whereas mean is 5.97492275th percentil e shows 6.600000

Seeing the histogram Distribution:

```
plt.figure(figsize=(5,5))
plt.hist(movie['vote_average'])
plt.show()
```



SCALING DATA

We are going to use sklearn preprocessing to scale popularity (1-10).

```
pd_data=pd.DataFrame(movie[{'original_title','popularity','v
ote_count','vote_average'}])
scaler = MinMaxScaler(feature_range=(1, 10))
pd_data[['rating','scaled_vote_count','scaled_vote_average']]
= scaler.fit_transform(
pd_data[['popularity','vote_count','vote_average']])
print(pd_data)
```

| | rating | scaled_vote_count | scaled_vote_average |
|-------|-----------|-------------------|---------------------|
| | | | |
| 0 | 10.000000 | 6.121246 | 6.844156 |
| 1 | 8.754235 | 6.695911 | 7.545455 |
| 2 | 4.577671 | 3.278364 | 6.610390 |
| 3 | 4.048514 | 5.872194 | 8.012987 |
| 4 | 3.546999 | 3.709132 | 7.779221 |
| | | | |
| 10861 | 1.021973 | 1.000922 | 7.896104 |
| 10862 | 1.017865 | 1.009224 | 5.909091 |
| 10863 | 1.017756 | 1.000922 | 6.844156 |
| 10864 | 1.017531 | 1.011069 | 5.558442 |
| 10865 | 1.009783 | 1.004612 | 1.000000 |

pd_data.describe()

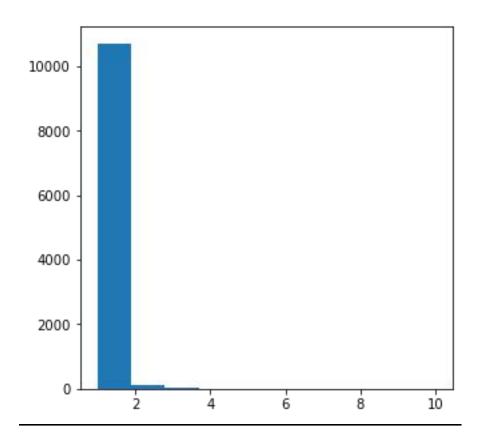
| | vote_average | popularity | vote_count | rating | scaled_vote_count | scaled_vote_average |
|-------|--------------|--------------|--------------|--------------|-------------------|---------------------|
| count | 10866.000000 | 10866.000000 | 10866.000000 | 10866.000000 | 10866.000000 | 10866.000000 |
| mean | 5.974922 | 0.646441 | 217.389748 | 1.176361 | 1.191299 | 6.230428 |
| std | 0.935142 | 1.000185 | 575.619058 | 0.272896 | 0.530959 | 1.093023 |
| min | 1.500000 | 0.000065 | 10.000000 | 1.000000 | 1.000000 | 1.000000 |
| 25% | 5.400000 | 0.207583 | 17.000000 | 1.056620 | 1.006457 | 5.558442 |
| 50% | 6.000000 | 0.383856 | 38.000000 | 1.104716 | 1.025828 | 6.259740 |
| 75% | 6.600000 | 0.713817 | 145.750000 | 1.194744 | 1.125218 | 6.961039 |
| max | 9.200000 | 32.985763 | 9767.000000 | 10.000000 | 10.000000 | 10.000000 |

SINCE ALL THE THREE DATA REFLECTS MOVIE CHOICE WE ARE GOING TO TAKE PRODUCT OF THESE AND THEN SCALE IT 1-10 AND WE CALL THIS AS SCALED_RECOMMENDATION_SCORE.

```
pd_data['recommendation_score']=pd_data["scaled_vote_count"]
*pd_data["scaled_vote_average"]*pd_data["rating"]
pd_data[['scaled_recommendation_score']]= scaler.fit_transfo
rm(
pd_data[['recommendation_score']])
pd_data[['scaled_recommendation_score','original_title']]
```

| original_title | ommendation_score | scaled_rec |
|------------------------------|-------------------|------------|
| Jurassic World | 9.040481 | 0 |
| Mad Max: Fury Road | 9.489677 | 1 |
| Insurgent | 2.889036 | 2 |
| Star Wars: The Force Awakens | 4.645413 | 3 |
| Furious 7 | 2.949479 | 4 |
| Wi | 7274 | |
| The Endless Summer | 1.135875 | 10861 |
| Grand Prix | 1.097265 | 10862 |
| Beregis Avtomobilya | 1.114618 | 10863 |
| What's Up, Tiger Lily? | 1.090500 | 10864 |
| Manos: The Hands of Fate | 1.000000 | 10865 |

10866 rows × 2 columns



pd_data.scaled_recommendation_score.describe()

| count | 10866.000000 |
|-------|--------------|
| mean | 1.169833 |
| std | 0.268769 |
| min | 1.000000 |
| 25% | 1.101473 |
| 50% | 1.122421 |
| 75% | 1.152103 |
| max | 10.000000 |

Sorting Movies

sorted=pd_data.sort_values(['scaled_recommendation_score'],a
scending=False)[['scaled_recommendation_score','original_tit
le']]

Recommending Movies

print(sorted[['original_title']])

Output:

```
original title
id
                       Interstellar
629
                 Mad Max: Fury Road
                     Jurassic World
                          Inception
1919
630
          Guardians of the Galaxy
. . .
3822
                        Sand Sharks
     Superbabies: Baby Geniuses 2
7220
                     Jurassic Shark
4882
                      Transmorphers
7772
           Manos: The Hands of Fate
10865
```

Our recommendation system recommends Interstellar as first choice.