SQL PROJECT: Shark Tank Data Analysis

Total number of episodes in Shark Tank India

SELECT COUNT(DISTINCT(EpNo)) Total_Episodes FROM sharktank..data;



Total number of pitches

SELECT COUNT(DISTINCT(Brand)) [Number Of Pitches] FROM sharktank..data;



Total number of successful pitches

SELECT COUNT(DISTINCT(Brand)) [Successful Pitches] FROM sharktank..data

WHERE AmountInvestedlakhs > 0;



Total male and female pitchers and the gender ratio

SELECT

SUM(Male) [Total Male Pitchers],

SUM(Female) [Total Female Pitchers],

SUM(Female)/SUM(Male) [Gender Ratio Pitchers]

FROM sharktank..data;



Total invested amount

SELECT SUM(AmountInvestedlakhs) [Total Amount Invested (in lakhs)] FROM sharktank..data;



The average equity taken by the sharks

SELECT AVG([Equity Taken %]) [Average Equity Taken]

FROM sharktank..data

WHERE [Equity Taken %] > 0;



Highest Investment

SELECT MAX(AmountInvestedlakhs) [Highest Investment (in lakhs)] FROM sharktank..data;



Startups having at one least woman

SELECT SUM(A.female_count) [Startups having at least one women]

FROM (SELECT female,CASE WHEN female>0 THEN 1 ELSE 0 END AS female_count FROM sharktank..data) A;



Successful number of pitches when the team had at least one woman

SELECT SUM(B.female_count) [Successful Pitches With atleast One Woman] FROM (SELECT CASE WHEN Female>0 THEN 1 ELSE 0 END AS female_count,A.* FROM ((SELECT *FROM sharktank..data WHERE AmountInvestedlakhs > 0))A)B;



Average size of teams coming to pitch on Shark Tank

SELECT ROUND(AVG([Team Members]),0) [Averagre Team Size] FROM sharktank..data;



Average amount invested per deal

SELECT AVG(AmountInvestedlakhs) [Average Amount Invested (in lakhs)] FROM sharktank..data WHERE AmountInvestedlakhs>0;



Age grouping information of the contestants

 ${\tt SELECT~[Avg~Age],COUNT([Avg~Age])[No~Of~Teams]~FROM~sharktank..data}\\$

WHERE [Avg Age] IS NOT NULL

GROUP BY [Avg Age]

ORDER BY COUNT([Avg Age]) DESC;



Location group of contestants

SELECT Location, COUNT(Location) AS Count FROM sharktank..data

WHERE Location IS NOT NULL

GROUP BY Location

ORDER BY COUNT(Location) DESC;



Sector group of contestants

SELECT Sector, COUNT (Sector) FROM sharktank..data

WHERE Sector IS NOT NULL

GROUP BY Sector

ORDER BY COUNT(Sector) DESC;



Shark partner deals

SELECT Partners, COUNT (Partners) FROM sharktank..data

WHERE Partners != '-'

GROUP BY Partners ORDER BY COUNT(Partners) DESC;



Making the matrix containing details of amount invested, average equity taken, total episodes appeared and total deal with respect to Ashneer.

```
SELECT M.keyy
       ,M.Total_Episodes_Present
       ,M.Total_Deals
       ,N.Total_Amount_Invested
       ,N.Average_Equity_Taken
FROM (
       SELECT A.keyy
              ,A.Total_Episodes_Present
              ,B.Total_Deals
       FROM (
              SELECT 'Ashneer' AS keyy
                      ,COUNT([Ashneer Amount Invested]) Total_Episodes_Present
              FROM sharktank..data
              WHERE [Ashneer Amount Invested] IS NOT NULL
              ) A
       INNER JOIN (
              SELECT 'Ashneer' AS keyy
                      ,COUNT([Ashneer Amount Invested]) Total Deals
              FROM sharktank..data
              WHERE [Ashneer Amount Invested] IS NOT NULL
                      AND [Ashneer Amount Invested] != 0
              ) B ON A.keyy = B.keyy
       ) M
INNER JOIN (
       SELECT 'Ashneer' AS keyy
              ,SUM(C.[Ashneer Amount Invested]) Total_Amount_Invested
              ,ROUND(AVG(C.[Ashneer Equity Taken %]), 2) Average_Equity_Taken
       FROM (
```

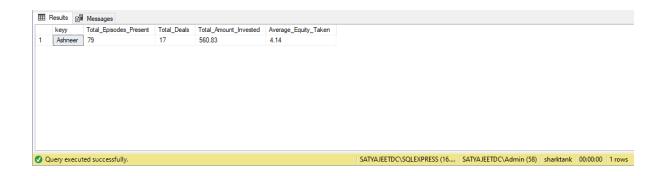
FROM sharktank..data

WHERE [Ashneer Equity Taken %] != 0

AND [Ashneer Equity Taken %] IS NOT NULL

) C

) N ON M.keyy = N.keyy;



Which is the startup in which the highest amount has been invested in each sector

SELECT A.*

FROM (SELECT Brand, Sector, Amount Invested lakhs, RANK()

OVER (PARTITION BY Sector ORDER BY AmountInvestedlakhs DESC) Rank

FROM sharktank..data WHERE AmountInvestedlakhs IS NOT NULL

AND AmountInvestedlakhs <> 0) A WHERE A.Rank = 1;

