Empathy Map

Name:CAR PURCHASE PREDICTION USING ML

What is the user thinking?

I'm not sure what type of car to buy.
I'm worried about making the wrong decision.
Is my salary enough to buy a car.
I want to get the best possible deal.
I don't want to spend too much time researching different cars.

What is the user feeling?

Overwhelmed
Confused
Anxious
Frustrated

What is the user seeing?

A wide variety of cars to choose from.
To choose a latest car or a successful model.
High-pressure sales tactics.
Confusing financing options.

What is the user saying?

I need help choosing a car.
I'm not sure what to look for.
I'm worried about getting ripped off.
I don't have the time to research all of my options.

A machine learning car purchase prediction model can help users by:

#)By choosing the best cars and making a final shortlist to choose from based on the user's individual needs and preferences.
#)Providing information about different cars, such as features, pricing, and reliability.
#)Identifying potential red flags, such as high-pressure sales tactics or confusing financing options.
#)Helping users to negotiate the best possible deal.